

Emporia Main Street Is here to help!!

Emporia Main Street is one of more than 20 Main Street cities in Kansas. Main Street is a self-help technical assistance program aimed at preservation and revitalization of downtown districts.

Emporia Main Street is eager to discuss your project plans and you may even qualify for free technical assistance. This assistance can include preliminary design assistance from an architect or merchandising guidance.

Please give us a call or visit our website at emporiainmainstreet.com to find out how you can benefit from becoming a member of Emporia Main Street.

We look forward to serving you!



12 E. 5th Avenue

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Trusler Loan Fund

"Imagine the Possibilities"

The Emporia Main Street administers the "Trusler Loan Fund", a zero-interest loan fund for projects in the community. Trusler Loan Funds provide financial aid and design assistance to the Emporia community.

Look inside to find
out how to apply!

12 E. 5th Ave. Emporia, KS 66801

General Information

Who is eligible?

Emporia Main Street members who are building owners or landlords and business owners in the Emporia are eligible to apply for these loans.

Timing for applying and completing projects

Revolving loan funds are available at Emporia Main Street year round, but will be limited to the balance in the Trusler Loan Fund at the time of the application. Projects must begin 90 days after the funds are awarded and must be completed within one year of the award.

How Emporia Main Street is involved.

Emporia Main Street solicits projects, evaluates them, and selects projects to submit to the Board of Directors. Emporia Main Street can provide you with program information, eligibility requirements, and assistance in processing your application.

Loan Money stays here!

As loans are repaid, Emporia Main Street retains the funds in a local revolving loan pool, thus ensuring that this program continues to benefit the Emporia community for years to come.

Eligible Use of Funds

These loans are for:

- 1) The acquisition or rehabilitation of properties in connection with private reinvestment in and around the downtown district.
- 2) Any project that can be shown to lead directly to private investment, job creation or retention, establishing or expanding viable businesses, or creating a stronger tax base will be used in the consideration of the applicant.

Eligible uses of the funds:

- 1) Appropriate paint up/fix up projects on the front façade, back, or sides of buildings based on Main Street design guidelines.
- 2) Paint up/fix up or design, production, and installation of appropriate signage based on the Main Street design guidelines.
- 3) Appropriate projects as determined by Emporia Main Street- Board of Directors.
- 4) Appropriate installation or repair of awnings on front façades. Awnings must meet the Main Street design guidelines.

Guidelines for Funds

The Trusler Loan Fund provides applicants an opportunity to apply for between \$1,000 and \$15,000 for appropriate projects. The funds are zero-interest and must be matched at least three-to-one private to Trusler Loan Fund ratio. Non-cash, or in-kind match is not allow-