

Constant Contact Survey Results

Survey Name: ESU Survey

Response Status: Partial & Completed

Filter: None

Feb 17, 2010 4:43:12 PM

1. Please denote which age range best describes your age.

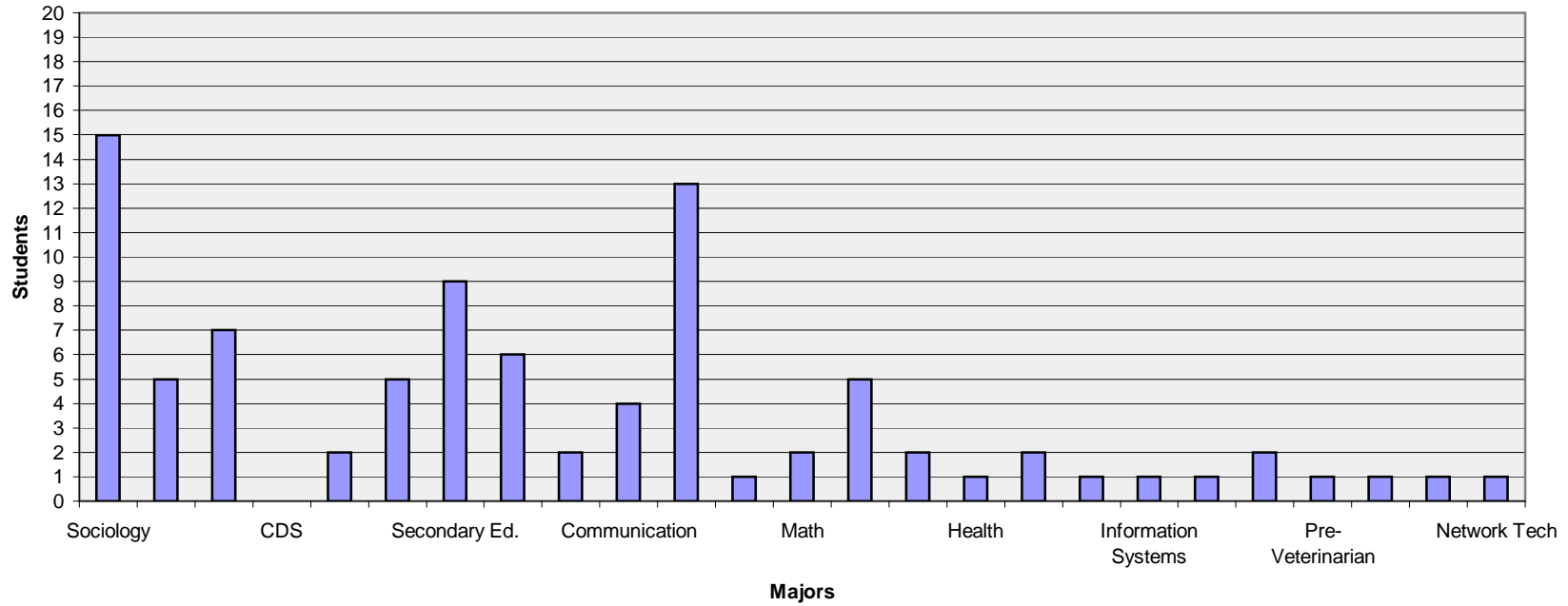
	Number of Response(s)	Response Ratio
13-17	0	0.0%
18-21	59	55.1%
22-28	43	40.1%
29-35	1	<1%
36-49	4	3.7%
50-65	0	0.0%
65-80	0	0.0%
80+	0	0.0%
No Responses	0	0.0%
Total	107	100%

2. What is your gender?

	Number of Response(s)	Response Ratio
Male	38	35.5%
Female	69	64.4%
No Responses	0	0.0%
Total	107	100%

3. What is your major?

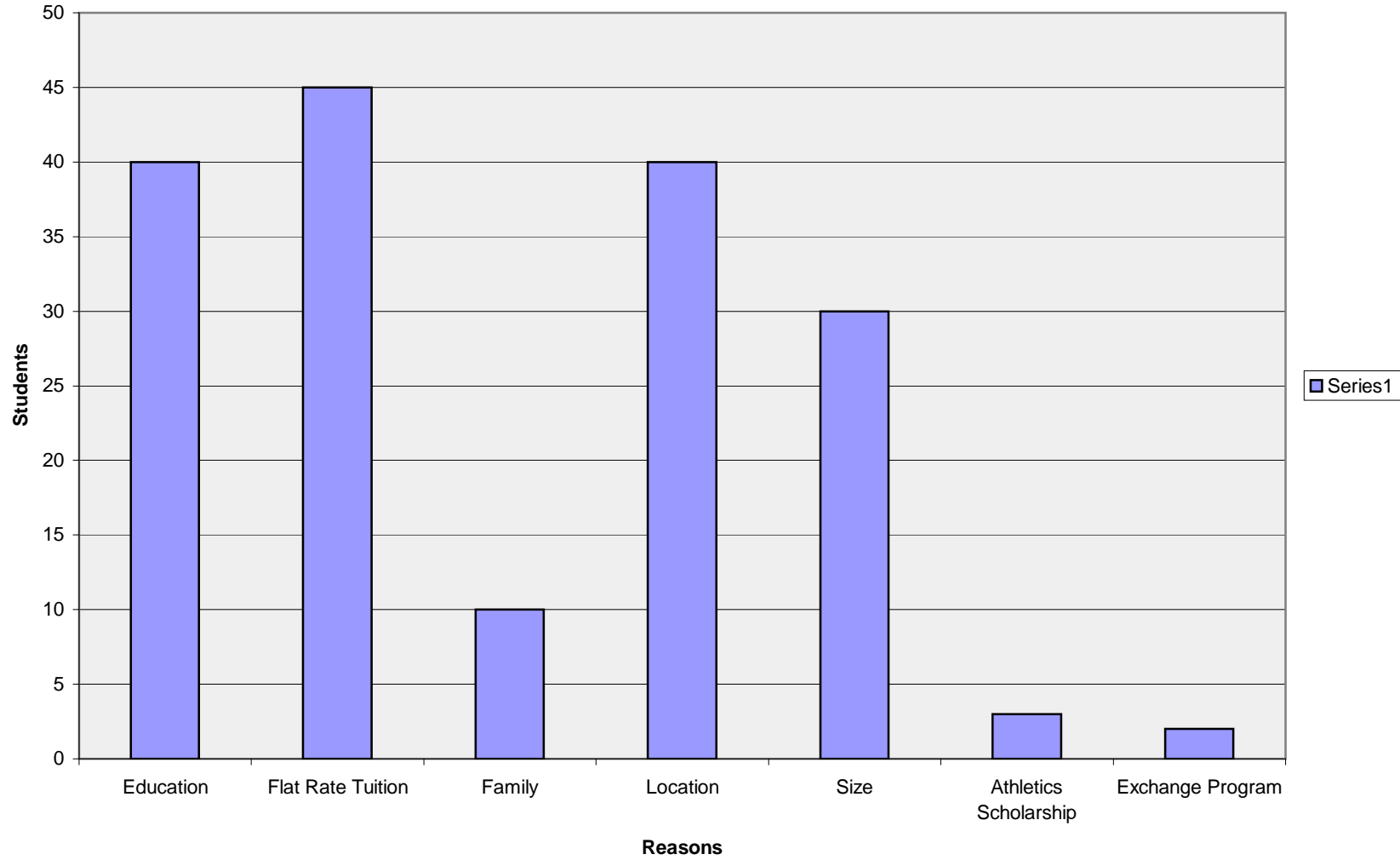
3.- Whats your major?



4. What made you decide to attend Emporia State University?

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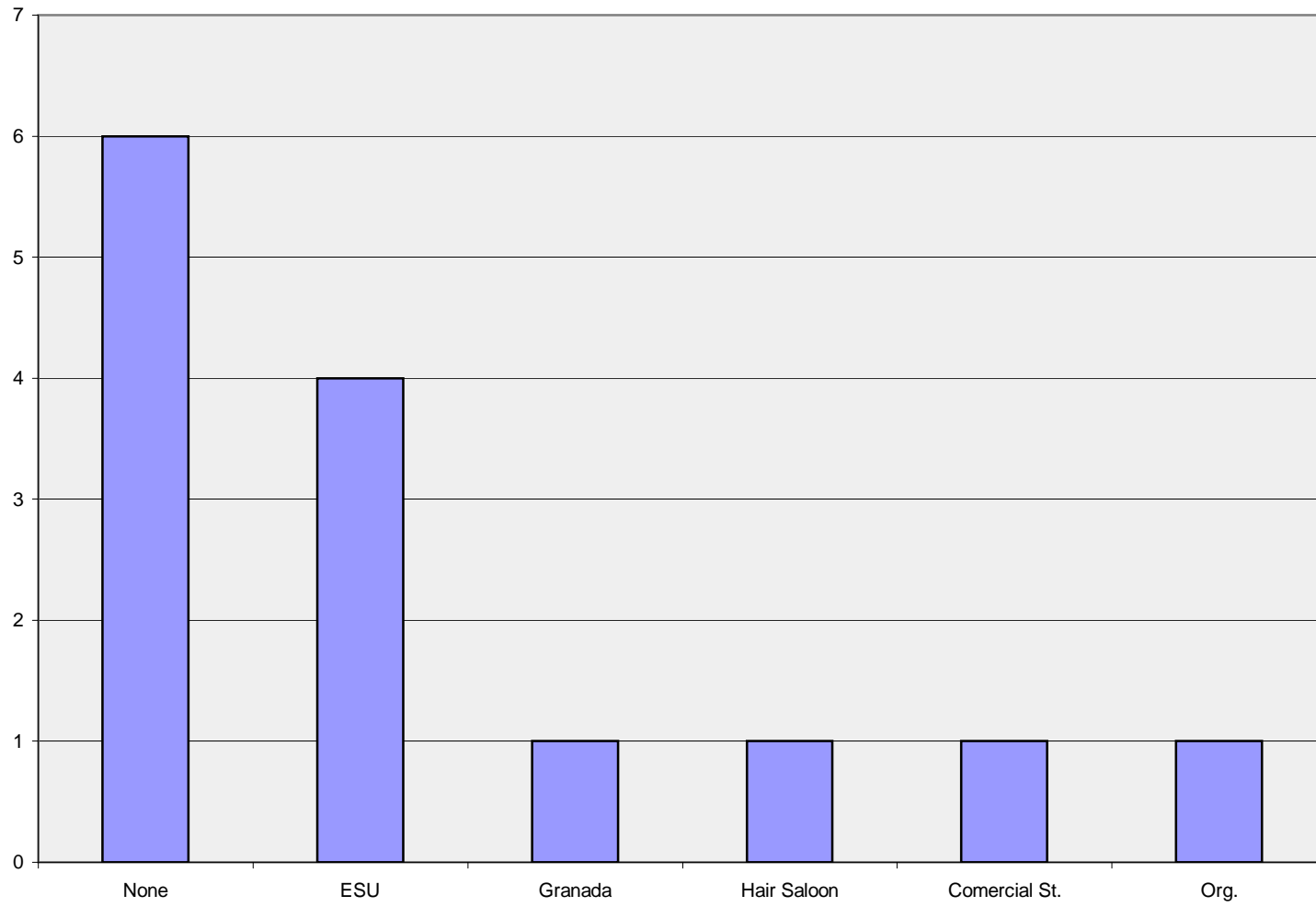
4.- What made you decide to attend Emporia State University?



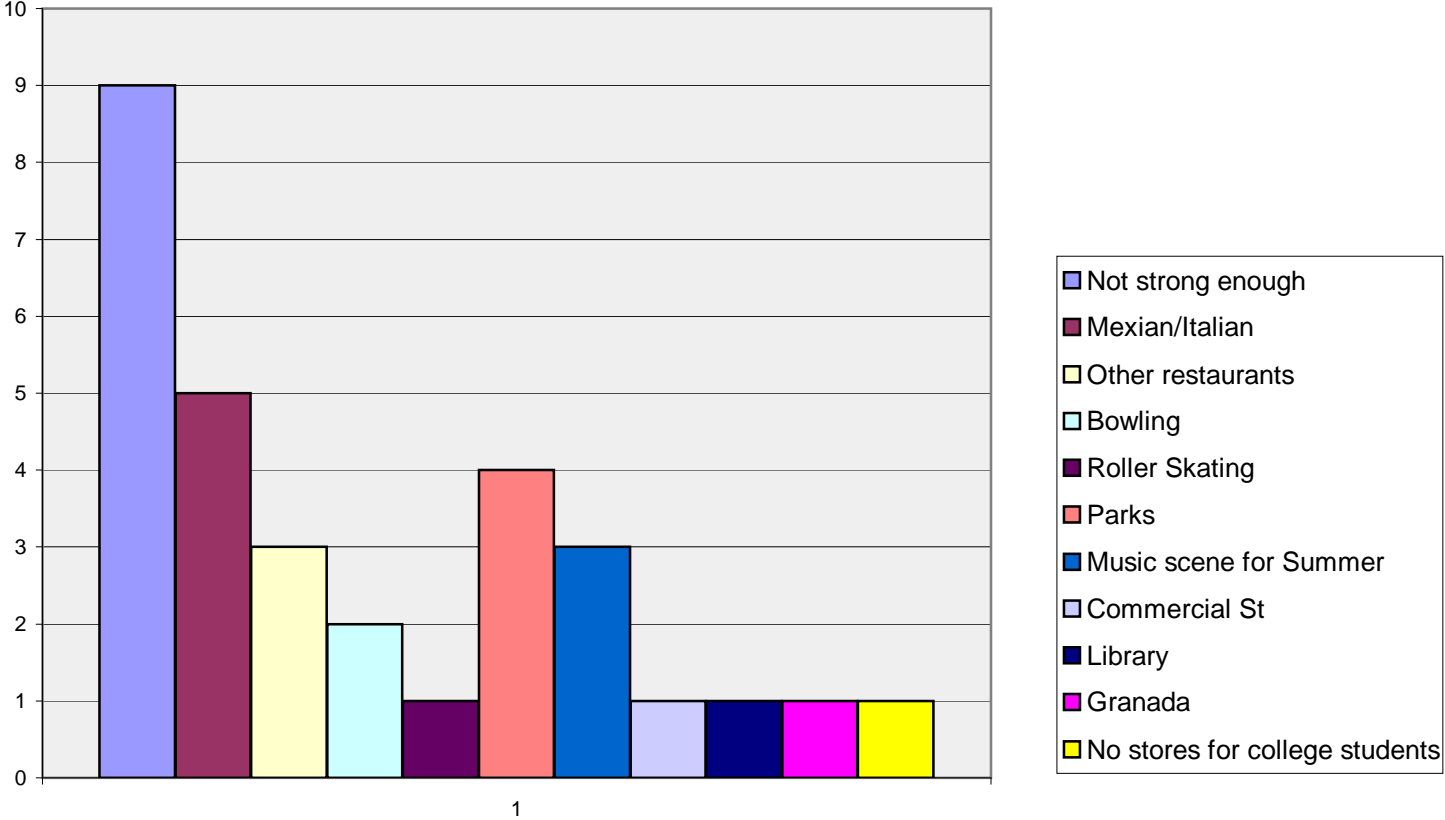
5. Please select one or more options below concerning areas that you believe are current strong points in the Emporia area. Feel free to expand on any point in the "add a comment" section, or to add a non-listed category using "other".

	Number of Response(s)	Response Ratio
Shopping	11	10.2%
Dining	41	38.3%
Entertainment	16	14.9%
Outdoor Recreation	32	29.9%
Community Activities	37	34.5%
Other	16	14.9%
Total	107	100%
24 Comment(s)		

5.- Other



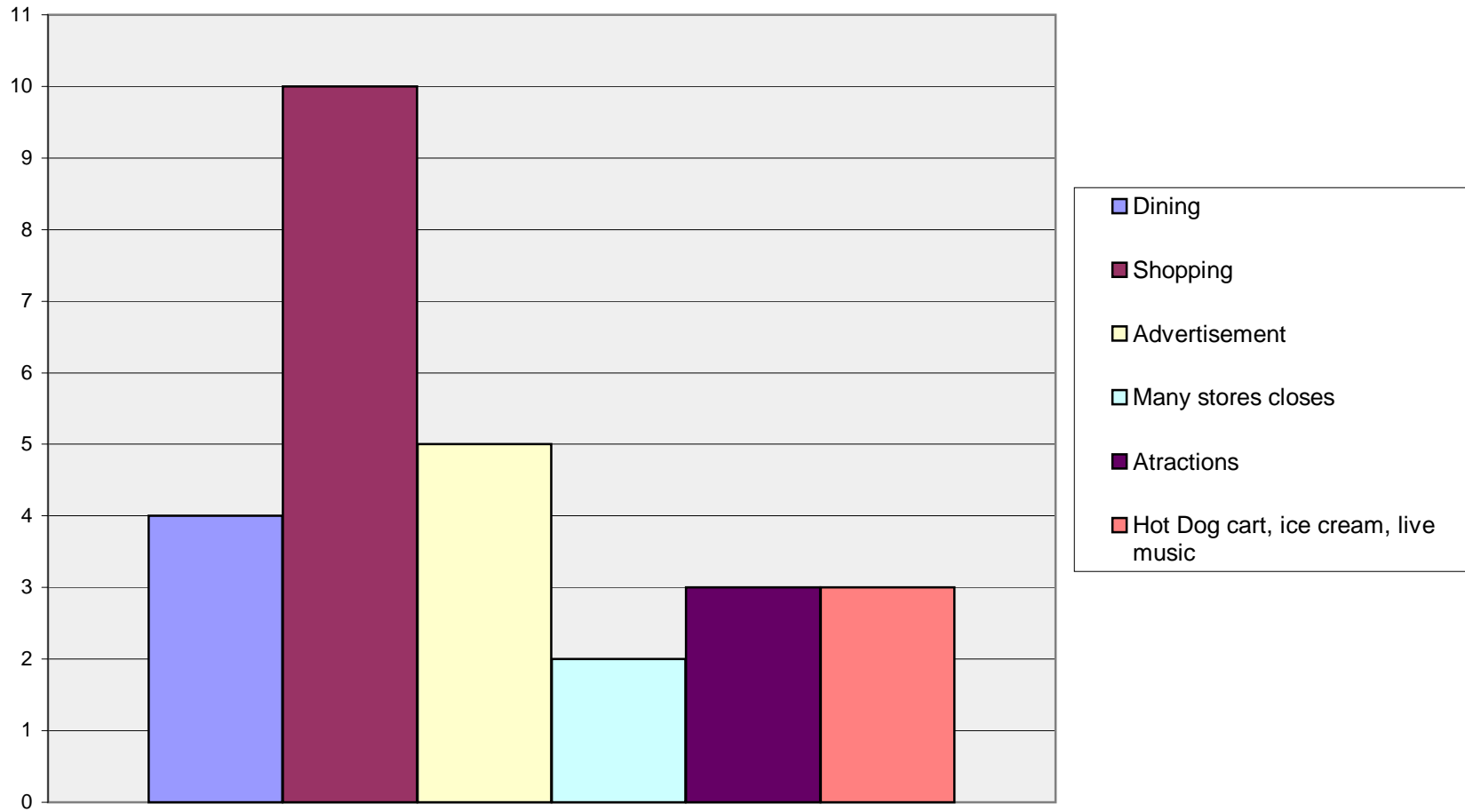
5.- Comments



6. Please select one or more options below concerning areas that you believe are current weak points in the Emporia area. Feel free to expand on any point in the "add a comment" section, or to add a non-listed category using "other".

	Number of Response(s)	Response Ratio
Shopping	87	81.3%
Dining	51	47.6%
Entertainment	73	68.2%
Outdoor Recreation	27	25.2%
Community Activities	30	28.0%
Other	5	4.6%
Total	107	100%
26 Comment(s)		

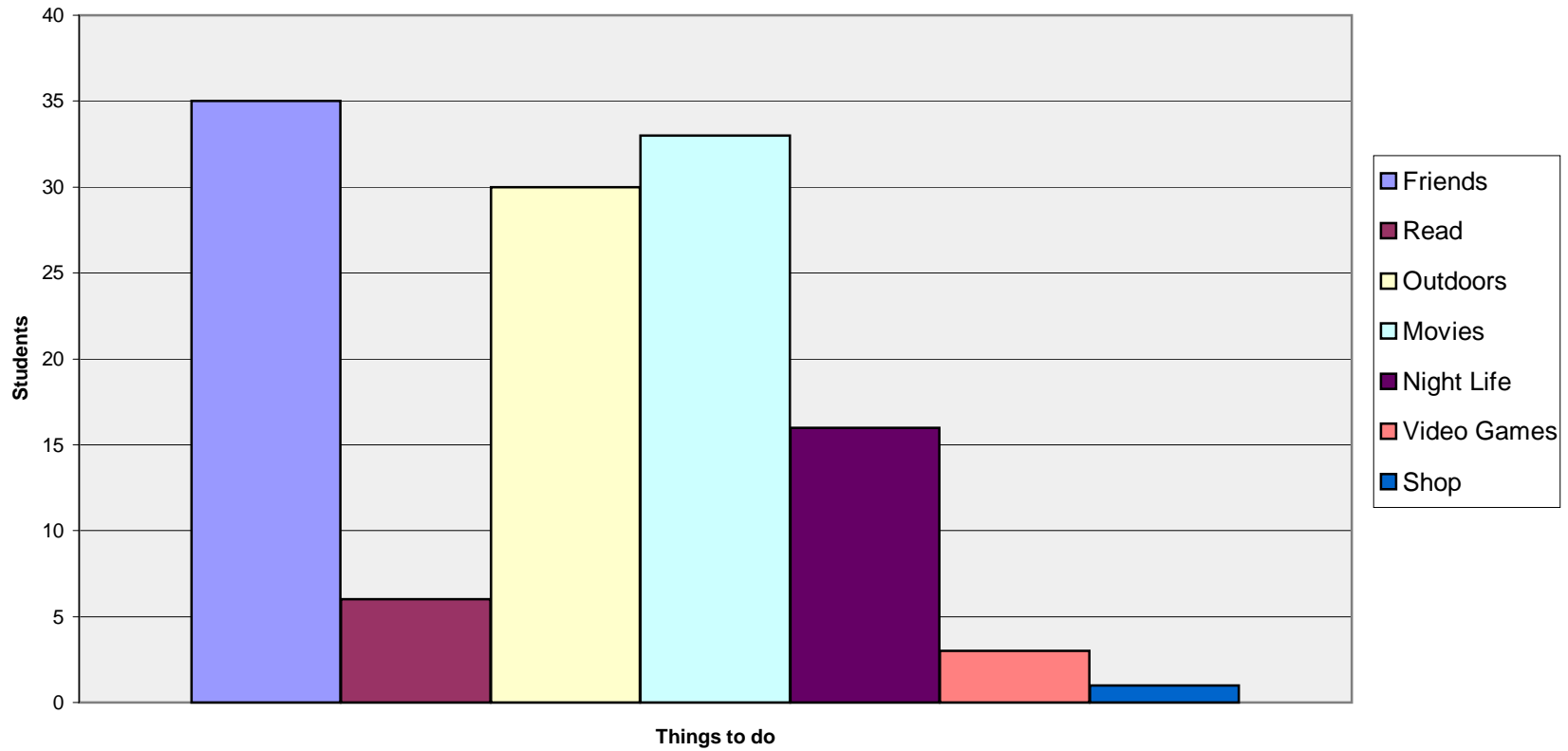
6.- Other and Comments



7. What do you do for fun?

99 Response(s)

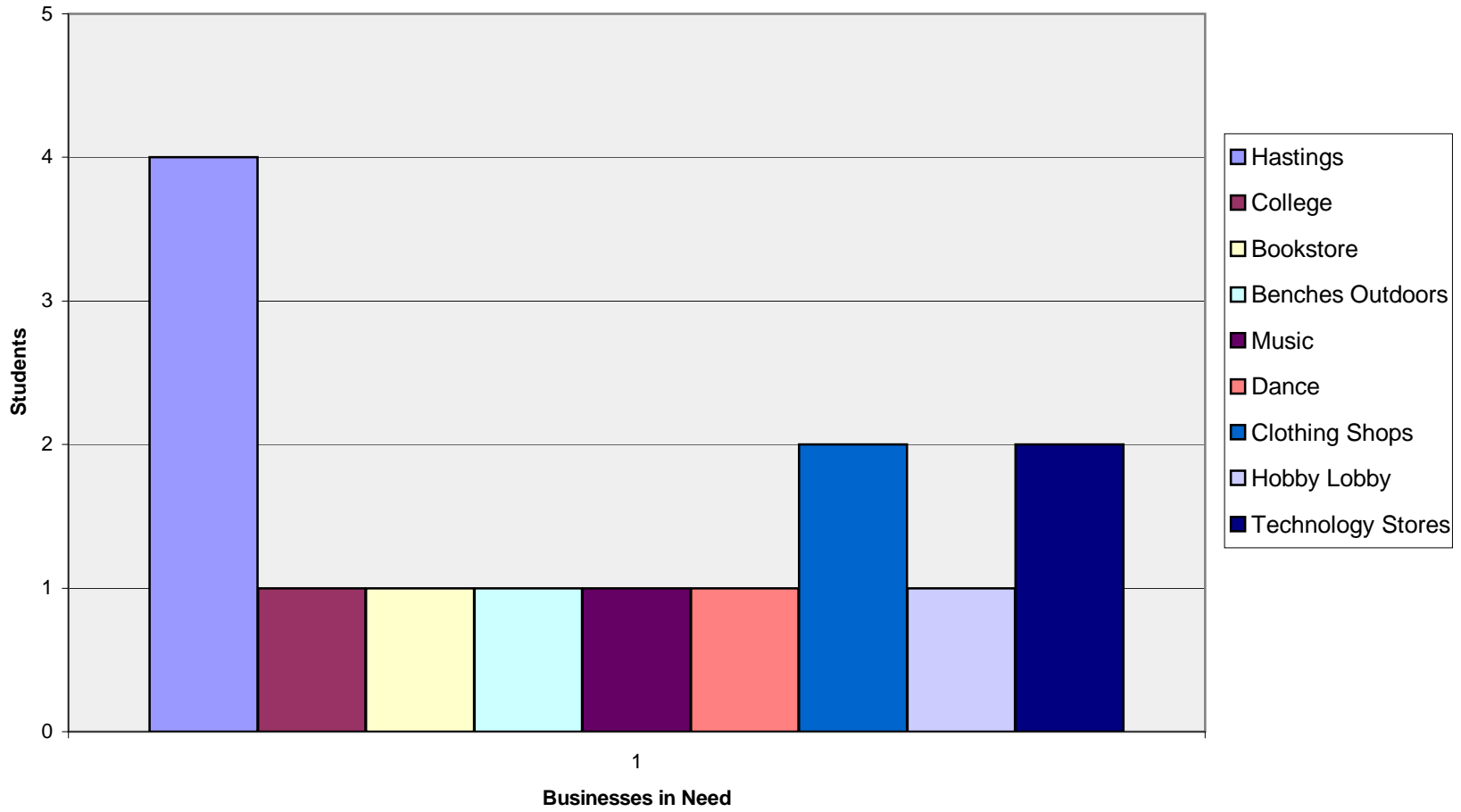
7.- What do you do for fun?



8. In the area of shopping, what types of businesses do you perceive as a sustainable need within the Emporia market?

	Number of Response(s)	Response Ratio
Clothing	75	70.0%
Technology	46	42.9%
Entertainment/Games	62	57.9%
Gifts	33	30.8%
Accessories	28	26.1%
Home Improvement	23	21.4%
Lower Price Point Items	33	30.8%
Other	19	17.7%
Total	107	100%
16 Comment(s)		

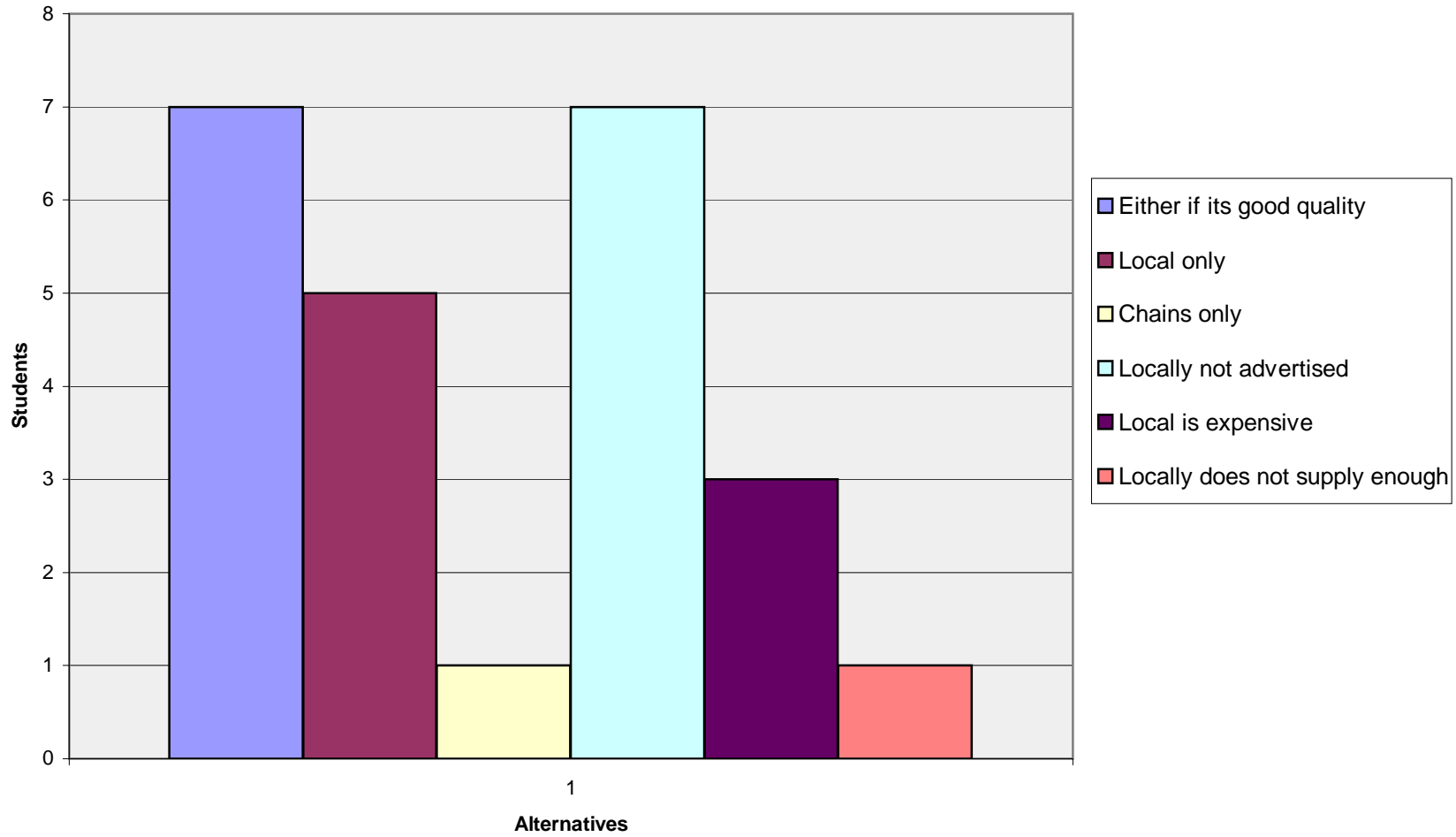
8.- Comments



9. In regards to shopping, do you desire more chain related stores, or are you willing to support local alternatives that offer similar categories of merchandise?

	Number of Response(s)	Response Ratio
I prefer a brand name chain	30	28.0%
I prefer locally owned or franchise businesses	20	18.6%
I do not have a preference, I'm simply looking for the	50	46.7%
Other	7	6.5%
No Responses	0	0.0%
Total	107	100%
19 Comment(s)		

9.- Comments and Other

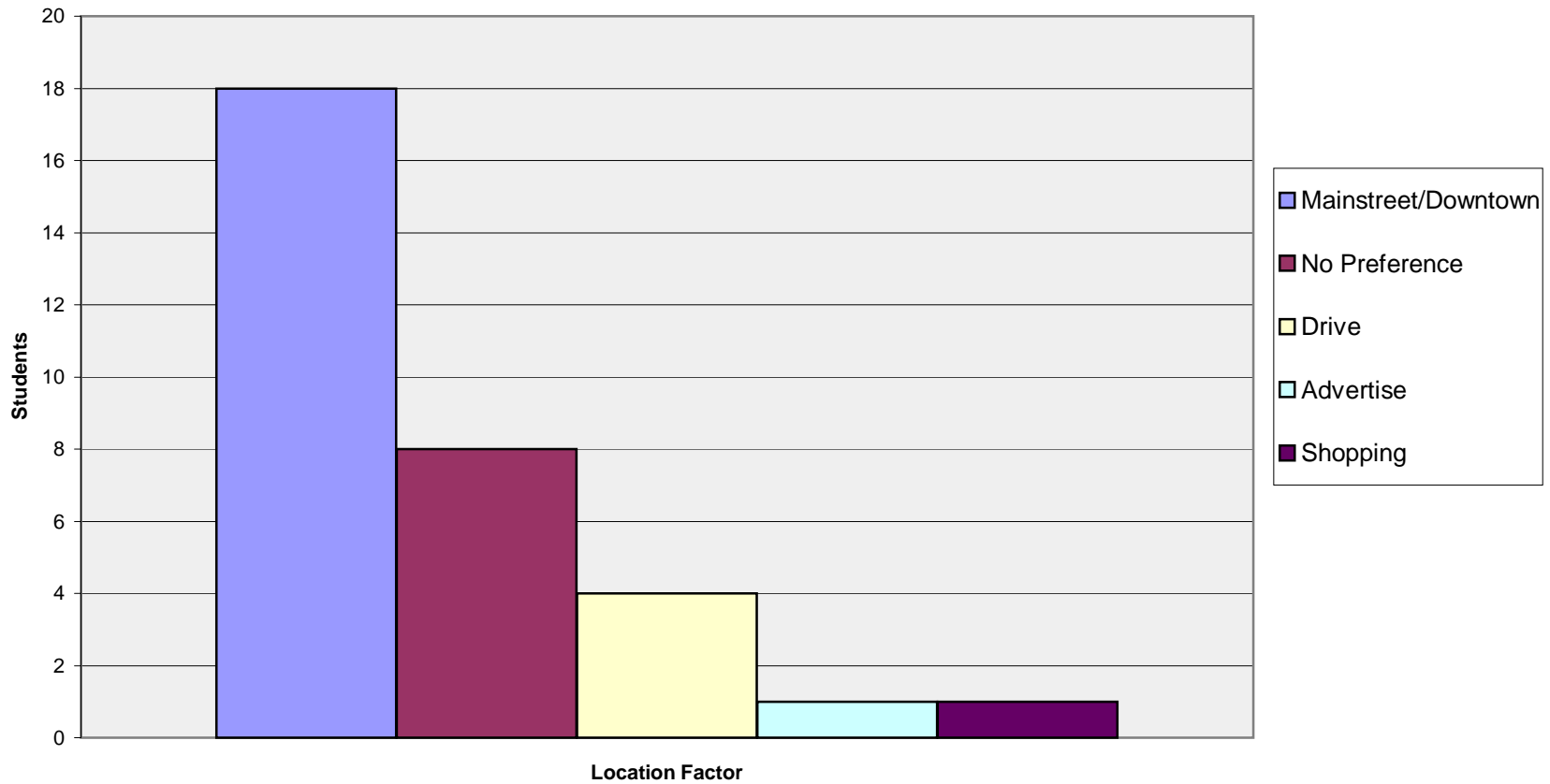


10. How much does location factor into where you shop or eat? For example, are you unlikely to travel from one section of town to another based on where you live, or do you travel to different business areas regardless of their location.

respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Location is not a factor		I'm not sure if location is a factor		is a strong factor
	35		11		18
	33%		10%		27%

31 Comment(s)

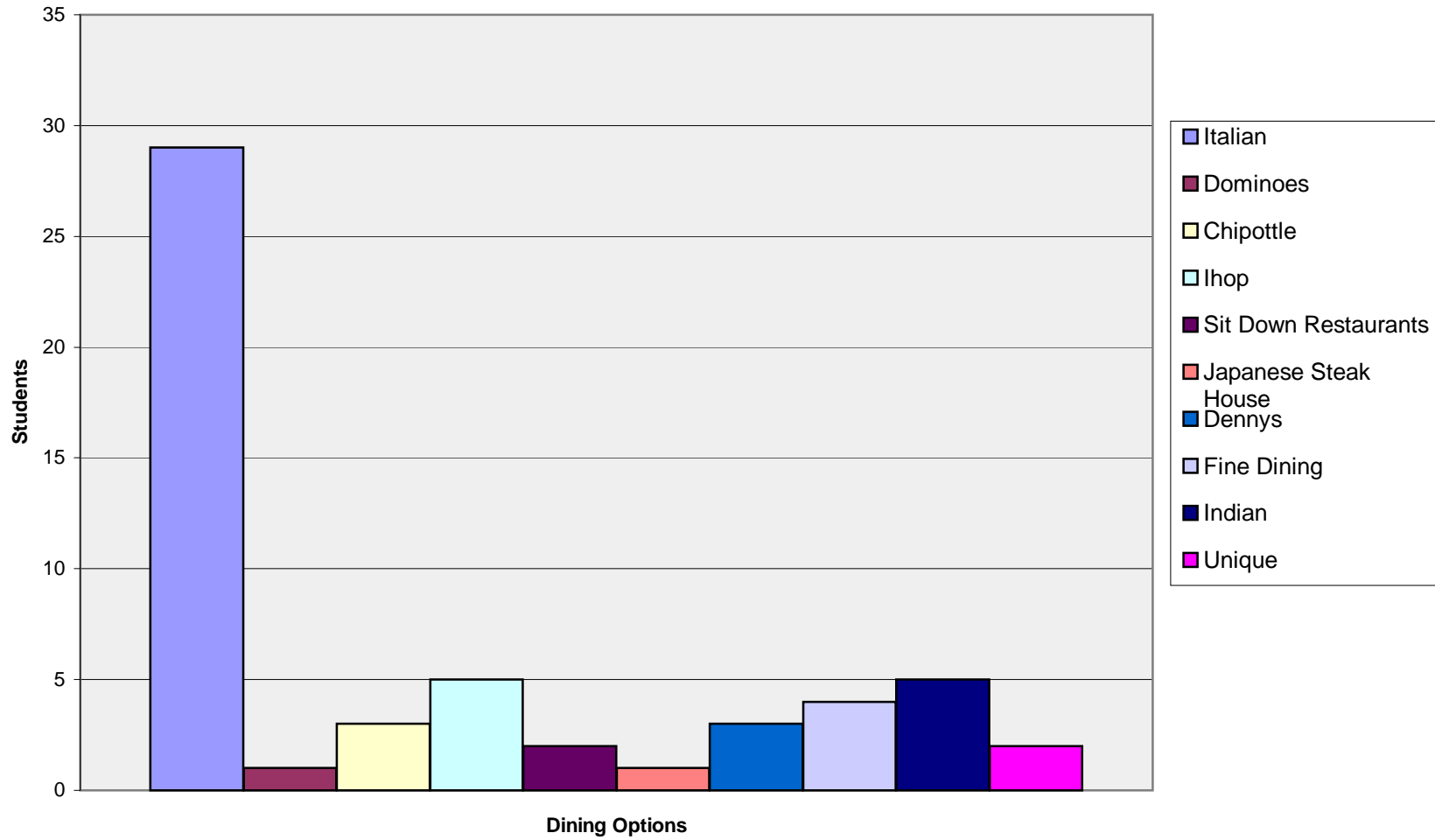
10.- Comments



11. What types of dining options are, in your opinion, not served or under served in the Emporia Marketplace? This is an open ended question, so type whatever dining category or brand you wish.

100 Response(s)

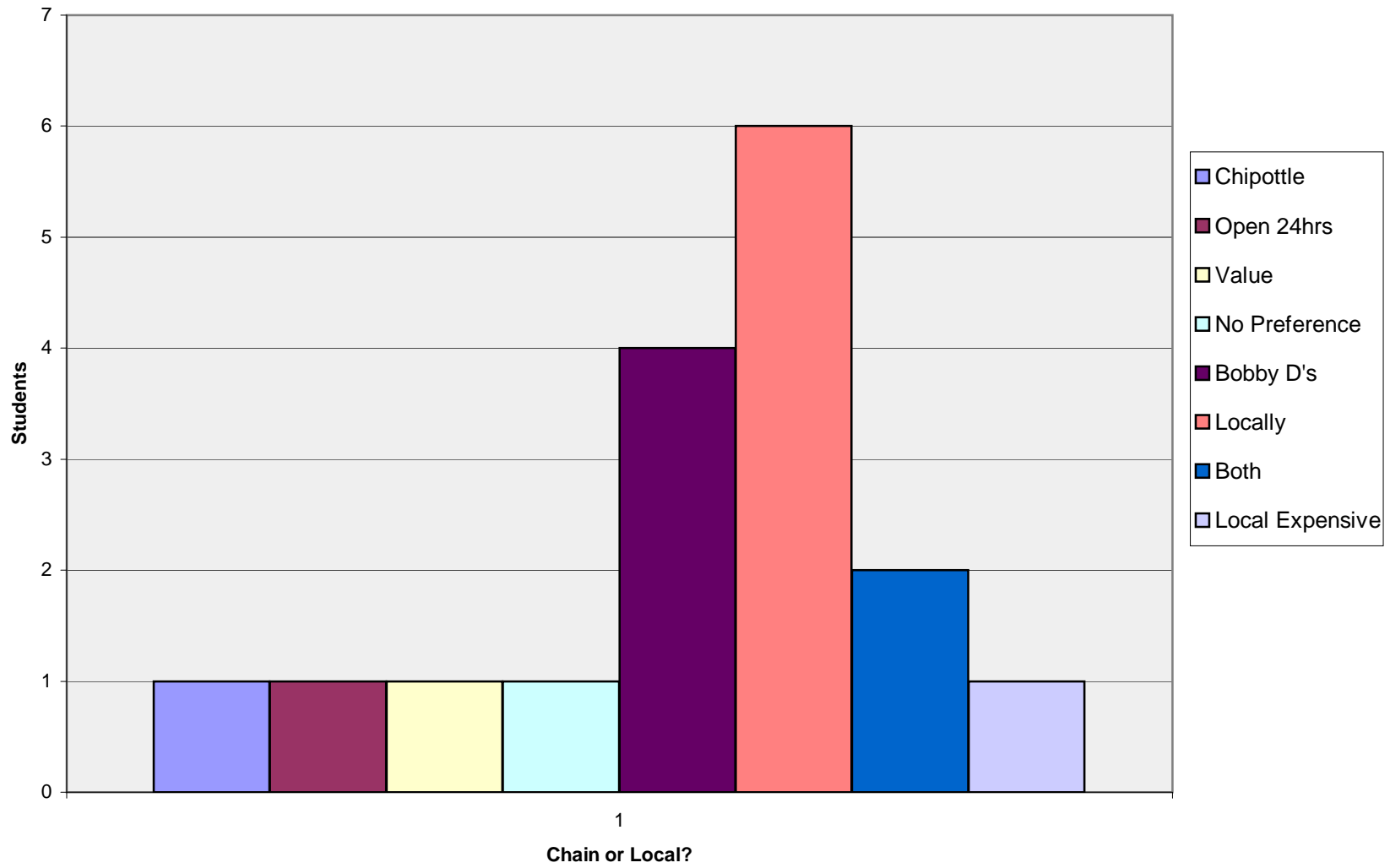
11.- What types of dining options are, in your opinion, not served or undre served in the Emporia Marketplace?



12. In regards to dining, do you desire more chain related businesses or are you willing to support local alternatives that offer similar food?

	Number of Response(s)	Response Ratio
I prefer a brand name chain	23	21.4%
I prefer a locally owned or franchise based business	27	25.2%
I do not have a preference	53	49.5%
Other	4	3.7%
No Responses	0	0.0%
Total	107	100%
11 Comment(s)		

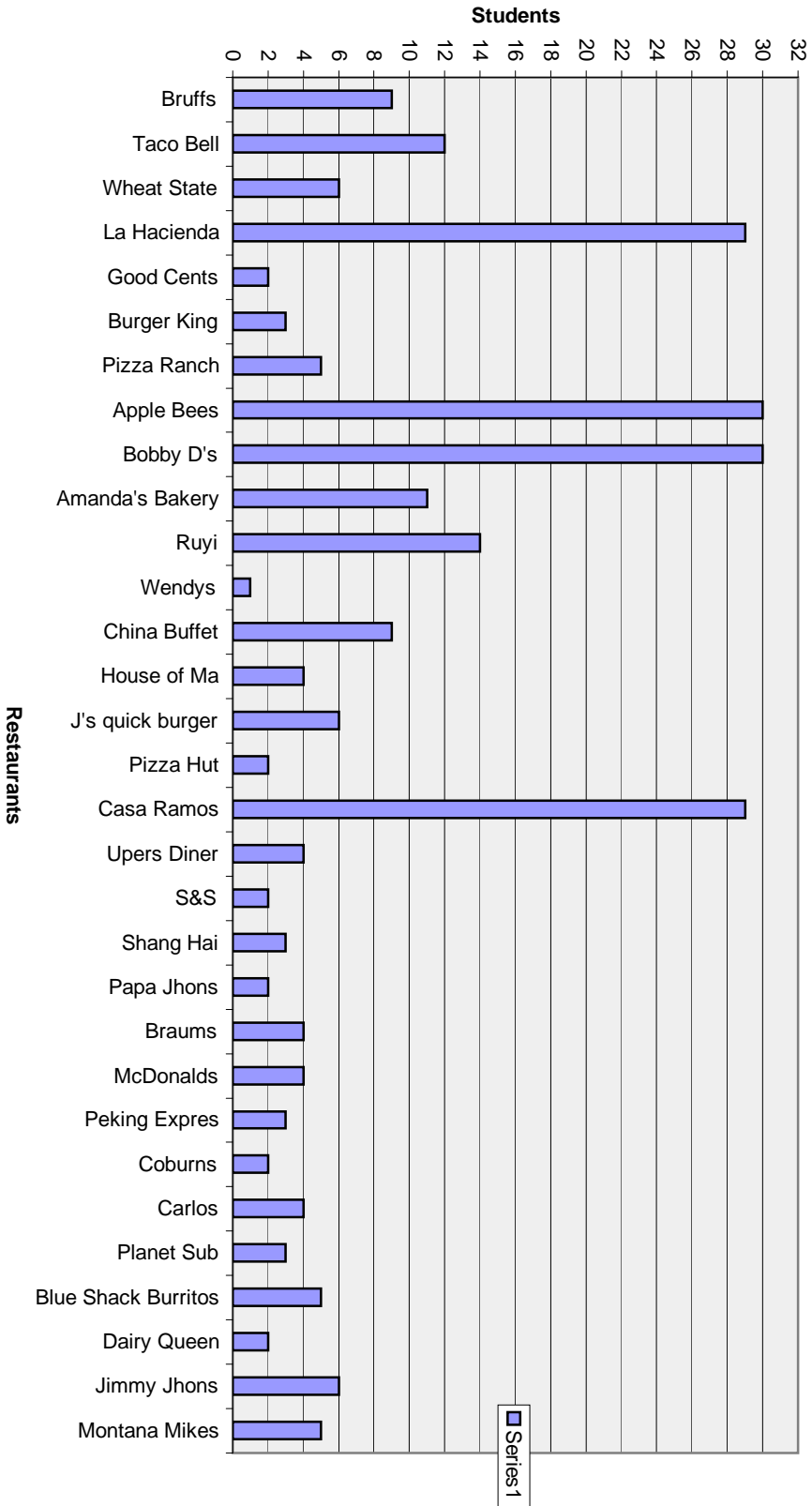
12.- Other and Comments



13. What are your favorite restaurants in Emporia?

101 Response(s)

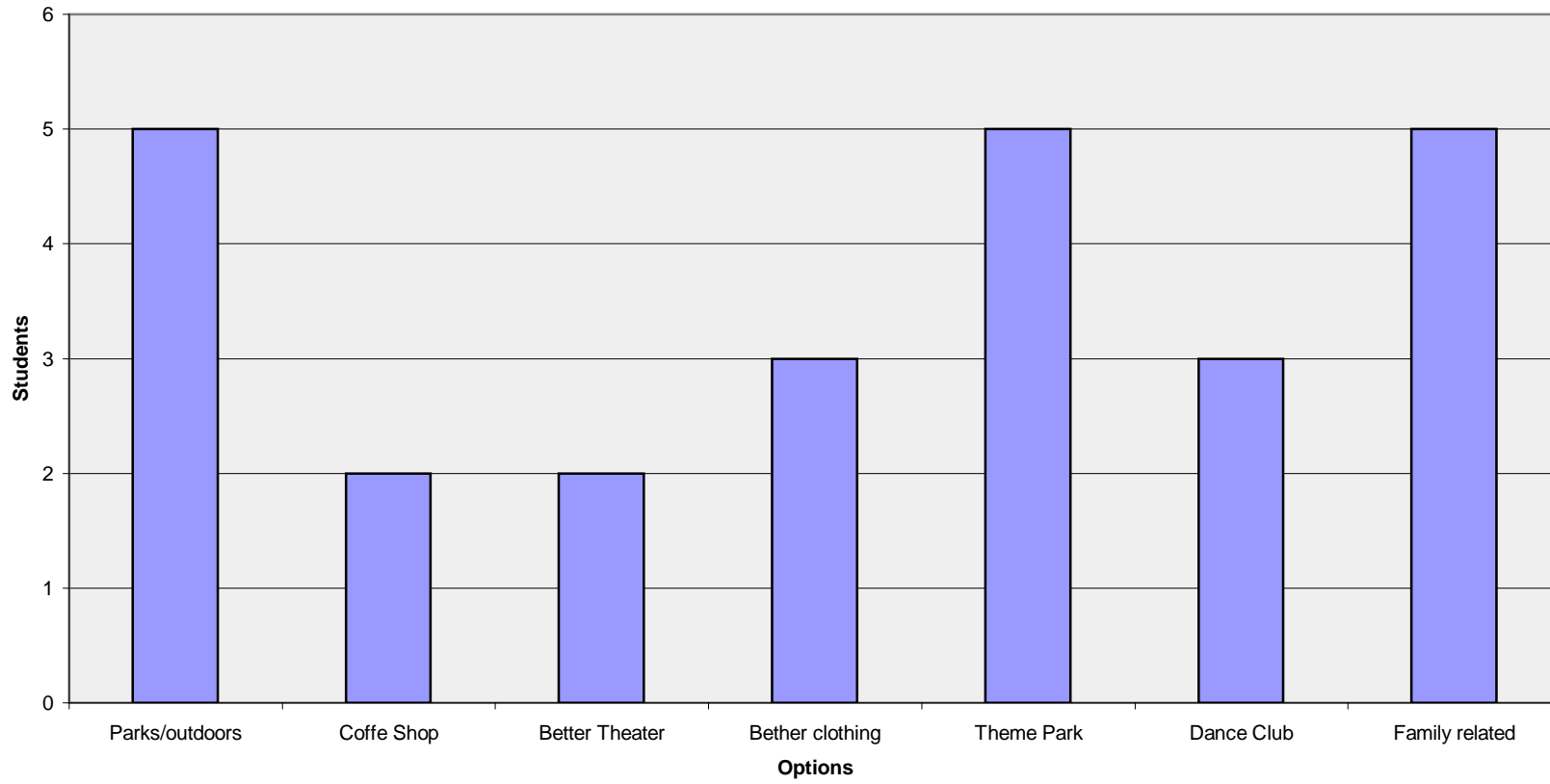
13. What are your favorite restaurants in Emporia?



14. In regards to entertainment, what type or types of entertainment venues are you looking for?

	Number of Response(s)	Response Ratio
A dance facility	41	38.3%
A bar	29	27.1%
A game facility	46	42.9%
Outdoor/athletic facility	41	38.3%
Paint ball/air soft facility	35	32.7%
A movie theatre	42	39.2%
A concert facility	42	39.2%
Bowling	22	20.5%
Put Put/Batting Cages	25	23.3%
Other	18	16.8%
Total	107	100%
19 Comment(s)		

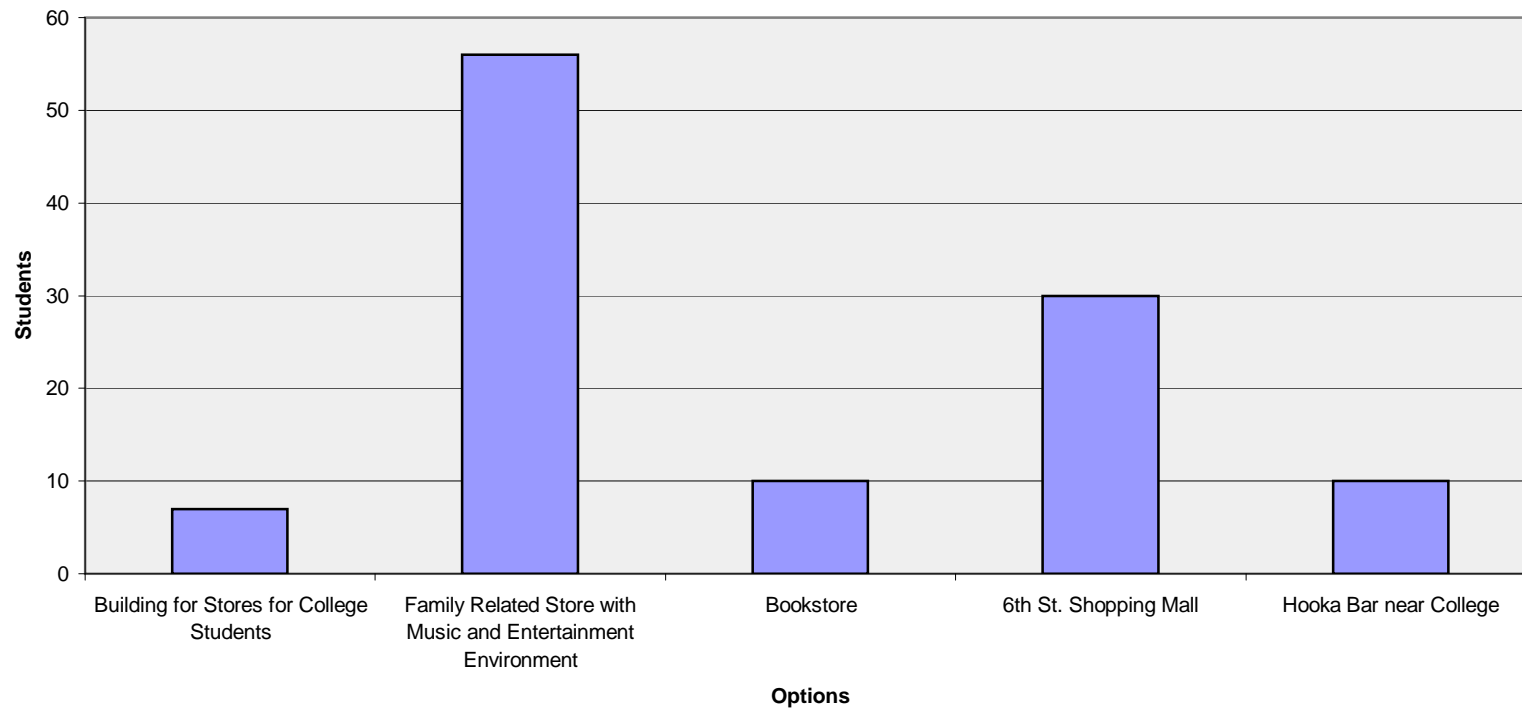
14.- Other



15. If you could design the perfect business for you and your friends, what would it look like? What products or services would it contain? Where in Emporia would it be located?

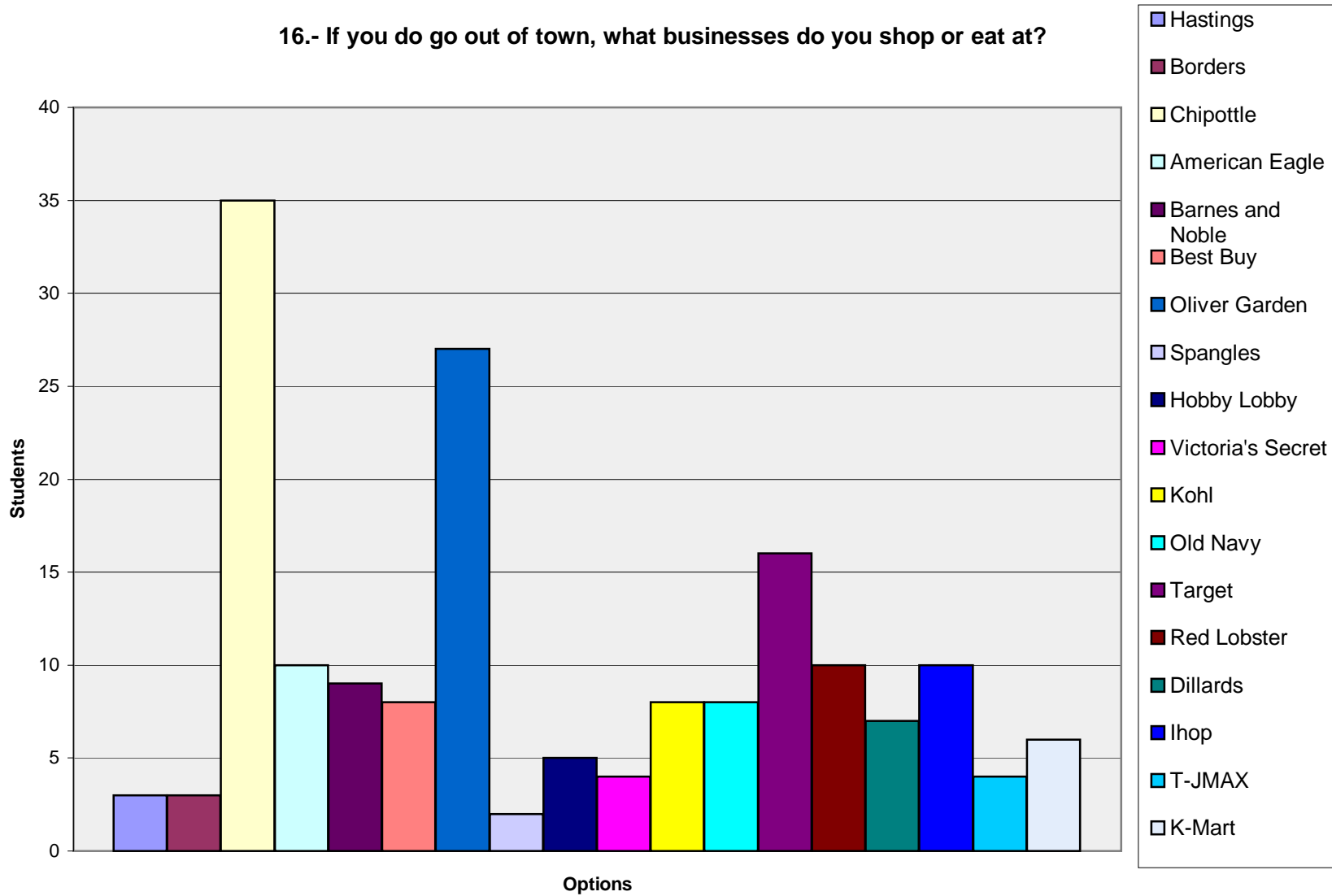
80 Response(s)

15.- If you could design the perfect business for your and your friends, what would it look like? What products or services would it contain? Where in Emporia would it be located?



16. If you do go out of town, what businesses do you shop or eat at?

16.- If you do go out of town, what businesses do you shop or eat at?



17. How often do you leave Emporia specifically to shop?

respondents selecting the option.

Bottom % is percent of the total respondents selecting the option.

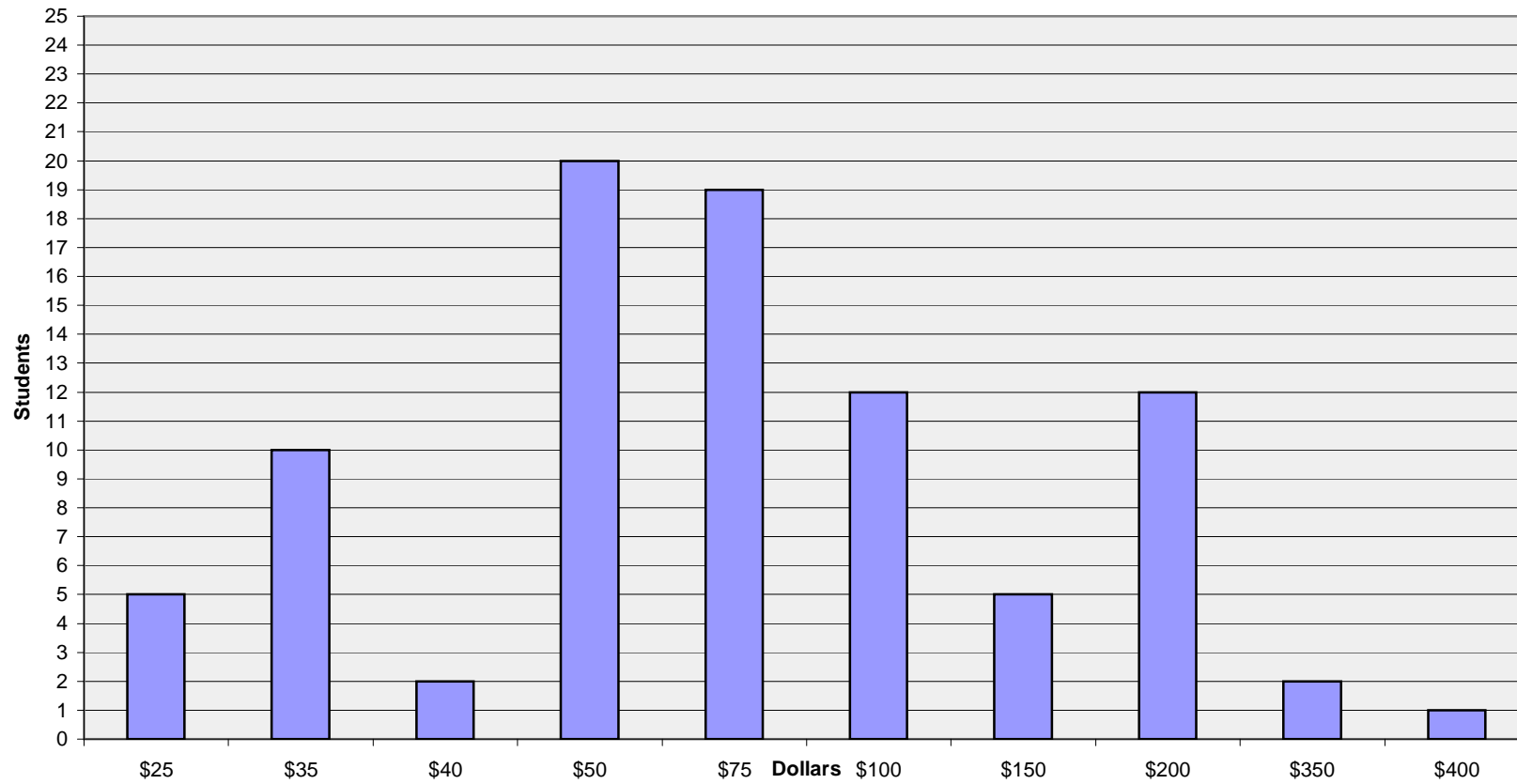
Every Week	Every Two Weeks	Once a Month	Once a Semester	Almost Never
3	17	51	18	16
3%	16%	49%	17%	15%

14 Comment(s)

18. On average, how much do you spend during a shopping trip?

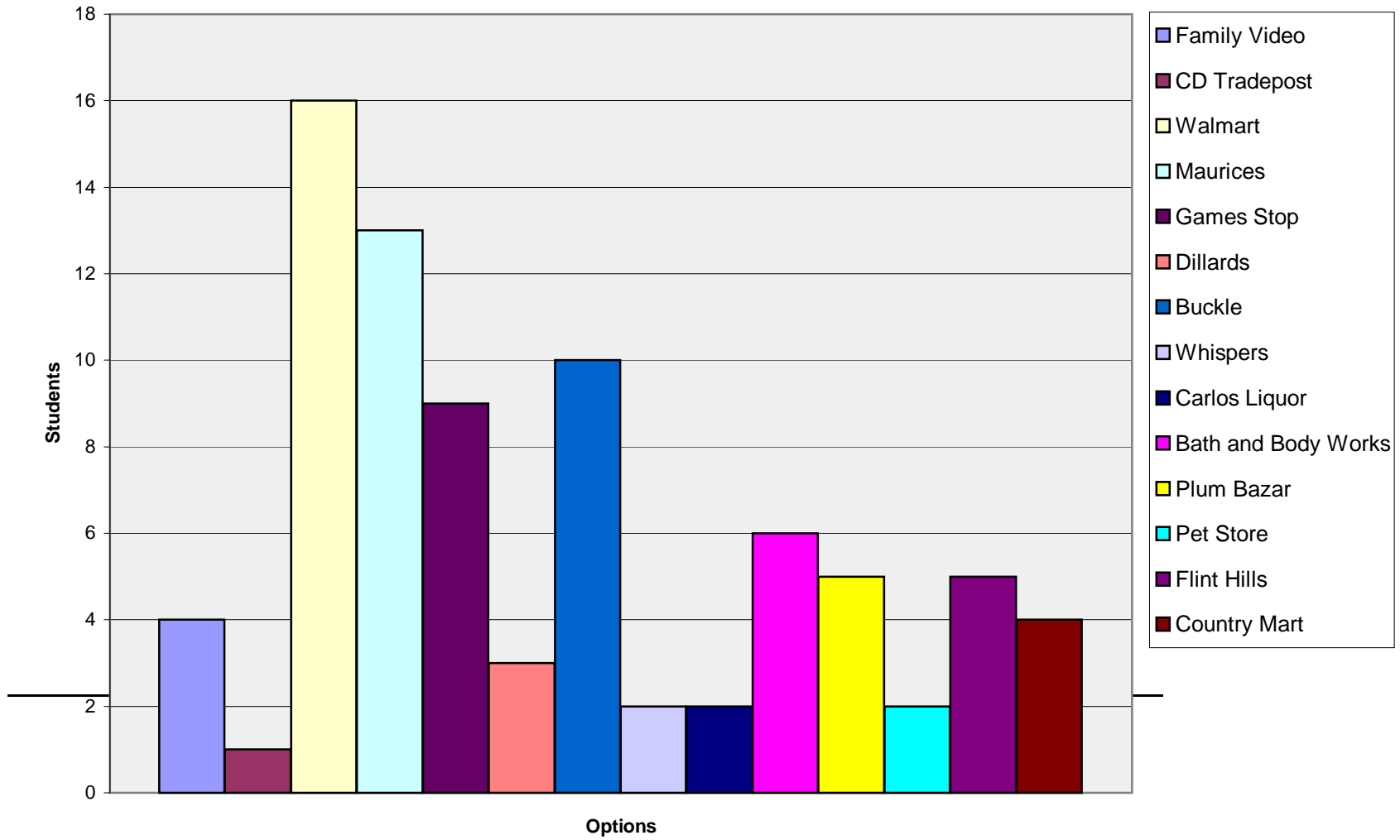
99 Response(s)

18.- On average, how much do you spend during a shopping trip?



19. What are your favorite stores in Emporia?

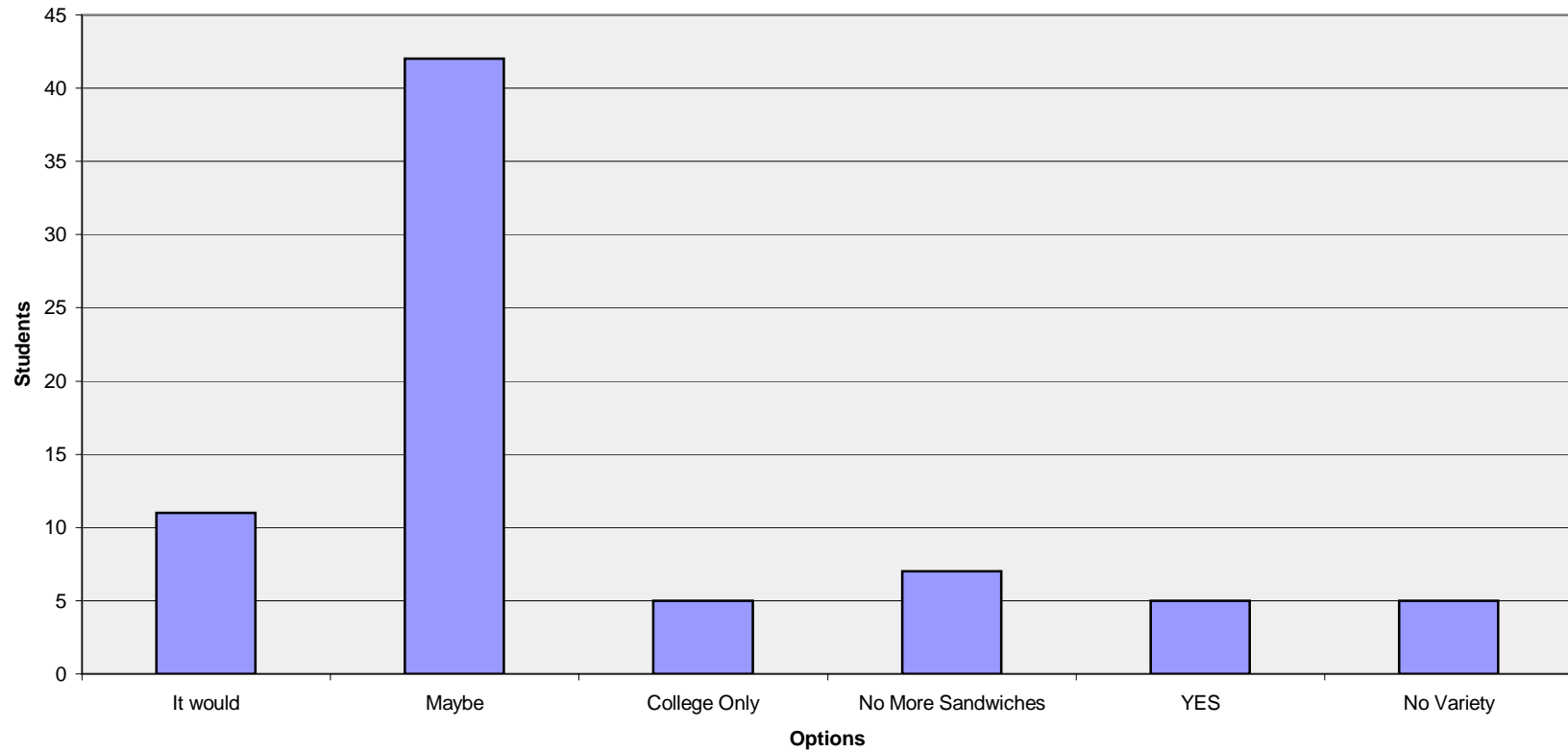
19.- What are your favorite stores in Emporia?



20. If Emporia had the opportunity to develop ONLY ONE suggested retailer or one suggested restaurant, would the development deter you from leaving town?

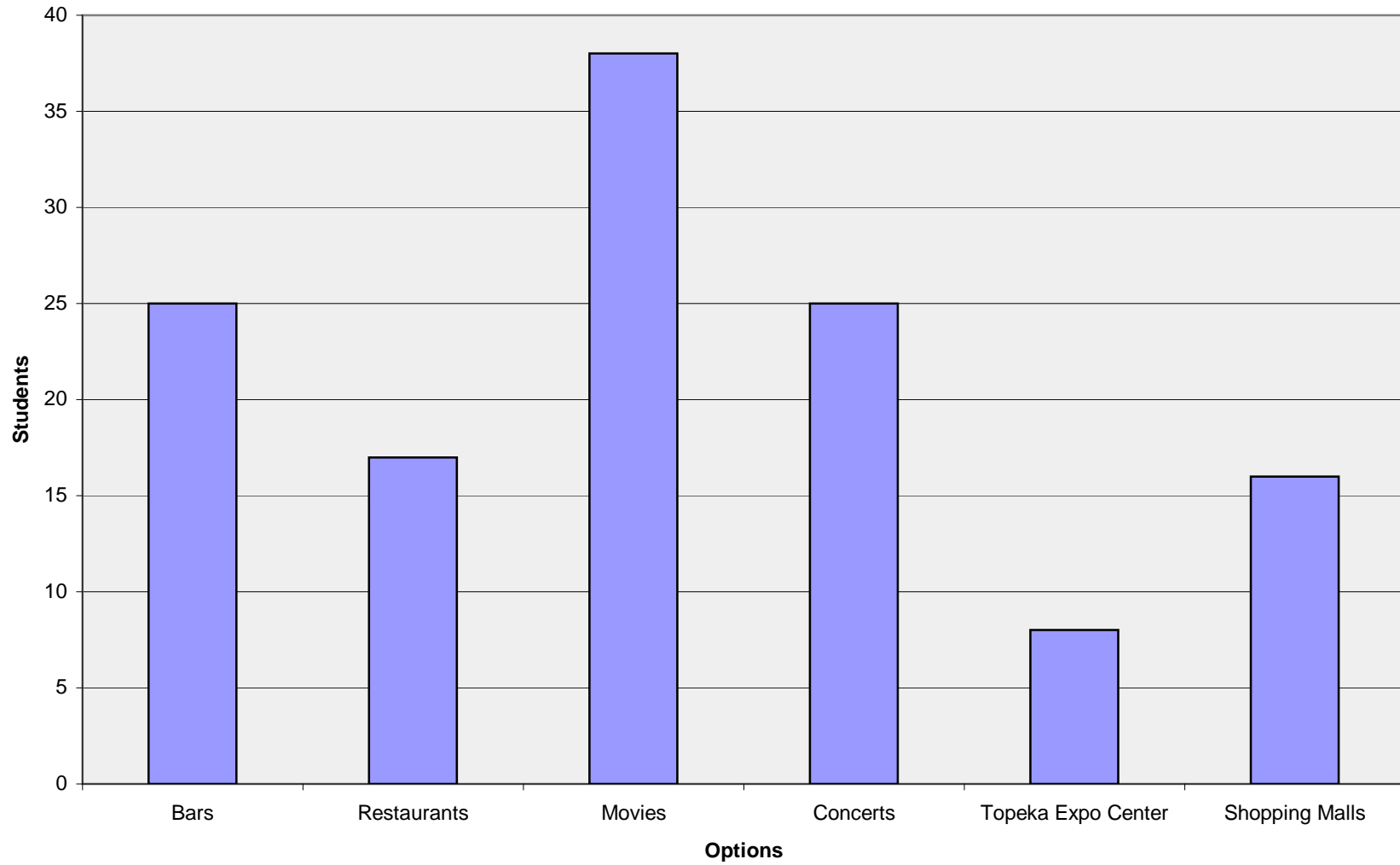
	Number of Response(s)	Response Ratio
No, I want the variety of a larger city.	54	50.4%
Yes, I simply want my favorite business available in Emporia.	24	22.4%
Other	25	23.3%
No Responses	4	3.7%
Total	107	100%
21 Comment(s)		

20.- Other and Comments



21. If you go out of town for entertainment, what venues do you frequent and why?

21.- If you go out of town for entertainment, what venues do you frequent and why?



22. How often do you leave Emporia specifically to attend an entertainment activity or event?

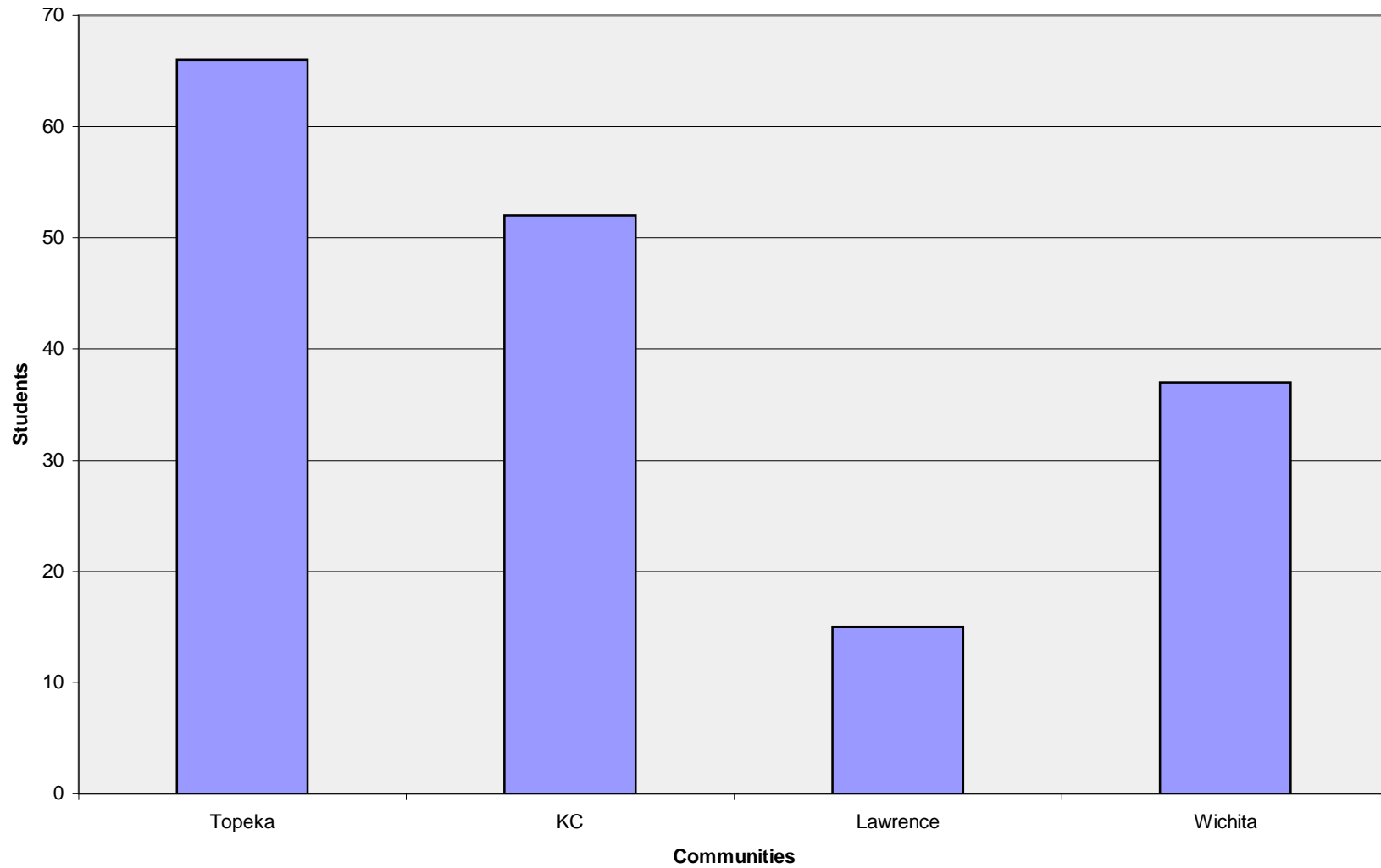
respondents selecting the option.

Bottom % is percent of the total respondents selecting the option.

Every Week	Every Two Weeks	Once a Month	Once a Semester	Almost Never
2	19	37	29	15
2%	19%	36%	28%	15%

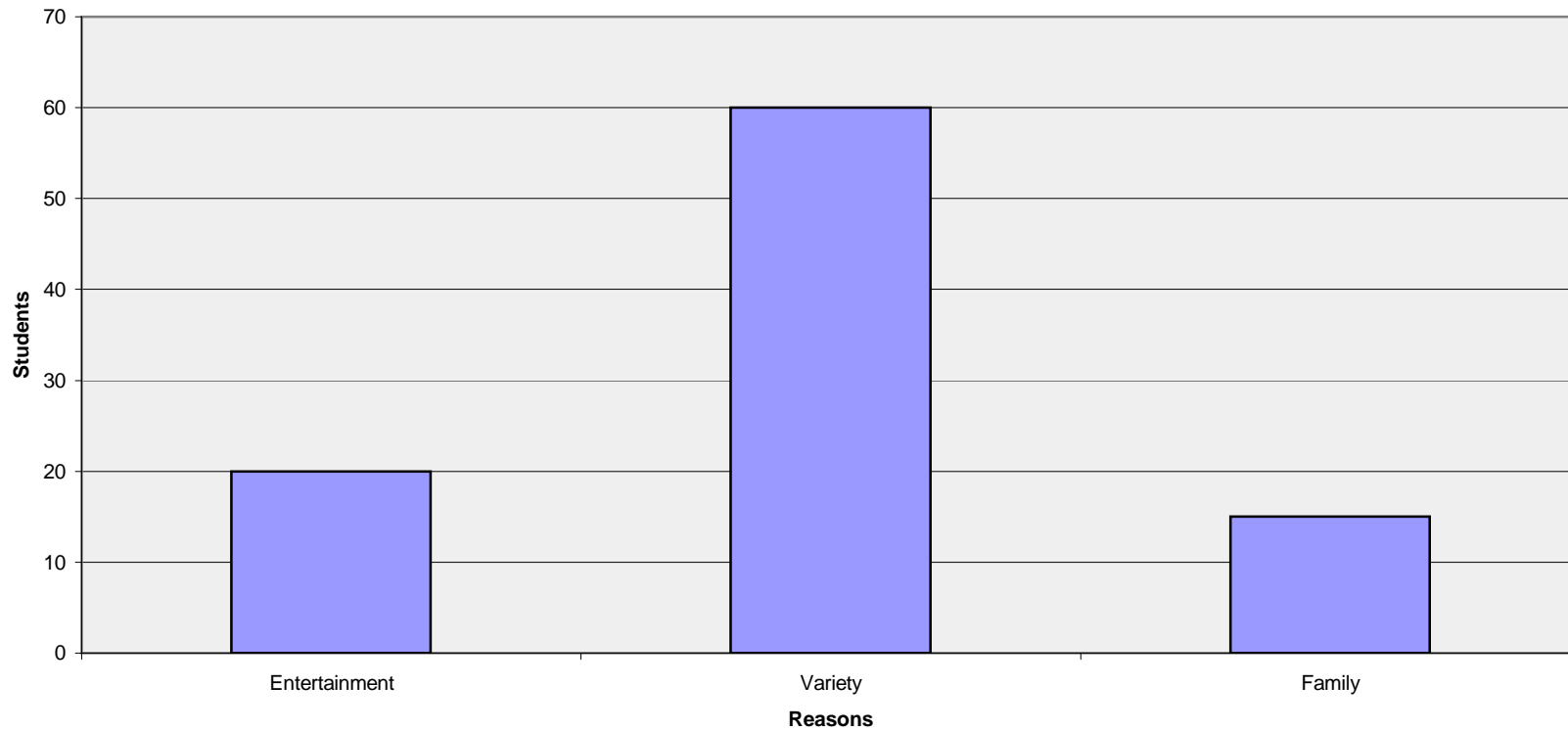
23. If you go out of town to shop/eat, which communities do you most frequently visit?

23.- If you go out of town to ship/eat, which communities do you most frequently visit?



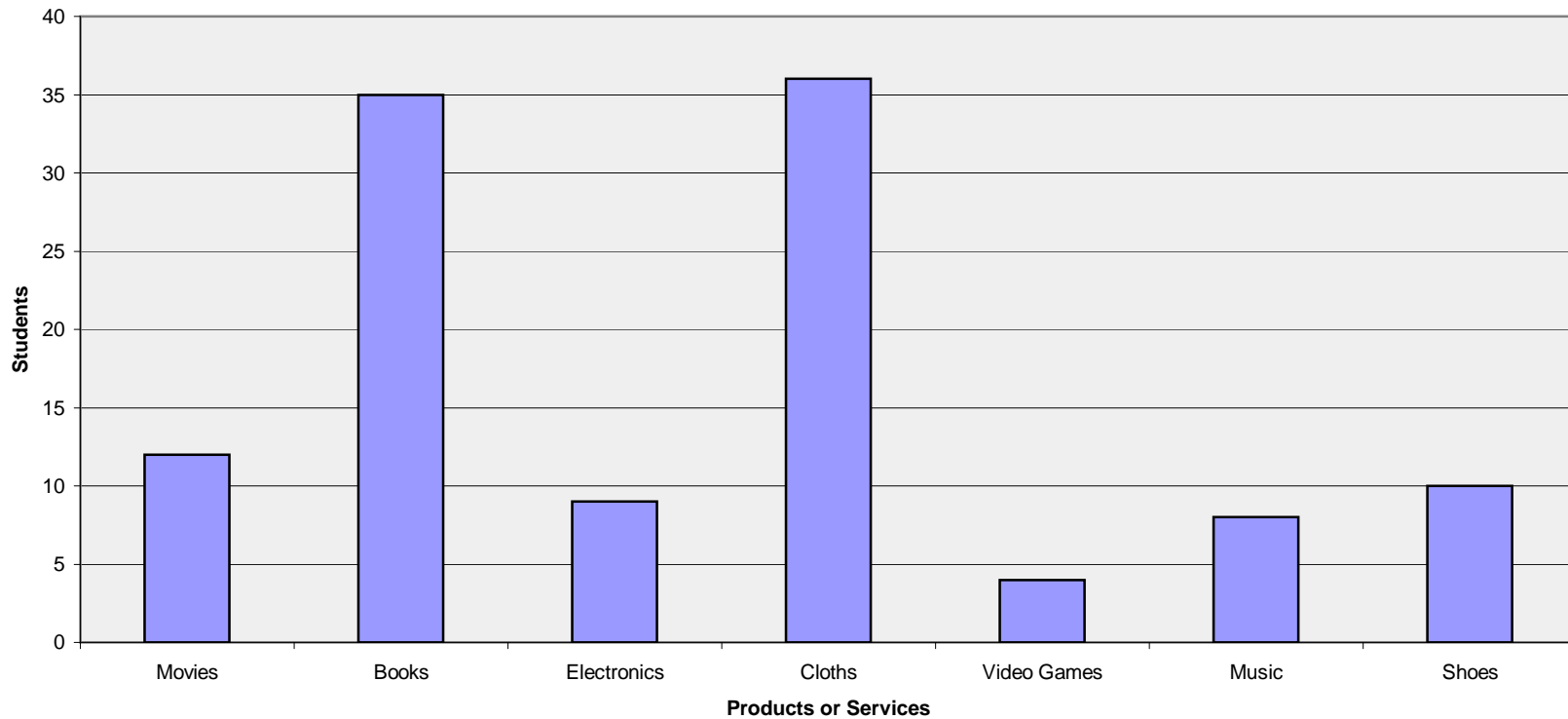
24. If you go out of town to shop/eat, what are the primary factors influencing your decision to leave the Emporia area. Please be specific.

24.- If you go out of town to shop/eat, what are the primary factors influencing your decision to leave the Emporia are. Please be specific



25. If you shop on-line, what products or services do you frequently shop for? Why do you choose to purchase items on-line?

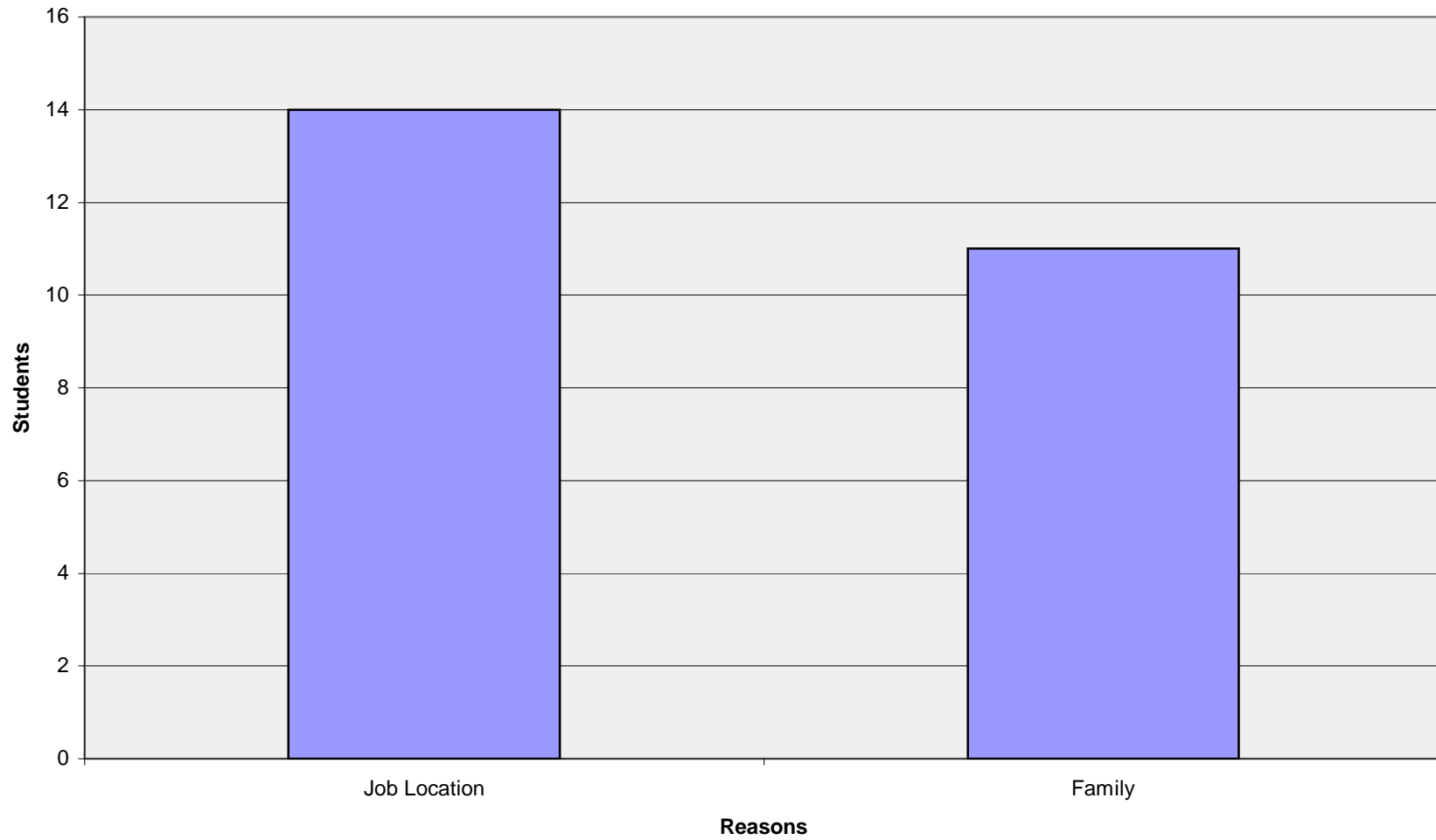
25.- If you shop online, what products or services do you frequently shop for? Why do you choose to purchase items on-line?



26. Do you plan on staying in Emporia after graduation? In the comment section, please explain why you have chosen to stay or leave.

I plan to stay in Emporia.	5	4.6%
I plan to leave Emporia.	61	57.0%
I don't know yet.	32	29.9%
Other	5	4.6%
No Responses	4	3.7%
Total	107	100%
47 Comment(s)		

26.- Do you plan on staying in Emporia after graduation? In the comment section, please explain why you have chosen to stay or leave.

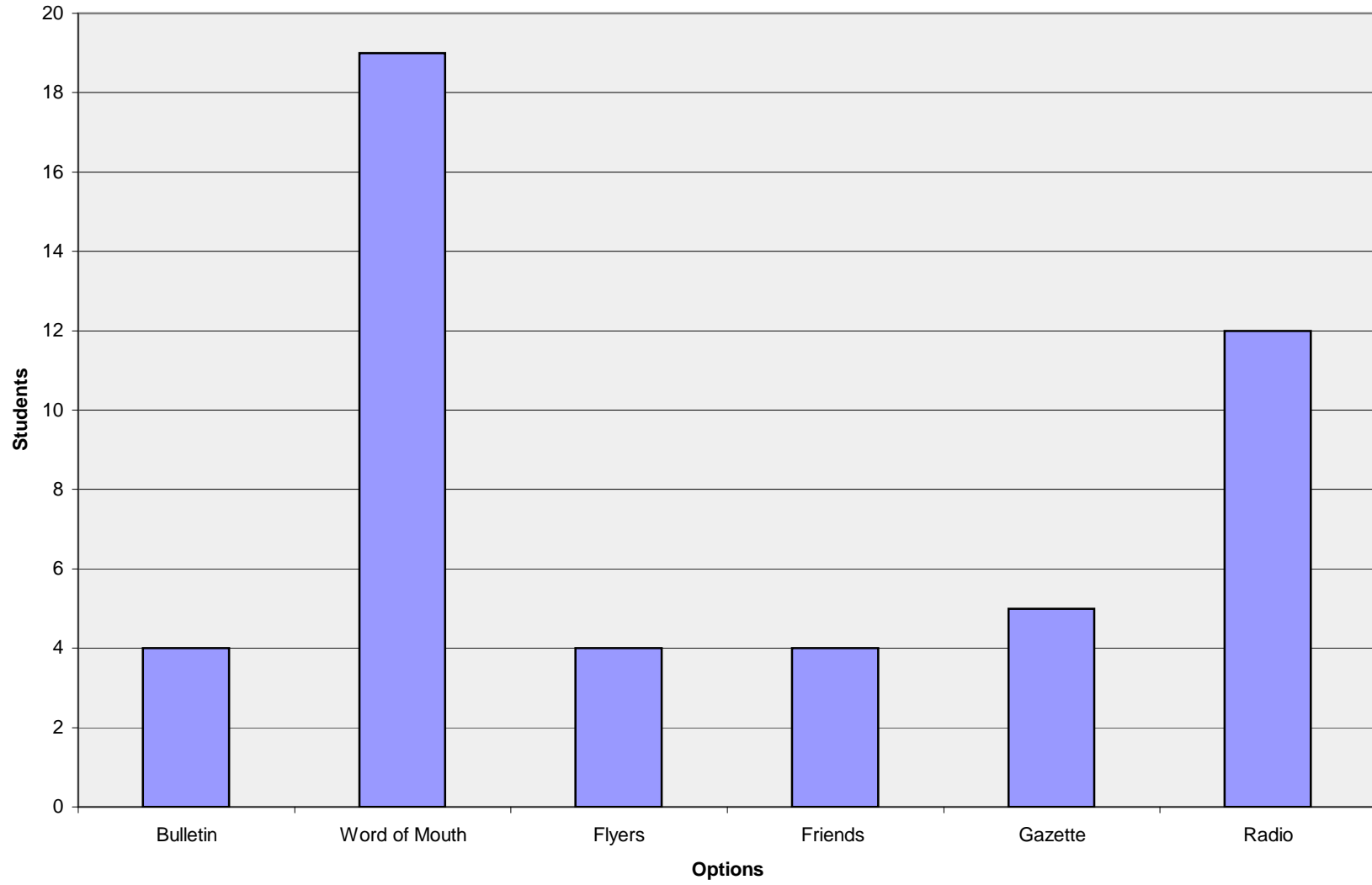


27. Where do you get your community information concerning: events, stores, restaurants and other Emporia businesses? In the comment section, please list specific stations or names of media you consistently utilize.

	Number of Response(s)	Response Ratio
Television	27	25.2%
Radio	41	38.3%
Newspaper	42	39.2%
Internet	45	42.0%
Social Media	41	38.3%
Other	26	24.2%
Total	107	100%
28 Comment(s)		

27.- Other and Comments

27.- Other and Comments



Constant Contact Survey Results

Survey Name: ESU Survey

Response Status: Partial & Completed

Filter: None

Feb 17, 2010 4:43:12 PM

3. What is your major? - Responses

	Answer
	Economics and Political Science
	English/Creative Writing
	Elementary Education
	Master's Degree in School Counseling
	Network Technology
	Political Science
	Psychology
	music ed, spanish, ethnic and gender studie
	Secondary Ed Social Sciences
	Social Science
	Elem. Ed.
	sociology
	Political Science/Sociology
	Political Science
	Geography
	Industrial?Organizational Psychology
	Business Admin

	English Secondary Education
	elementary education
	business management
	Chemistry
	Elementary Education
	Pre-Vetinarian Medicin
	Elementary Education
	Secondary Ed. -general biology
	Education
	Elementary Education
	BSE- Chemistry and Biology
	Biochemistry and Molecular Biology
	Crime and Delinquency Studies; already graduated
	Elementary Education
	Music Education
	Music Education
	Communication
	Economics
	Pre-Engineering
	Biochemistry and Molecular Biology
	Accounting

	Information Resource Systems
	Psychology
	Biology
	Business Administration
	pre-art therapy
	Stay at home mother
	Communication
	Health Promotion
	Fine Art-Engraving
	Early Childhood Education
	Social Sciences
	Nursing
	Art
	MA TESOL
	accounting
	Elem Ed. music minor
	Secondary ed english physical education
	Elementary Education
	music education, integrated studies
	Elementary Education
	counseling
	Communications
	Secondary Social Science Education
	Business Administration
	sociology

	Vocal Music Education
	Math Ed.
	Communication Emphases in Professional Comm
	nursing
	Elementary Education
	Elementary Education
	Business
	Politcal Science & Crime & Delinquency Studies
	sociology
	sociology
	BFA-theatre
	secondary education in bioloy and chemisty
	communication
	sociology
	Art
	sociology
	CDS
	Political Science
	Sociology
	Crime & Delinquency Studies
	CDS
	CDS
	CDS

	Sociology, minor in Journalism
	Sociology
	sociology
	sociology
	environmental biology
	physical Education
	Business Administration/Finance
	Digital audio production
	Math, Economics
	psychology
	Secondary Education-Social Sciences
	music education
	elementary education
	elementary education
	psychology
	occupational therapy
	secondary english
	BSE English
	sociology minor in Journalism
	CDS
	social sciences

4. What made you decide to attend Emporia State University? - Responses	
	Answer
	I came to Emporia State to be apart of the A Cappella Choir and do theatre.
	Happenstance. Couldn't get accepted anywhere else, and Emporia had was almost nearly resembled my major.
	It was the perfect distance from home. I felt like the campus was the right fit, as well as providing me with the classes I needed, as well as a social life.
	I wanted to be an elementary education teacher. ESU has a highly recognized program. I then changed my mind and now I am still here at ESU but working on my master's degree
	Associates
	Affordability, location, multiple scholarships, alumni in family

	I decided to attend Emporia State University for the small class sizes, teacher to student ratios, and the Teacher's College.
	it was cheap and close to my family
	Price/Good Teaching Rep
	There is the university list that I can go
	Good School for "teachers"
	family pressure
	good school, and cheap price
	I am from Emporia
	Exchange Programme
	They were one of the few schools in the area with the program I wanted.
	Best bargain for education
	I went to Emporia High and this is one of the top teaching colleges.

	Emporia is an awesome school for those looking at pursuing a teaching career. I also love Emporia's size, not too big and not too small.
	I was originally going to major in education and ESU has the best education program in the state.
	Class size and price
	Teachers College=perfect for my major
	Live in town and went to school at Emporia high
	The fact that it is one of the best Education schools in the country and both of my older siblings attended ESU.

	<p>It was not too far from my home, but not too close either :) The prices for the hours that you can take a semester were amazing. I like the size and atmosphere of the town. I was interested in the programs and everything that Emporia had to offer. And I didn't understand that swarm was signing up for classes, I thought it was a tour, so I kind of didn't have a choice..but Loved it once I got here :)</p>
	<p>How affordable is it, its class sizes, and its close to home.</p>
	<p>The small school and the small town feeling with the comfort of home.</p>
	<p>I decided to attend ESU because I want to be a teacher and if you want to teach you go to ESU.</p>
	<p>It's close to my family and less expensive than the other schools I was considering.</p>
	<p>Small class sizes and the price.</p>

	<p>Not to far from home. <input type="checkbox"/></p> <p>Good sized college and smaller class sizes.</p>
	<p>Close to home and scholarships</p>
	<p>It is number 3 teaching school in the nation and I enjoyed the music department</p>
	<p>Close to home, highly-credited school nationwide, small class sizes.</p>
	<p>ESU was economical and close to home.</p>
	<p>close to home, flat rate tuition, small campus</p>
	<p>Full Scholarship through Gerace Research Foundation</p>
	<p>It is cheaper than most other schools. It is also not very far away from home.</p>
	<p>major I wanted <input type="checkbox"/></p> <p>Small classes <input type="checkbox"/></p> <p>small town atmosphere</p>

	I live in Emporia. <input type="checkbox"/> Tuition. <input type="checkbox"/> Courses available.
	close to home and the price is hard to beat!
	The inexpensive cost of tuition, and the opportunity for an athletic and academic scholarship.
	affordability <input type="checkbox"/> location <input type="checkbox"/> size of school
	I attended freshman year and studied music and english. I attended because it was a good distance from home (Kansas City) and it was the best financial decision compared to other in state colleges.
	The small class size, family association, my campus tour, and the affordable tuition. I just felt really at home with the university, the city itself is lacking in some desirable areas.
	Close proximity to family

	The one on one education. Personable and in a good town.
	I originally came to ESU because of the reputation of the SLIM program. I wanted to be a Librarian but decided that my passion was for teaching little kids. I stayed at ESU because of the reputation of their teaching program.
	the cost effective tuition, as well as it being close to home. <input type="checkbox"/> <input type="checkbox"/> i originally came here as a Secondary ed major as well.
	Family history, great nursing program, small town feel close enough to home.
	The art therapy program.
	I attended ESU right out of High School for the English program (and it's where a friend was going). I came back for the TESOL program and for the small town atmosphere.
	class size price

	Location, size
	low tuition good teacher school
	I came from a small High School In Wamego, KS and wanted to find a University similer to that. Also This is a wonderful school to go into teaching since it was once known as Emporia Teacher's College. Also it was just far enough away from home but close enough for a day trip to and from.
	it's cheap and close to my nieces and nephews
	The elementary education program and lower tuition.
	It was cheap. My mom went there. It was close. It was easy to get into. I do not like my program at ESU any more and wish I would have gone elsewhere.
	close to home
	It has a great teachers college and is not to far from home.

	I loved the feel of campus when I visited, everyone was so friendly and campus was beautiful with all of the trees and Wooster Lake. Plus they had ice cream in the Hornets Nest! Emporia was the perfect distance from home not so far that I can't get home if I need to, but not so close that my parents would just stop in. I also liked the size, the small class size and small town feel were very inviting to me.
	smaller class sizes, better student/teacher interaction
	Music Dept. & Education Dept.
	Education Program
	I wanted to be a teacher and this being 1 of the top teachers college it was an ideal pick.
	small school
	School of Education
	My Major
	I live in Emporia
	cost/location
	grew up here, dad teachers here
	The People and the Theatre Program

	teaching program
	several things
	closest and cheapest
	Did not want to become a lawyer
	affordable yet can still receive a great education. Plus parent encouragement
	Word of mouth/location
	Location/Affordability
	Location
	Baseball brought me here
	Was originally a teaching major
	Baseball
	Good School
	Smaller classes <input type="checkbox"/> Flat rate tuition <input type="checkbox"/> Low Cost
	Size and location
	cheap close to home
	from emporia
	i am from here, and its cheap
	The school size and cost
	Affordable, small size, good academics.
	cheap to attend

	Close to come, also its a really good school.
	my mother attended
	The teaching program
	cost and great music arts program
	Good education program and small size and good price
	for the teaching program
	Cheaper than other schools and a good psychology department.
	family tradition, felt like the right place to be.
	The education program being ranked as high as it is.
	Teachers College, and the atmosphere of the campus when i visted I also got to talk to professor when i visited.
	Smaller clases, Flat Rate tution, low cost
	Good School
	A Great teaching based school

5. Please select one or more options below concerning areas that you believe are current strong points in the Emporia area. Feel free to expand on any point in the "add a comment" section, or to add a non-listed category using "other". - Other responses

	Answer
	Community Service- Benefit walks/runs and other volunteer organizations
	New developments on Commercial Street
	Nice University
	little thing
	ESU
	really the only good thing about Emporia is that my family is here...sorry
	none
	none
	none
	education
	Good Selection os hiar salons
	None
	none just college life ESU athletics, music
	none
	Independently owned business in downtown

	granada plus associate business are fantastic
5. Please select one or more options below concerning areas that you believe are current strong points in the Emporia area. Feel free to expand on any point in the "add a comment" section, or to add a non-listed category using "other". - Comments	
	Answer
	The parks in Emporia are an amazing resource that the campus does not utilize as much as it should.
	There is still room for improvement. It has gotten better, but there is still a long ways we can go
	a strong point is the surprisingly wonderful underground arts and music community in this town...not a lot going on, but some really great people
	can make international friends
	parks

	<p>The area is really lacking entertainment for low budget... I find my self sitting at home because there is no where to go for me who may only have 5-10 dollars to spend on non-school activities on a weekly basis.</p>
	<p>The shopping is pretty good, but there aren't very many stores with items geared toward teenages or college students.</p>
	<p>Emporia offers a wide variety of relatively inexpensive food options.</p>
	<p>other than that, there isn't a whole lot to do.</p>
	<p>These three are strong points to me because although many students may think the small mall, dining, and entertainment options aren't much, my hometown was very small and something is better than nothing</p>

	<p>Although I think the dining is a strong point in Emporia it could always be expanded. I like more variety of foods than pizza. I was sad to see popeye's go away. And I can't handle asian food even though I think its fantastic that we have it for foreign exchange students and others who like it. I think Emporia offers a fantastic amount of parks and recreational things for people to do. I wish the zoo would expand though, I'm used to a big zoo that you can walk around for hours</p>
	<p>Always a lot to choose from in the way of resturants.</p>
	<p>i like the granada</p>
	<p>there's a lot going on on campus and lots of cheap restuarants...</p>
	<p>I would like to see the Flint Hills mall fill in the vacant stores. There aren't very many places to buy clothing.</p>
	<p>dining has some good local choices, wish there was more variety.</p>

	<p>Being a stay at home mom has made me more aware of the children's activities that Emporia does have, as in Kindermusic and what the library offers and so on. I would like to see more of that, but maybe I just need to look a little harder.</p>
	<p>I like that Emporia has several parks and walking trails. The water park looks fun though I have never been there. Also the town is very aesthetically pleasant which makes an ordinary walk or bike ride enjoyable. □ It seems, from my outsider POV that Emporia is a very community oriented city. There are parades and the arts council organizes several shows/activities.</p>

	<p>music scene is pretty good. <input type="checkbox"/></p> <p><input type="checkbox"/></p> <p>I do believe it is getting better, especially with that new venue that just opened up.</p>
	<p>We don't have anything special that sets us apart, no cool store, no extra special activities. We need a summer of live music....like in between the buildings on commercial...i cant remember it's like the 7th or 8th block.....where there used to be a mural and some flower beds. for this summer it should get painted back up, add some potted trees with chairs under them. so people can just hang out</p>

	<p>As far as Mexican restaurants go, we have some really great ones! I miss Cintenella's very much. I would love to see a good Italian place come and make it, I love Italian food, other than pizza. <input type="checkbox"/></p> <p><input type="checkbox"/></p> <p>We have a great variety of fun things to do, there is bowling, roller skating, great parks, bike paths, movies. A drive-in would be an awesome addition to the town</p>
	<p>I really don't feel that Emporia is strong in any of those areas.</p>
	<p>dining- many places to chopse from but...</p>
	<p>you can get what you need here but a lot of times it is better to go to topeka or KC</p>
<p>6. Please select one or more options below concerning areas that you believe are current weak points in the Emporia area. Feel free to expand on any point in the "add a comment" section, or to add a non-listed category using "other". - Other responses</p>	
	<p>Answer</p>
	<p>Advertising the events</p>
	<p>bridal</p>

	uh
	City needs to respond more quickly to winter road clean-up- side roads are danger
	all the above
6. Please select one or more options below concerning areas that you believe are current weak points in the Emporia area. Feel free to expand on any point in the "add a comment" section, or to add a non-listed category using "other". - Comments	
	Answer
	<p>Shopping is largely limited to "Wal-Mart" Emporia doesn't even have a large chain competitor with that (e.g. Target) Local stores don't offer much to anyone under the age of fifty or people with less than 1 child. The local book store (Towncrier) has a EXTREMELY limited selection and almost nothing rare or unique. Restaurants are largely chains, largely "fried", largely American, largely bland, and open during very very limited hours. Where are the 24 hour food stops?</p>

	<p>I think that with a few more resturant choices the town would improve by leaps and bounds. Also a few more places to shop, they dont have to be huge chains, but mindful to the kind of stores people around here will shop at.</p>
	<p>We need more boutiques and also places that have relatively inexpensive entertainment that's not drinking related. □ □ The mall is a weak spot- it's nearly dead. □ □ -More restaurants needed near the college.</p>
	<p>activities and/or places for youth, arts entertainment, excitement for college sports, dancing, variety of dining options</p>

	<p>One a whole the town doesnt seem to have any nice sit-down local dining options that could be used for a "date night" destination, and I believe that if one was paired near the Granada Theatre, it would see a steady flow of business, espically on show nights.</p>
	<p>The area is really lacking entertainment for low budget... I find my self sitting at home because there is no where to go for me who may only have 5-10 dollars to spend on non-school activities on a weekly basis.</p>
	<p>There is very little in this town in regards to shopping or entertainment unless people want to go to bars and listen to bands. Bring in something like a Barnes and Noble, Target, etc. and also get a decent movie theater that will show more movies at more times as well as a better bowling alley. Also, don't complain that all of the college kids aren't staying here to shop. All of the decent places to shop are in Topeka, Lawrence, Kansas City, etc.</p>

	<p>There's not much to do on weekends unless you want to go to a club.</p>
	<p>There can always be more shopping. I like main street, but I think if bigger well known stores moved in or a variety (think mass street in Lawrence like british stores, a huge toy store, more people would visit. Also, if our mall had a lot more stores to offer more people would come, I do like the selection we have. I would like to see stores like Aerie, GAP, Old Navy, kmart, Target, Davids bridal. I think community events need to be more advertised, I NEVER</p>
	<p>Are are times when there is not enough to do in Emporia. There are a few places that I would go out for diner, but nothing exciting. I think that there needs to be more variety in Emporia.</p>
	<p>I would love for more fast food restrants where we have things like Chipotles and some Italain place like Olive Garden. Shopping we need a target or another big giant instead of walmart.</p>

	<p>I feel kind of like Wal-mart has monopoly on everything in the way of shopping, but that isn't always a bad thing. As far as entertainment I dont know, personally I am ok keeping things low key but sometimes I want a little more than a movie.</p>
	<p>Every time I turn around, another Emporia store is closing. I already "shop Emporia first", but I'm running out of places to spend my money other than Wal-mart.</p>
	<p>Would like to have a bigger movie theater.</p>
	<p>Please TARGET need target walmart no where near as cute clothes..</p>
	<p>Walmart is NOT shopping.</p>
	<p>There is not very much to do here for people my age.</p>

	<p>Shopping is the most depressing and terrible aspect of Emporia. It's not even that I expect a huge mall with lots of mainstream stores but even the quaint, decent local businesses can't last more than 6 months. There's no variety and the quality of the stores and its merchandise is very poor. I've been especially angered now that I've had to shop for maternity clothing and baby items. Emporia has absolutely nothing to offer in that area and children's items and clothing are also very poor quality.</p>
	<p>I love Emporia State, but there seems to be very little to entice the students from fleeing for the weekend. More shopping, restaurants, movie theaters, museums, and various other attractions might help Emporia flourish and encourage people to stay and experience Emporia as a permanent residence.</p>

	<p>The mall has good stores but is not full. If there were more stores the mall would get more business. A craft store such as Hobby Lobby or Michaels would be successful from a Greek standpoint because the sororities frequently make gifts for their new members and we have to go out of town to get supplies that Wal*Mart lacks. Target would also help. When Hastings closed it broke my heart! <input type="checkbox"/></p> <p>There are many good local restaurants but the one cuisine Emporia lacks is Italian.</p>
	<p>if i want to buy something, i have no choice really but to go to walmart. which i hate. <input type="checkbox"/></p> <p><input type="checkbox"/></p> <p>Maybe if there was a pamphlet about places to get everyday things, i would not have to support such a neo-fascist establishment.</p>
	<p>1 movie theater for entertainment, and 5 stores for shopping is not enough</p>

	<p>Shopping: Everyone goes to Walmart here. The trip there is dreadful and fills one with depression because we have to deal with the some of the local people here. They can be very coarse and rude.□ □</p> <p>Dining: Very few good places that serve really good hard to find food. There are a few good places that are locally owned like Jay's that make you feel at home, have great service and fantastic food. We need places that the other towns or cities can come and dine.</p>
	<p>imagine this: live music from INFACT put potted trees and benches in front of any businesses on main that are willing. VENDORS...like a hot dog man! or an ice cream cart, a smoothie cart, whatever. The Emporia Arts Council should help us set up different artistic window scenes like weekly or maybe get art through the college. MUSIC FESTIVALS AT PETER PAN PARK AND JONES PARK!</p>

	We don't have much variety for shopping. we need a place like Kohl's or TJ Max.
	dining...not a big variety (too many sandwich shops & pizza places)
7. What do you do for fun? - Responses	
	Answer
	I like to hang out with my friends, usually in their house or apartment. Hitting the bars is fine on occasion, although the bar scene in Emporia is too "kiddy" for my taste. I prefer going to Natasha's because of its more adult environment.
	I like to attend art and music shows. Poetry, plays or any other aspect of the creative world interests me. Emporia seems to almost never have any truly interesting exhibitions of art or music. They don't have to be big names, but something unique would be nice.
	Go out with friends.
	exercise, outdoor recreational activities, scrapbook, paint, eat, shop, study

	Write music, plays games, spend time with friends
	Hang out with friends. Occasionally go to the bars. Rent movies.
	Besides going to the bars, either go to Lawrence or Wichita.
	hike, bike, play music, attend concerts and plays, dance, go to bars
	Shop/Tennis/Recreation
	shopping more
	Spend time w/friends, go to the local bars, movies, mall, etc.
	Fish, eat, cook
	Bars, concerts, shop, go to parks
	Go to KC or Topeka
	Online chatting. movie
	Go to Cole's, Desperado's, or Beer 30 and listen to bands or dance.

	I find myself going away from Emporia on the weekends or just hanging out on campus watching movies.
	Read, spend time with friends/family, listen to/play music
	Work out <input type="checkbox"/> Play frisbee
	hang out with friends.
	Hunt and fishing
	Watch movies, play games, etc. Things that don't cost too much money.
	I watch tv. I really like the theater here even though its kind of expensive. I go out to eat! Coach's is the BEST :) I play wii. I wish HASTINGS would come back.
	I like to go dancing. But most importantly i like to learn about different cultures.
	I spend time with my husband either going out to eat or going shopping.

	I really enjoy reading, big fan to the library.
	Go to the movies or go out to eat with friends.
	Read, watch tv, go dancing.
	Stay home to watch movies.
	practice my instrument and hang out with my friends
	Spend time with friends at someone's house or apartment... watching movies or playing games.
	Hang out with friends and family and workout.
	watch tv and hang with friends
	Study and Go to cole's bar
	I watch movies
	I read... The library in emporia is well stocked and the interlibrary loan system is set up well. and the movie theatre here is cheap but still clean I like to go see a movie but I wish there were more "student nights"

	<p>usually i go to a friend's house, but then while we are both bored, we are often struggling to conceive an idea on what to do here in this little ol' town emporia.</p>
	<p>well when I have time for fun I like to watch movies and hang out with friends. Otherwise, it's homework and work!</p>
	<p>Play tennis. work out, and watch movies.</p>
	<p>hang out with friends</p>
	<p>My husband and I enjoy going to the movies, although the theatre here is pretty gross and we usually have to let the manager know that the film and or sound is messed up. We also like to eat out and visit GameStop for new video games. My husband is a musician so music is what he does for fun - shopping is what I do for fun.</p>

	<p>I am greatly involved on campus and I have an internship in the community. For fun I like to hang out with friends, watch movies, take road trips to other places, and attempt to make fun in Emporia.</p>
	<p>Read <input type="checkbox"/> Walk <input type="checkbox"/> Bike <input type="checkbox"/> Fish</p>
	<p>I make art mostly and just surround myself with those that are alike me.</p>
	<p>Hang out with my friends at home or go to a movie, go to parties, go to the bars, take a walk</p>
	<p>hang out with my friends; play music; play video games; go to the bars?</p>
	<p>hang out with friends, go out at night, walmart</p>

	<p>I go and visit my children and friends in other cities. Seriously despite the religious-based culture in Provo Utah take a trip there and look at what they are doing. Cheap good food. Access to outside recreation and cheap alternative entertainment. Not just BARS!!!</p>
	<p>I play Capoeira, watch movies, drink and am generally obnoxious.</p>
	<p>my grilfrined dealing in romantic getaways</p>
	<p>rent movies, karaoke, bake</p>
	<p>exercise go to bars, read</p>
	<p>I love hanging out with friends and going out to eat with them, also I love being outdoors when the weather is nice. I am a big bowling person so i like to do tha as well. Meeting new people is another thing I like to do as well for fun</p>

	<p>hang out with friends...watching movies, playing music, cooking, game nights; going out to bars for live music; biking; going to parks with my dog</p>
	<p>Meet up with friends, road trips, ride bicycle, read</p>
	<p>eat, sleep, read, workout</p>
	<p>NOTHING...because i live in emporia. i leave if i really want to have fun. actually i am lying, i l watch movies. i watch like three movies a day there is nothing else to do. i live across the street from family video....yes, that's right I LIVE ON COMMERCIAL STREET! i live on commercial street and the main attraction is family video.</p>
	<p>I hate out with friends, work out and play some sports.</p>
	<p>I hang out with my friends, exercise, watch movies, ride my bike, swim, play chess, swing</p>

	Hang out with friends, watch movies, play games, read
	sit at home and watch movies
	Drink
	club
	Hang with friends
	Go for walks
	bowl, movies, videogames
	hang out with friends, gout to eat, go to the movies, go out to the bars
	Hangout with Friends
	hangout with friends, cook meals, go out on the town
	fight crime
	go to the park with my daughter
	go to movies, bars, shopping, concerts
	I don't live here
	Go out w/friends
	Play video games, hunt a baseball
	Not much
	Hunt, fish
	Video Games

	Read books and comics Go to the Zoo Watch movies at home Play pool at Natasha's
	Read, work out, travel out of town
	barhopping, socializing with friends.
	hang out with friends sports.
	go to javacat, go out of town
	play sports, movies, hang out with friends.
	shop occasionally see movies, go out to dinner.
	watch movies, stay in, and occasionally go for a walk.
	Hang out go to clubs
	spend time w/friends
	Hang out with friends, video games and I am in multiple clubs around campus
	go out to recreational public areas
	hang out with friends, movies, games.

	watch movies, go out to eat, hang out with friends
	Video Games and sleeping
	movies, hang with friends.
	walk, dance, read, be outside, hang out with friends.
	read play board games with friends. Wath movies with friends
	Read books and comics <input type="checkbox"/> Go to the zoo <input type="checkbox"/> Watch moives at home <input type="checkbox"/> Play pool at Natasha's
	Video Games
	hang out with my fraternity and go see movies

8. In the area of shopping, what types of businesses do you perceive as a sustainable need within the Emporia market? - Other responses

	Answer
	Tobacco Shop
	organic food
	food
	Men's clothing
	book stores
	I miss having a large bookstore
	Bookstore
	cheap furniture
	art supplies
	Target, etc

	Target
	Dance Hall
	food
	I don't know
	we need to provide a good vibe...so people think the are not just shopping.
	food
	Food!
	just need an overall variety for basically everything.
	target
8. In the area of shopping, what types of businesses do you perceive as a sustainable need within the Emporia market? - Comments	
	Answer
	Students are always looking for fun things to do and use and have, and "accessories" for rooms or cars or whatever would make life more interesting and more bearable here.
	Hastings leaving was HUGE. There is now not really a place in town to by those books and cd's at a cheap price. Also, Maurices and the Buckle are ok, but there are really no other places to go.

	<p>I buy nearly all of my clothes at the Topeka Mall because there is little variety here and The Buckle is expensive.</p>
	<p>We really need a PC shop of some sort.</p>
	<p>There are plenty of video game stores, but more entertainment stores would be great.</p>

	<p>We could always use more of any type of store to bring in money. I think if we had more stores that college students liked (clothings, accessories) it would keep a lot of the money within Emporia. With Wichita, Kansas City, and Topeka are close enough to drive to and from within an afternoon Emporia is losing alot of that buisness that they could have otherwise. I think there needs to be a BOOKSTORE like HASTINGS or Barnes and Nobel so that people dont have to travel so far to read for pleasure.</p>
	<p>I was bummed when Hastings closed, but Emporia still has way more than my home town.</p>

	<p>everyone needs clothes, school requires laptops and other techno gadgets, and lots of us college kids are furnishing for the first time with not much cash</p>
	<p>i love the local hobby shop its just hit and miss maybe if the school pre-ordered some things through them.</p>
	<p>Emporia needs a lot of help with quality clothing shops/options- Thank goodness for Maurices and the Buckle. □ I very strongly feel that Emporia desperately needs a store like Target. Wal Mart does so well, I honestly don't know what I would do without WalMart, I don't see how a Target or a store like Target and WalMart wouldn't do well.</p>

	<p>Where do people dance here? We have seniors. Make a place where they can listen to music of their era and enjoy vintage comfort food. We have college students. How about a place you can go and be entertained with dance, music or even gaming in large groups. A place safe from the chaotic element and run by good management. I said GOOD management!!!</p>
--	--

	<p>everybody has already has a bunch of crap...we should provide them with less crap. what would make emporia cool..we need a vibe people think they can be a part of downtown.. #1. palces to just lounge around for the public(those benches and chairs i was talking about) #2. we need more music and art to attract people to main street(like window art displays and music in between those buildings that i was taking about and #3 just a downtown scene to attract people and business to our downtown</p>
	<p>Any business that can and will directly appeal to ESU students. In a town this size the college will directly effect the success or failure of the local economy.</p>
	<p>really need a good bookstore like borders and barnes and noble.</p>

	Any businesses that can will directly appeal to ESU students. In a town this size the college will directly effect the success or failure of the local economy
	I loved Hastings for its movies and Books
9. In regards to shopping, do you desire more chain related	
	Answer
	Brand name depending, specialty shops locally owned though
	I want the best price
	I don't care
	nice but lower priced
	Reasonable Priced Merchandise
	I want a Chipotle
	cheap by stylish
9. In regards to shopping, do you desire more chain related	
	Answer

	Local all the way, but let's get local businesses that sell local goods, and let's get some local goods that are not designed for grandma's front porch.
	I prefer local stores as long as the quality of the products is at least as good as a chain store.
	no more chains! they're killing our town!
	Locally owned stores are closer to campus and worth the extra price.
	You want my business be cheaper than everyone else

	<p>I love book stores, but Town Crier has a poor selection of books and is WAY too small to support the vast array of genres. I would love to support Tow Crier if they had a larger selection of books. I currently shop at either Borders or Barnes and Noble in Olathe/Overland Park because of their larger selections.</p>
	<p>I think both are great! We need a variety of different stores. Its always fun to have the local stores for something new. But we have to stay fashionable and think ahead to what will attract people to Emporia. And, of course little local places will not be as attractive to people who are looking for brand name. But if you put them in the same location then people will be curious and local businesses will be benefited as well. Other places to compete with Walmart would be nice like Kmart, Target</p>

	<p>Chain related stores are cheaper-- that is important for me, especially since I am a college student and trying to save money for the future.</p>
	<p>I don't care to much about the brand but there is not a good variety of stores. The only good things are the JC Penny, Maurices and Cayto, oh and walmart.</p>
	<p>I love the idea of supporting local businesses but a lot of times I'm just not financially able to. Local businesses have to charge much more than a chain does and being a young family we just can't spend the money in the local businesses.</p>
	<p>I also like the local stores.</p>
	<p>I try to shop Emporia first.</p>

	<p>A chain seems more likely to succeed but as long as a local equivalent was well publicized I would gladly support them. The problem I have found with the local stores is that I simply do not know about them.</p>
	<p>please, no more walmart.</p>
	<p>Target. TJ Maxx...c'mon!!!</p>
	<p>I only shop at locally owned businesses instead of chains. I wish there were more local stores in Emporia because sometimes I have to spend my money in Lawrence or Topeka.</p>
	<p>I'll support either local or chain as long as the merchandise is of good quality-</p>
	<p>I really enjoyed locally owned stores, but at the same time i dont have a preference.</p>
	<p>I'll support either local or chain as long at the mechandise is of good quality-</p>

10. How much does location factor into where you shop or eat? For example, are you unlikely to travel from one section of town to another based on where you live, or do you travel to different business areas regardless of their location. - Comments

	Answer
	For me, location is a factor only in certain instances. If I want some cheap fast food, chances are I'm not going to travel across town to Burger King (which I would prefer to eat at). On the other hand, if I prefer to eat at a nicer establishment, I will go out of my way to travel to the "Walmart" side of town. It just depends upon the situation.
	If it's good, and it's local, I'll drive anywhere to enjoy it.
	I dont mind driving 15 minutes or so, but diving to Topeka for example is usually a more planned trip.

	<p>It's easy to go to walmart though, because just about anything you would need is in one store. It would be neat to make the mall like that a place where you have all the local stores and the stores that are already there. I think the local stores would get more business.</p>
	<p>I prefer to walk or be within a few blocks of campus, which is near my apartment.</p>
	<p>I try to bike as much as possible that's why I choose to live close to downtown. I love Grave's, Plum Bazaar, Flint Hills Music, High Gear, Reeble's South!</p>
	<p>I don't have a car</p>
	<p>Strong for eating and grocery shopping, less strong for shoping</p>
	<p>If i can't find it, how can i eat there, like bruff's.... <input type="checkbox"/></p> <p><input type="checkbox"/></p> <p>Otherwise get more advertising to student base and let us know you exist.</p>

	<p>I am actually neutral as to location. I live within walking distance of Dillion's but do my grocery shopping at Wal-Mart. If I need something from the Union Bookstore or one of the shops along Commercial, I will make a point to stop by whatever shop it is and get the stuff on a school day before/after class.</p>
	<p>I prefer to use my car as little as possible and proximity to campus is big part of that.</p>
	<p>Emporia is pretty compact and both sides of town are easily accessible. I am willing to travel for what I want because it is not a long distance from one side to the other.</p>
	<p>Once I leave the house I don't mind driving clear accross town to the other store I want to go to.</p>
	<p>An example I can think of is Wendy's. I used to go there all the time because it was just down the street from where I lived. However, I rarely eat at Wendy's now because I'm not willing to drive all the way across town.</p>

	<p>Location is definately a factor. I don't go over the tracks... and if it is not on commercial industerial, merchant, 12th or 6th I probably do not know how to find it</p>
	<p>I think Emporia is too small and does not have the problems with heavy traffic that may cause people to choose not to drive across town to shop.</p>
	<p>I don't know if Emporia is large enough for location to truly be a factor.</p>
	<p>If i will drive clear across town to buy something as simple as a towel, I am pretty sure going out to eat would rely more on what mood i am in than whether i would go there or not.</p>
	<p>I shop locally, but purposely rented close to downtown so I can do that more easily.</p>

	<p>the college crowd goes to walmart way more than they walk around downtown. commercial street would be way more convenient and fashionable than walmart.</p>
	<p>I only go to walmart</p>
	<p>I do not have a car. Walking is the only cheap option I have.</p>
	<p>I'll drive to get the good food</p>
	<p>I prefer to shop and eat in the central downtown area.</p>
	<p>isn't always depends on situation</p>
	<p>I don't mind the location just as long as it is not too far out.</p>
	<p>I have to be able to walk there from campus.</p>
	<p>Emporia is small enough, I don't think it matters as much as it would in a bigger city.</p>
	<p>I'm more likely to go somewhere within walking distance</p>

	I prefer to shop and weat in the central downtown area.
	I would prefer a main street location
11. What types of dining options are, in your opinion, not	
	Answer
	<p>With Emporia being a college town, I guess, i would think there would be more restaurants catered towards them (Chipotle, Panera, Coldstone, etc). There isn't much of a middle ground when it comes to restaurants in Emporia - you either eat cheap at a fast food joint or eat on the pricey side at Applebees or Montana Mike's. The most enticing part about the Emporia restaurant scene is the local joints - some of the little Mexican restaurants are amazing and for a decent price. U.P.ers has some delicious food and the people that run the place are very friendly and courteous. Bobby D's is far and away the best place to eat in town, and everyone knows it</p>

	<p>lacks are local, healthy, unique, and ethnic in that order. Almost NOTHING in Emporia is NOT a chain. Even the semilocal businesses are chains (Planet Sub, Wheat State, etc) that's all well and good, but I want to eat something that I know I can't go anywhere else for. Why dine in Emporia at McDonald's when I can do the same exact thing somewhere else? Give me something new and interesting, and local. Something I WANT to drive TO Emporia to eat, not away from. Healthy food is seriously lacking as well. I'm nearly positive that no where in emporia offers a seriously healthy menu. I don't just mean low cal low fat I mean healthy. Fresh and nutritious. Where's the green? Unique is basically the same complaint as the chains. Give me something I can't get elsewhere. Ethnic is lacking too, if you have a taste for something besides american, chinese, mexican or italian</p>
	m

	<p>Italian Food- I'd love a Olive Garden☐</p> <p>Bakeries- I'd love to have a Panera, but Amanda's Bakery is pretty good☐</p> <p>While I think we have a lot of mexican places- I think Chipolte would rock in Emporia and I think most college students would eat at Chipolte</p>
	<p>Italian, or a diner style restaurant... oh, but a Chipolet for sure! Ha ha!</p>
	<p>We need maybe a deli or Boston Market near campus. Jimmy Johns is a good start to expand the eating options. They're really smart for staying open late. After the bars close, they're usually packed. Hours for a lot of businesses aren't good for students, who usually get out of class in the afternoon and then have to work.</p>

	<p>I believe there are dining options, but not enough, especially in the campus area and eastward. Chipolte, Chili's, Panera, Olive Garden, are just a few of the man resturants that I believe could thrive in the Emporia market.</p>
	<p>I'd love to see more vegetarian friendly and orgainc options. Thai?! something for late night besides fast food (Jimmy John's is nice), Greek, Indian, Middle Eastern (I miss living in a town with falafel!)...<input type="checkbox"/> <input type="checkbox"/> Emporia's got the burger, steaks, fried food options covered. Let's get some health going here folks!</p>
	<p>Only one italian restraunt and one barbeque restraunt?</p>
	<p>Asian foods</p>
	<p>Chili's!</p>
	<p>Wheat State has been kinda crappy lately</p>
	<p>Semi "Fine Dining", sitdown places.</p>

	Seafood
	Korean Food
	We ned a nice local sit-down restaurant in the downtown area.
	A good burger Joint, Like S&S cafe except it needs variety. <input type="checkbox"/> <input type="checkbox"/> I want afforadable burgers that taste good. Uper's does not make that cut.
	There are no italian restaurants!!!
	I think a restaurant similar to the chain restaurant Chiplote would be nice.
	Olive Garden/Italian restaurant would be nice. More sit-down restaurants like Applebee's and Montana Mike's within walking distance of campus (between Commercial and Merchant and 6th and 12th)
	Chipotle <input type="checkbox"/> Something else besides BBQ

	<p>We have a lot of fast food places and if it is not a fast food place like a mexican sit down, they are all the same. Emporia needs more variety like a Texas Roadhouse or Nu Way.</p>
	<p>I haven't been to many places but everywhere I have been has done very well serving wise.</p>
	<p>I would love to see fazolii's (Italian)! I think we need a big name seafood place (Red Lobster!) Well known resteraunts like Chili's, Dave and Busters, Outback steakhouse, Steak and Shake, Olive Garden, Hooters...The resteraunts that people travel out of town to go to. This will also provide more places for people to work!</p>
	<p>Indian Food or fine dining resturants.</p>
	<p>Italain. Yes, you guys have Italain Garden but I got food posioning there. We need more Italain here also some fast food places like Chipotles we need a Chipotles.</p>

	Emporia has a bigger variety than my hometown so I wont complain.
	Emporia does not have Italian restaurants.
	We have burgers, pizza, and oriental food, so I guess anything that doesn't fit into those categories would be nice.
	More Mexican food restaurants.
	Italian food and upper class dining
	Italian, mexican, and american
	We do not have an adequate Italian restaurant. Ideally, I would like to see a competitor for Applebee's, such as a TGIF or Chili's. Also, for the college students, I think a Chipotle or Panera Bread would be very successful in Emporia.
	I can't think of any that are not served or under served.
	italian

	I can eat anywhere and anything. I don't really have time to go out to eat so I've never really went out to eat anywhere besides applebees
	We could probably use another italian restaurant
	Korean (lots of korean student but only chinese restaurants) <input type="checkbox"/> Buffets... pay one price and eat all you can perfect for college student on a budget <input type="checkbox"/> Country Kitchen or other homestyle cooking <input type="checkbox"/> Fondue... yummy
	We have TOO much fast food. Please, bring in something WORTH going out to eat. Something a little finer than applebee's but not necessarily some french cuisine botique.
	There are no Italian restaurants. I would like to see a Buffalo Wild Wings here.
	italian

	<p>Dining is one area I think Emporia is going okay in. There's a good number of places and a decent variety. I would really like a good Italian place and a restaurant that's a little more upscale or at least appropriate for a nice date. On Valentine's Day or an anniversary, our only option for a nice restaurant is Montana Mike's, Applebees or out of town. Really those are the only suggestions I can think of. Other than that I'm happy with the dining selection.</p>
	<p>I would like to see more variety and name brand restaurants. I love the local fare, but I wish there was a Red Lobster, Spangles, Johnny Carinos, and someplace with Middle Eastern cuisine. I want more variety and the ability to have a dining experience rather than simply eating a meal.</p>
	<p>Pasta <input type="checkbox"/> Seafood <input type="checkbox"/> Specialty Dining <input type="checkbox"/> <input type="checkbox"/> (We have too many Mexican and fast food places)</p>

	Organic food <input type="checkbox"/> Sushi <input type="checkbox"/> vegetarian <input type="checkbox"/> Italian <input type="checkbox"/> Thai <input type="checkbox"/> Mediterranean
	The only thing, food wise, I think Emporia is lacking is Italian restaurants.

	<p>There are too many mexican/asian/american fast food restaraunts here for me to really enjoy anything new. <input type="checkbox"/></p> <p><input type="checkbox"/> I am getting tired of having free will enough to only choose between those three (no matter how good they actually are). <input type="checkbox"/></p> <p><input type="checkbox"/> I am not really sure what i want in regards to food, because most of the time i cannot afford it, but more places like S&S: 24/7 cafe places. <input type="checkbox"/></p> <p><input type="checkbox"/> i went to one in chicago where all the hipsters went at like 5 in the morning. best morning i ever had. <input type="checkbox"/></p> <p><input type="checkbox"/> More stuff like that.</p>
	<p>Bar and Grill, there is bruffs, coaches, applebees and montana mikes, which isnt enough</p>

	Eastern cuisine. Indian cuisine. Thai. Vegetarian based.
	I'd like to see a, near campus, \$2-4 quick bit shop tailored to students. I would like to see more overtly vegetarian options (which I understand is a marketing nightmare). I'd like some Indian (dot not feather) food
	cheese factory <input type="checkbox"/> hooters <input type="checkbox"/> chipotle <input type="checkbox"/> krispy creme <input type="checkbox"/> baskin robbins
	italian, vegetarian, indian
	I would love to see more ethnic food in Emporia. The Mexican we have is great, but how about some Thai, Middle Eastern, good Italian...? Also I would definitely shop at a little organic wrap/sandwich place. Perhaps with foods from the farmer's market...?
	We have only one italian place and the others are mainly fatty foods or chains that easily get old.
	Italian maybe

	Italian food, ex. Olive Garden or Johnny Corinos
	Italian food is underserved!
	Red, Outback, Olive Garden
	Italian
	varity of know dinning places
	Italian Food, 24 hour places like ihop
	some food
	soul food
	breakfast
	Italian, seafood
	Italian Basically anything that's not-Mexican or Contentrntal
	Chick-Fil-A, seafood, pasta
	Foregin Foods such as italina are underserved
	more dine in resturants like olive garden or ihop or dennys
	decent mexcani & Italian food. La Hacienda sucks
	Itlian
	I'm happy with them as they are now.

	Italin (excluding pizza)
	Chineses
	Italian
	fine dining
	Fine Dining
	n/a
	Dominos, Chipotles
	I would like to see more restarants that offer a quiet and more adult atmosphere
	Chipottle
	we could use a red lobster/oliver garden.
	Italian- such as oliver garden.
	HALIAN!
	Underserved: Italian food, breakfast style restaurants. <input type="checkbox"/> Overserved: Sub restaurants, Chinese food
	sit down places like chilis, longhorn. etc. and places open late or 24 hours. like ihop, dennys, etc.
	Italian is a scarce option here.
	Mexican restaurants, italian restaurants.
	fast food and sit down restaurants

	Japanese Steak House
	italian
	italian food
	italian food
	I always walk past some empty thing that looked like it use to be some quick burger or fastfood stop. It would be nice if some cheap fast food place was there.
	spangles
	Italian olive garden places with more vegetarian options. I think sit down restaurants are not presented well!
	lhop
	I would like to see more resturants that offer a quiet and more adult atmosphere
	Dominoes, Chipotles
	Italian, we only have one of the those. Every other food is represented in Bulk.
12. In regards to dining, do you desire more chain related	
	Answer
	Once again value is important
	Either is desirable
	something 24 hours
	We need a chipotle

12. In regards to dining, do you desire more chain related businesses or are you willing to support local alternatives that offer similar food? - Comments

	Answer
	<p>I would be willing to support local alternatives if they were very good at what they did - take Bobby D's for example. I would rather go to Bobby D's than Famous Dave's or any of the like any day of the week.</p>
	<p>Local all the way. Better food, better prices, more variety and people who actually care about you and your meal.</p>
	<p>I don't really care about the brand name, but I love a lot of places with brand names. If you don't use a brand name, you have to find a way to get people to try it out, because it's new and most people are used to what they know and choose what they know. It took me a while to be comfortable to try new foods and places here in Emporia. I started off eating at all the places I had eaten at before.</p>

	<p>It depends on quality offered. In theory, I would like to support local businesses, but some just don't meet standards. Amanda's Bakery and Bobby Ds are great examples of strong, quality local businesses.</p>
	<p>I'm a "localvore". I don't eat out often since there are not many locally owned options. I would spend more money here if there were.</p>
	<p>I strongly prefer local food joints when they are easy to find and fairly cheap.</p>
	<p>My favorite place to eat here is a local resteraunt (Coach's!), but I love to eat at Olive Garden, Hooters, Outback Steakhouse, etc. So I think I would support both (Just coach's more!)</p>
	<p>I normally choose chain restaurants because I know what to expect when I go in. I'm wary of local businesses because I'm not sure if I'm going to like it and their prices are usually a little higher.</p>

	I would support both and I find value with both options.
	Think globally, eat locally!
	Chain are good but places like Bobby D's BBQ are very much worth going to.
13. What are your favorite restaurants in Emporia? -	
	Answer
	Like stated before, Bobby D's and U.P.ers serve amazing food at a great price. I go to the D's at least once a week, if not more. The Taco Bells in town are also great places to eat - I can tell they are managed well (the one on 6th, at least). The Chinese restaurants in Emporia are really great as well, especially Peking Express and China Buffet

	S & S Cafe. That's all Emporia has to offer that I can't really find elsewhere, and even that is none too impressive. I like the chains sometimes like Taco Bell and Jimmy John's and Arby's but I can get those anywhere so that doesn't count for a favorite IN Emporia.
	Casa Ramos, J's, Shanghi, Jimmy Johns, Subway, Montana Mikes
	La Hacienda☐ Amanda's Bakery☐ Jimmie Johns☐ Subway☐ Quiznos☐ Bobby D's
	Italian Garden, Taco Bell
	Amanda's, Bobby D's and Peking Express (both locations)
	Bruffs & La Hacenida
	Casa Ramos, La Hacienda, RuYi
	Applebees/La Hacienda
	shusi
	Mexican Restaurant, S & S
	Ruyi

	La Hacienda, Peking express, yooper's diner, S & S cafe
	Montana Mikes, Bobby D's
	I don't go to restaurants in Emporia
	I havent found any that I would call a favorite.
	China Buffet, McDonalds...
	Applebee's, Wing's, Wheat State, Bruff's, and Bobby D's.
	Bobby D's BBQ, Casa Ramos, Applebees, Taco Bell, and Mc Donalds
	Montana Mike's, Golden Corral, Starbucks (don't know if it counts, but I still like it)
	Bobby D's
	Taco Bell and Long John Silvers
	Taco Bell, La Hacienda, Casa Ramos, Applebee's, China Buffet, and Shanghai.

	Coach's, Bobby D's, Hardee's, Planet Sub, Sonic, La Hacienda,
	Pecking Express
	Applebees, Village Inn
	La Hacienda, the House of Ma, Braums, those are the ones I most recnetly ate at I dont go out much.
	Applebees, Ruyi, and Amanda's Bakery.
	Yan-Yan, Ru-Yi, Papa John's, La Hacienda
	Applebees, Ruyi, Wheatstate
	Applebees, that BBQ place down merchant st. ru yi
	Amanda's, Carlos O' Kellys, and Coach's.
	Colburn's, Subway, Casa Ramos, Marcelos
	applebees
	applebees
	Arby's, Caso Ramos, Gambinos.
	Taco bell ☐ Shanghi ☐ KFC

	Casa Ramos, La Hacienda, Shanghai
	Merchant Street Diner, Amandas, Bobby D's, and Casa Ramos
	Bruffs, Peking Express, Kitty Cat (China Buffet)
	bobby d's la hacienda quiznos applebees
	Montana Mike's, Applebees, Carlos O'Kelly's, the newer chinese restaurant on Commercial, several pizza places.
	Casa Ramos, House of Ma, Applebees, Village Inn, Jays.
	I miss the Diamond Creek Grille, but it was too expensive. I miss that place that used to have quiche and homemade breads and soups. I love Amandas and Casa Ramos. (What was that place that used to have the onion and cheese soup, Mcgillecutys?) I did not get to try the Italian place, wish it had not closed, I love pasta.

	Casa Ramos, Marcelo's, Amanda's Bakery
	Bobby D's, Taco Bell, Casa Ramos(? the one on Comercial), Applebee's(mostly because of wing night), Pizza Hut, Peeking, and Centanela(the one that closed. It was on Industrial by Stage)
	S&S, Java Cat, Ru Yi, Subway.
	Bruffs, Applebees, china buffet, La hacienda and bobby Ds
	Jay's. RuYi.
	La Ha (dollar margaritas), Casa, J's (best cheeseburger in town).
	casa ramos all chinese golden corral, pizza hut
	Peking sushi, jimmy jhons, carlos okellys, seafood
	Applebees and Subway
	the little burrito place on 6th and Sylvan, Casa Ramo's, La Hacienda (although I don't eat out often)

	I like Coaches and Pizza Hut.
	Jay's carryout, Bobby D's, Ru Yi, La Hacienda
	I like all of our emporia based restaurants are awesome.
	House of Ma, Ru Yi and taco bell
	Casa Ramos <input type="checkbox"/> <input type="checkbox"/> Dairy Queen <input type="checkbox"/> <input type="checkbox"/> Brahms
	Casa Ramos, Ru Yi, Bobby D's Montana Mikes, Pizza Hut
	Casa Ramos, Peking
	Bobby D's
	Applebee's, Carols o Kellys
	Abblebee's
	China Buffet, La Hacienda
	Bobby D's, Ru Yi, Planet Sub
	Casa Ramos, Coburns, Coach's Montan Mikes, Applebees
	La Hacienda, Bruffs
	Abblebees

	Bobby D's and Taco Bell
	Casa Ramos, Bobby D's, Pizza Ranch
	Mr. Goodcents/Ru Yi
	Abblebee's, J's, Amanda's Bakery, China Buffet
	Carlos, McD's, Braum's-
	Casa Ramos☐ Bruffs☐ Montana Mikes☐ Planet Sub
	Casa Ramos! Yummy
	Bobby D's, La Hacienda
	Pizza Ranch, La Hacienda
	Bobby D's, Applebees
	Burger King, Applebee's, Pizza Hut & Pizza Ranch
	Amanda's Bakery, Bobby D's, La Hacienda (sp?)
	La hacienda, Sonic
	China Buffet, La hacienda, Taco Bell, Bobby D's
	Bruffs, Apple Bee's, Bobby D's

	Bobby D's, Peking Express, Coburns, Apple Bees.
	Apple Bees, Bobby D's
	pizza ranch, la hacienda, braums, bobby d's
	Upers dinner, J's, Papa Johns, McDonalds, Sonic, Braums, and AppleBees.
	Shang Hai, pizza hut.
	WEndy's, Apple Bees, Taco Bell, Burger King.
	La Hacienda
	apple bees, Tacobell, upers diner, S&S cafe.
	Casa Ramos, Ruyi, Wheatstate Pizza
	casa ramos, la hacienda, wheat state, apple bees.
	Ruyi
	la hacienda, J's quick burger, Bobby D's
	Bruffs, Apple Bees and casa Ramos
	La Hacienda, Casa Ramos, Bobby D's, The burritos Shack.

	Amanda's Bakery☐ Bobby D's☐ La Hacienda (sp?)
	Burger King, Applebee's, Pizza Hut & Pizza Ranch
	Bruffs, Taco Bell, Wheat state Pizza, La-Has, Goodcents
14. In regards to entertainment, what type or types of entertainment venues are you looking for? - Other responses	
	Answer
	Art Galleries
	Dance Club
	teen hangout
	Ice skating!
	better radio stations
	trivia venue or Karaoke
	Theme Park
	BOXING GYM!!!
	acrobatics
	art studio
	Indoor athletic facility
	outdoor entertainment...arts, music, performances,
	arcades & bar, laser tag
	Better Clothing Stores
	A better movie theater facility
	caffe shop

	a good walking biking store
	parks
14. In regards to entertainment, what type or types of	
	Answer
	If there is one thing this town needs it's more creativity and more creative performers.
	I love the renovated Granada, but they need to host more college friendly events there. Maybe offer a discounted rate for college groups? They're quite pricey.
	teen hangout: arcade, soda fountain type diner downtown
	improved theatre a Bar that is more of a dance "club" would be good.
	with 3D
	AFFORDABLE PAINTBALL!!!!
	Your "movie theater" and "bowling alley" are atrocious. They are both out-dated and in poor condition. Both locations are in dire need of either a major update/overhaul or both locations need to be torn down and rebuilt from scratch.

	<p>I think that a game place would be fantastic source of income for Emporia. One like allstars would bring in lots of families looking for something unique to do together. Paint ball or air soft would be super fun! Lots of people would enjoy that and now have to travel. Or even laser tag is fun too.</p>
	<p>I would be interested in a dance club where they play just tropical music. a place where its really vibrant and full of excitement.</p>
	<p>Again I dont go out much.</p>
	<p>there needs to be at least one rock radio station not just country and rap</p>
	<p>Six flags...Over Emporia.</p>
	<p>Any addition would be desirable.</p>

	<p>It would be nice if there was somewhere NICE a family could go for great food, but some ambiance, too, like the Olive Garden. We used to love the kid-oriented Mexican food place in Denver with puppets, entertainment, divers, and fun. The soapapillas were great, and the food was okay.</p>
	<p>I am quite satisfied with the entertainment. If I had to choose something it would be more live music.</p>
	<p>i feel like there is a whole side of the town that is just waiting to be included in the west side of town. If there was some way to move/create businesses to the other side of town (by dillons/good will) people would probably frequent because of convenience. □ □ But this could just be me.</p>

	<p>I know we have Sunflower Gymnastics, but a membership/enrollment is too expensive for my random wants for flipping. If they'd open up a \$5 "open gym" time, that'd be swell, but their insurance wont' allow it :(.</p> <p>The Roller Skate Arena should advertise more. We have a theater and I like the Granada's classic movie night, but... films rotate too quickly at our li'l theater or what I want doesn't come. Another local=more variety</p>
	<p>I hope the Arts Coucil will have more opportunities for adults to enjoy the new space when the build is complete.</p>
	<p>A movie thearte- Possbily a better up-to-date one.</p>
<p>15. If you could design the perfect business for you and</p>	
	<p>Answer</p>

	<p>A place with plenty of wall space for local art to hang on on a monthly basis. A stage for a small local or otherwise band. Coffee, 24 hours. Good ethnic, vegan, vegetarian, meatarian and healthy food. A good variety of everything. A truly inviting atmosphere with drinks and dishes you can't get anywhere else. Anything that supports the local community will GET supported by the local community. So let's get a place that gives the students a place to chill, shoot some pool, look at art, hear a song or a poem, sip some coffee, stay out late, and soak up life beyond campus</p>
	<p>I bar and grill similar to Bruffs, but more like the bars in KC. I really enjy Bruffs but find the older crowd and usually poor service to keep me from going there to hang out for a long period of time. I have heard about bruffs when they were closer to campus and think that emporia would benefit from something like that.</p>

	<p>A hookah house! A very laid back and relaxing environment. Smoking a hookah should be a social event. I would provide small snacks, beverages, and shisha/hookah (no other tobacco). Location would be in the downtown area, easy to get to, maybe an upper level of a building.</p>
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	<p>I really like boutiques. They don't have to be super expensive. Some of the booths at the Wichita Women's Fair showed affordable but cute items. I think the downtown area really needs to hone in on the fact that most ESU students are women, so some shops dedicated to that demographic would be smart. Midas Touch moving closer to the college would be smart. As would having something similar to SnS Cafe open all night or at least til 3 a.m. near campus. Even lounge place or community garden would be nice.</p>
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	<p>It's not really a business, but I'd love to see a non-profit community center for youth with art classes, dance classes, music opportunities, children's theatre opportunities, sports, tutors and homework help, computers, library, community garden, healthy food options, etc. for after school hanging out. Somewhere to keep the kids busy and engaged in a positive environment and not out getting in trouble. I would love to see something like this for K-12 kids free of charge or very cheap. It's the families that can't really afford it that really need the afterschool care</p>
	<p>Something like a Macys locate at the mall/or a Burlington/lots of clothes/</p>
	<p>fancy shop</p>
	<p>Nice place to go dance, hang out.</p>
	<p>My business would be distribution of free socialist goods</p>

	a small department store on East 12th street or on 6th like Kohls or something local like that
	Food/Dining Restaurants. It will be call "Food Lab". Customers can try anyfood by themselves. Anywhere not for from the school.

near campus, offering free wifi to students with laptops and affordable quality computers that students can lease for maybe a dollar an hour for Websurfing, and premium Computers for gaming that can be leased for 3.00hr and maybe 5 for 2hours. The place would serve a wide variety of baked goods, along with coffee and a special Request system for certain foods (such maybe students wanted a black forest cake for one reason or another.) It would also serve array of Coffee's Cappuccino's Pop, and assortment of energy drinks. This Store could also provide a few "Quiet Spots" Where students can go into a relatively small room to discuss homework or work on projects of campus, with possible comfortable seating. A room i could envision seating 5-8 students comfortably.□
Reach me at
bigleon1@gmail.com if you guys want more info, i have

	<p>A place we can go that you have to be 18 so there aren't high schoolers running around and we can listen to bands, dance, or play games.</p>
	<p>My "perfect business" would actually be a mall with most of the stores being ones that college students and young adults like to shop at with a few stores that the older adults like. I would also include a food court (several food establishments within the mall)</p>
	<p>A place to go dancing but I don't feel the pressure to drink or feel like everyone around me will be drinking. A nice place to hang out with lots of different things to do</p>

	<p>We like to have lots of fun! It would def. have laser tag, video games. If you could add paint ball to that too that would be super cool! I think that video games is well rounded because you can do dancing, racing, skiing, shooting, flying, pacman! and win prizes all at the same time. Oh, Something like CHUCKIE CHEESE WOULD BE GOOD for families, but I'm talking like Allstars or some bigger facility that would have TONS of games offered and LASER TAG would be so FUN! I would put it on industrial street. That way kids could be dropped off while parents went and dinned or watched a movie and then picked back up. I would offer just fun food like hamburgers, hot dogs, pretzels, funnel cake.. Oh this sounds super fun I hope it goes through!</p>
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	<p>The perfect business would be a dance club/ restaurant. the first floor would be the main restaurant and the 2nd floor would be the dance club. it would be located downtown.</p>
	<p>It would be close to Emporia State. It would have free wireless and be twenty-four hours. It would serve food from breakfast to dinner items at all time.</p>
	<p>It would be in the downtown area or near the mall. It would contain shopping, several food courts, entertainment such as movie theatres, and sit down restaurants nearby.</p>
	<p>Nice bar with good party atmosphere. Variety of food at a good price. Located close to campus</p>
	<p>burritos, music, spaghetti, it would be located near campus so it is easily accessible</p>

	<p>Something in the middle of town, close to campus. It would be a combination of a bookstore, coffeehouse, and bakery (sort of like a Borders). Then we could meet there to grab a cup of coffee w/ a sandwich and socialize... or we could go there individually to study and do homework.</p>
	<p>good hang out place to mingle, like coffee shop, close to campus</p>
	<p>clothes and hair care products for black hair</p>
	<p>clothes, shoes....kind of like Gordman's</p>
	<p>Karaoke and dancing and tables set up for trivia games and lots of food....</p>
	<p>Haha, I'm not exactly sure what to put here. I understand the question, but I don't know what my answer would be</p>

	Modern and clean building. Not sure what products or services would it would contain...Maybe a disc golf or outdoor store. Probably located off Commercial or the downtown area
	I feel like there is a need for a technology store, such as best buy. It could be located by Wal-Mart
	I'm really not sure how I'd answer this question; I don't really have a mind or creativity for this sort of thing
	I would have a Target, I don't know how many students want to see a Target. It has everything and it is not a Wal-Mart.

	<p>A place where people can do laundry, let the kids play, people could work out (in doors and out doors) and play games, there could be a coffee and gift shop and then entertainment like the Ema Chase Cafe, they are amazing with their entertainment (plus, having a great social place for people to visit). We need a place where adults can exercise on outdoor equipment, while their kids play at the park. We need a pool that doesn't get shut down all the time due to heating or plumbing issues. I love hydrobics. (Wish we could get it where families could do it with their kids, too).</p>
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It would be relatively close to campus (because that is where I live), it would serve alcoholic beverages, but not every night, it would have a stage and a dance hall for different styles of music, namely dubstep and perhaps House music. There would be places to just sit down and chit chat with your friends, while being able to listen to the music. it would be open 24/7 and also have an arcade perhaps (all good original stuff, not crappy knock-offs and boring stuff), this arcade would also be cheap.

it would also serve food.

It would kind of be a mixture of S&S, Java Cat, and the good parts of Beer:30. with free wifi.

only cool people would be allowed.

	<p>On Commercial:☐ http://www.centralparkamerica.com/home.html☐ ☐ On 6th where Josie's used to be a nice dimly lit place where mature minded people could have nice specialty food items and fresh brewed coffee. This would remain open until 4 a.m. It would open at 4 p.m. Good music, nothing rowdy!!!☐ ☐ An Indian cuisine buffet for the international students and for faculty. Limited hours.☐ ☐ A boxing gym with no contracts. Classes for professionals, women, kids and training for the hardcore who want a great workout or who want to compete.☐ ☐ A Texas Roadhouse type establishment that would feature great BBQ and steaks. A micro-brewery and on special nights a place to dance to contemporary and vintage country music.</p>
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	<p>Close to campus. Large variety of small-medium sized food items. Meals made of snacks as it were. Toys. Wide variety of drinks, lots of smoothies with additives. No booze. Music. Brick interior. Lots of lounging space</p>
	<p>Big Mall</p>
	<p>much lik hastings, but with more sporting equipment i would likely be located in the mall, and contain sports equipment music, books, and other entertainment items.</p>
	<p>I would create an outdoor sports park with every sport available to the public for use. It would have batting cages, a driving range, golf course, soccer feilds, football feilds, and a go cart track. Inside a gym for vollyball and basketball, a 12 lane bowling ally and a video game section. This sports facility would be located on the outskirts of town since it would be a big lot of land.</p>

	<p>Downtown, ideally off west side of the 700 block of Commercial in order to be directly involved in the Farmer's Market and Live in the Lot summer concerts. It would function as a gallery space for local artists, and sell handmade art gifts. It would cater to the arts minded community and also to appreciators of all things sustainable and eco-friendly.</p>
	<p>Place safe to hang out. Maybe like a pool hall. No smoking. No drugs/alcohol.</p>

like id just hand over my
awesome ideas for free. HA
HA! ☐

Here's one....what if every
other week in the summer all
main street business set up a
sidewalk sale or set up an
interesting booth/attraction
(giveaways?!?!?HELLO) to
motivate people and
businesses to get
downtown...can you
imagine...vendors serving
breakfast and hot dogs and
cold drinks....with the potted
trees with benches and
chairs...along with the art
displays and musical
attractions in between the
buildings..☐

all the other businesses in
town would also get attention
and should go along with the
theme of welcoming new
customers in more of a sense
like inviting new people to
town.

	<p>It would be a sweet hangout spot for college kids with some live music but not too much that it is super loud. A place where there is an area to buy cigars and maybe a covered area out back where you could hang out drink some coffee and smoke. It would be near the college south of 12th.</p>
	<p>An old fashioned Ice Cream shop during the day and a cool lounge type hang out at night that sells alcohol, ice cream, sweet treats and ice cream It would be within walking distance of campus</p>
	<p>The mall would be the location, w/ an arcade, bar, paintball, laser tag, and bowling area</p>
	<p>by school</p>
	<p>Located on or by walmart. A mall with name brand stores, food court with name brand food, game places, children fun.</p>
	<p>A place to shop and eat on the east side of town</p>

	Depends on which friends and current attitude
	something family oriented, located somewhere east of 6th
	It would be basically be a sort of a mini-mall w/ populars clothing, technology, and food stores at low prices.
	close to campus with entertainment with laser tag or indoor paintball. Maybe a bike trail close to town.
	Red, Women next door to my house
	A family fun place, with activities for adults and children of all ages. IT would be directly in the middle of Empoira so it appeals to all members of community.
	What ever it would be I would be close to the college and have fabulous shoes for cheaper prices

	<p>An eclectic, affordable current clothing store with a wide variety of apparel. (Shirts, pants, shoes, jewelry etc.) It would work in the mall.</p>
	<p>Again- I don't live here</p>
	<p>I think Emporia should do what Lawrence did and force business to move downtown. Unfortunately, because there is no regulation on this, town is growing towards Walmart and Mainstreet seems to be more of a death trap.□</p> <p>□</p> <p>In Lawrence I know they forced Old Navy and other stores to move in down town and were very strict about this policy for over 10 years before they finally began to allow business to spread out. Now they have one of the most Lively mainstreets I've ever visited.□</p> <p>□</p> <p>If this was done, I believe that business for any product or service would be much more successful</p>

	There would be many pool tables, game centers, an updated juke box I would put it on Commercial between 8th and 10th
	Family Entertainment
	n/a
	One that had games & places for concerts
	A business that was a night hang out that provided an environment for occasional live music. A place that does not serve alcohol and also serves some food and has comfortable seating. Pool, Duck Pin Bowling, Pinball and other arcade games.
	I would have put in a chipotle, not jimmy johns. We have enough places to purchase subs-like sandwiches already.
	It would definitely be a bar with bubble Machines, foam, cheap drinks and gogo dancers. Between commercial and East St. somewhere.

	Im not a business person.
	open area, lots of TV's bar and games.
	It would be close to campus, affordable, have wifi have food, drinks, gifts and friendly products.
	An Arcade close to campus or some form of student entertainment close to campus.
	it would be clothing store with CD's as well and video games. It would be bars close to campus.
	Awesome, it would be a hookha bar located near college.
	Pretty
	A variety of merchandise
	larger clothing store or place similar to target located off of 6th street.
	A bookstore coffe shop
	cheap fast food within campus. Walking distance taco tico?

	A coffe book shop be located downtown. That all my ideas for now.
	bookstore with a huge seletion of books and a coffe shop somewhere within walking distance.
	A business that was night hangout that provided an environment for occasional live music. A place that does not serve alcohol and also serves some food and has comfortable seating. Poll, Duck Pin Bowling, Pinball and other aracade games.
	One that had gams & Places for concerts
	A Fairly Large Sized building with 3 stories- a place that college or Highschoolers could Play NERF at. Serve Pizza and drinks.
16. If you do go out of town, what businesses do you shop or eat at? - Responses	
	Answer

	<p>I frequent Chipotle, HuHot Mongolian Grill, and Olive Garden quite a bit. The thing Emporia needs is an updated, relevant mall (similar to West Ridge or the mall in Manhattan, KS). A food court and more attractive chain businesses, such as Hot Topic, Dillard's, Victoria Secret, etc. would bring in revenue from around the city.</p>
	<p>I live in Wichita and spend a lot of time looking for cheap and local ethnic food places and can always find something. Just this weekend I went to a Mediterranean place I had never heard of, a 24 hour local donut shop, and a tiny, hole-in-the-wall bistro. Great stuff all around. Emporia has no comparisons.</p>
	<p>Olive Garden, Chipolte, Panara</p>

	<p>Olive Garden- sometimes my friends and I will drive all the way to Topeka just to eat there.□</p> <p>□</p> <p>Same thing with Chipolte and Panera (We usually just get this when we are driving through)□</p> <p>□</p> <p>Hobby Lobby□</p> <p>□</p> <p>Target!!! Love going to Target, anytime I go to a town with a target, I shop there.□</p> <p>□</p> <p>Bigger malls with more stores!</p>
	<p>Best Buy, Mongolian Grills, Rifle Ranges haha</p>
	<p>Topeka Mall, Bradley Fair in Wichita...□</p> <p>□</p> <p>Old Navy, Boston Market, Chili's, Hibachi, HuHot, American Eagle, Auntie Ann's Pretzels, Dillard's, Barnes and Noble Bookstore, Victoria's Secret</p>

	I go out of town to Lawrence and Manhattan to do a lot of my grocery shopping. (The Merc in Lawrence and People's Grocery Cooperative in Manhattan) I also do some shopping in Lawrence at small locally owned shops on Mass St.
	Panda Express, Johnny Carinos, Stix, Chilis etc. □ Burlington, Macys, Aeropostale, Gap, TJ Max etc.
	korean restaurant
	Red Lobster, Chili's, Target, Barnes & Noble
	I don't really shop. Planet sub has a great ruben
	mostly at malls, or strip malls. For clothing, or sit down Restaurants. Hobby loggy and Art stores.
	Topeka & KC Malls
	Something we don't have in Emporia

	I go to local restaurants in the towns around where I grew up. Or, I go to larger retailers for household goods if I'm going to a larger city
	What ever sounds good.
	Forever 21, Chipotle, Olive Garden
	Textbook Corner, Caribbean Tan, Flint Hills Music, Browns Shoes
	Barnes and Noble, Borders, Target, Build-A-Bear, China Star (Chinese restaurant)
	TJ Maxx, Chipotle, American Eagle
	Mostly sit down places and the mall
	Just the usual, malls, Wal-Mart, Dollar General, and restaurants (both chain and local).
	Malls, Toys R' Us, Outback Steakhouse, Hooters, Chili's, Red Lobster. David's Bridal, Target, Kmart.
	any local Mall.

	Ihop, target, chipotles, chic fla, best buy
	I like to shop at Deb, Wet Seal, American Eagle, and Old Navy when I go out of town. I try to eat at different restaurants that we do not have in town like Steak'n'Shake, IHOP, Chipotle, and Old Chicago.
	I go to bookstores almost everytime I leave town. Sometimes I look for clothes too. I eat at Olive Garden probably 2 of every three times I leave town.
	Spangles
	TJ Maxx, target, Olive Garden
	target, IHOP, chipotle,
	Target, Borders, IHop, Chili's
	Usually the mall or specialty stores that have items that are not found here. Eat at restaurants nearby.
	texas road house
	applebees

	Different stores in the Independence Center and the Oak Park Mall. Jc Penney's, Gordman's, Target
	target, kole's, Hot stone, Country Kitchen
	Big malls and steak houses
	American Eagle, Aeropostale, Best Buy, Dicks Sporting Goods, Oklahoma Joes, On the Border, TGI Fridays, Granite City, Olive Garden, Red Lobster, Outback Steakhouse, Chilis, Chipotle.
	hobby lobby☐ forever21☐ chipotle
	Anything and everything!
	I go to Kohls, better movie theaters, Target, World Market, Old Navy, Von Maur, Dillards,
	Olive Garden☐ (I really don't get out much)

	Michael's, Hobby Lobby, Target, DEB, Forever 21, Charlotte Ruse, Hot Topic, Journey, Olive Garden, Panera,
	Chongs diner, in my home town, namely because i get free food. Guitar Center, simple little book stores, gamestop?
	Charlotte russe, forever 21, department stores, old navy, TARGET, red lobster, chipotle, olive garden
	Shoe stores.
	Specialty shop... stuff that just isn't in Emporia. Red Lobster (the biscuits) or some local place (local KC coffee shops), or Indian food. We've gone to Lawrence just for Indian food before. Usually we go out of town for a show or a movie that isn't showing here.
	Chinese, Malls
	Target, Chipotle, panera, ihop
	hot topic, chipotle, target, best buy, hastings.

	I like to shop at genaric shops such as best buy or walmart. I eat at Penarra Breat when out of town
	local, wherever that may be
	Kohls, Old Navy, Gap, Target, Chipotle, Paisanos, malls, among others
	Piasanos, Chipotle, Hu Hot, Target, Dillards, Kohl's
	Pretty much anywhere. American Eagle for clothes, footlocker, finish line, and trade home shoes for shoes and dicks sporting goods for athletic stuff.
	Chipolte !!!!! <input type="checkbox"/> <input type="checkbox"/> I shop at Kohl's
	Red Robin, Hastings, Target, Kohl's Barnes & Nobles Hyvee
	Chipotle, Target
	large malls
	Coachs, Real Malls

	The "Real" stores Dillards, JC Penny's, Footlocker, Aeropastle...ect.
	Olive, Garden, Red Lobsters, Toys R Us, Sears, JcPenny, Dillards, Christian Bookstore Barnes & Noble, wolfescomerd
	Barens & Noble, Target, Olive Garden
	Gordman's, Best Buy, Old Navy, Chili's, Red Lobster, Target, Toys R Us
	I eat at Bobby D's.
	Bigger Mall w/more options to look at. Papera Bread, Chilies, Fridays, Old Chicago
	brothels
	walmart
	Chipotle, Old Chicago, Chili's, Wet Seal, AMERICAN Eagle, Target, Valentino's Restuarant, Urban Outfitters, Forever 21
	Chipotle
	Chipotle, Olive Garden, IHOP
	Wal-Mart

	n/a
	Chipotles, West Ridge Mall
	I usually go to Topeka or Wichita and shop at their malls for clothes and shoes. I usually eat at quiet sit down places
	Dave & Busters, Chipotle
	Topeka Mall, various Topeka shopping centres.
	eat at oliver garden, texas roadhouse, other mexicna restaurants. Shop at zumies pac sun.
	anything that isn't here is good for me. oliver Garden, chipottle, TJ MAX!, Barnes and Noble, Hobby Lobby.
	Aeropostale, Kohls, Buffalo Wild Wings.
	target, old navy, chlis, gap outlet
	NA
	Visit stores places that sell CD's and video games.
	what's available
	Good ones
	Olive Garden, Best Buy, K-Mart.

	Most Tv stores in mall, kohls, gordmans fod choice enjoy trying new restaurants
	Clothing, Kohl, Old Navy.
	shop at Walmart in my hometown, and game stop and book stores.
	Olive Garden, Spangles, Hobby Lobby, Victoria's Secret.
	ones in Topeka
	American Eagle, Barnes and Noble, Best Buy, Chipottle, Starbucks.
	I usually go to Topeka or Wichita and shops at their malls for clothes and shoes. I usually eat at quiet sit down places.
	Chipotles, West Ridge Mall
	I don't eat anywhere different, I go to Hastings, Boarders, and comic stores.
17. How often do you leave Emporia specifically to shop? - Comments	
	Answer

	<p>I don't leave here SPECIFICALLY to shop, but when I leave I usually end up spending money else where. All living in Emporia really spurs me to do is save my money so I can spend it when I go back to Wichita.</p>
	<p>I would say less then once a month, depending on the month, or the occasion</p>
	<p>Sometimes I shop online and have stuff sent here because we don't have the stores locally.</p>
	<p>I take a monthly grocery shopping trip to either Lawrence or Manhattan, sometimes Kansas City.</p>
	<p>maybe</p>
	<p>But whenever I do leave for other reasons I always shop, while i'm there.</p>
	<p>The Emporia mall is lacking what other places already have.</p>
	<p>There just isn't enough offered here to keep me shopping here. I try to stay here if I can find what Im looking for.</p>

	I go home and end up out shopping Wichita just has more stuff
	I went to KC to a camping store to get some special shoes once. I got a Barnes and noble gift card so I went out of town to use it.
	If I need more professional clothes, it is too small a selection here.
	I hate having to travel to get the things I need or want that are not available to me here.
	Groceries
	at the most
18. On average, how much do you spend during a shopping trip? - Responses	
	Answer
	\$100
	30
	Less than \$100
	\$50-\$100
	150
	about \$50 on groceries
	40-100 Depends
	I'm not sure I donot go shopping yet.
	Anywhere from \$50-\$100. More sometimes.
	as less as possible

	\$50 at multiple stores
	\$200
	\$100-\$200
	\$20-50
	Not much, i don't often have money.
	\$100
	around 50 dollars
	\$50
	\$50-\$100
	one hundred at least
	Probably around \$30-\$50
	300 or more
	less than 100.
	200
	\$100-\$300
	Less than \$40
	\$150-\$200
	20-30\$
	\$60.00
	30
	100
	\$200
	not much probably around \$50
	depends on what I have to spend that month
	up to 300 dollars
	Depends on how much money I have and what I need.
	\$100
	\$200

	\$30.00
	\$25
	400
	\$100
	if i can't get it at walmart, then i go online.
	100\$
	Up to \$120.00
	\$100
	200
	100-200
	25-30 dollars
	depends on what I'm shopping for...maybe about \$50
	Under \$100
	\$50 -\$100
	\$100
	50
	\$50-100
	\$50-100
	\$100
	\$200
	\$200
	Anything to a \$100
	\$50
	\$100
	\$100-200
	\$50-100
	\$300 to \$400
	I don't shop at homie
	\$200-300
	\$50-100
	\$275

	\$200
	Not long... too bad I have to leave town for that.
	\$100
	approx \$200
	50-250
	\$50
	\$200
	\$100 or so
	\$50
	\$100-500 depends what im shopping for.
	\$200-\$300
	Varies with my paycheck maybe \$100
	\$25-50
	\$100 or so
	\$40
	\$45-100
	\$50
	\$100
	\$100
	20-30
	\$20
	20
	100-150
	100
	20-30
	\$100 or so
	\$200
	roughly \$100
19. What are your favorite stores in Emporia? - Responses	
	Answer

	Staples is awesome. It's very well kept and is professional looking.
	I don't have any. I almost never buy anything from any business in town. The one time I went to look for something interesting (a book) the Towncrier ended up having nothing of any real quality. The only place I spend money is Wal-Mart, and that hardly counts.
	Maruices, The Buckle
	Walmart
	GameStop, Final Gear, Flint Hills Music.
	Amanda's, Bobby D's, Town Crier, Jimmy Johns, Bath and Body Works
	Grave's, Flint Hills Music, High Gear, Plum Bazaar, both Reeble's, Goodwill, Post Abandoned thrift store,
	Walmart
	Wal-mart
	JC Penney, Bath & Bodyworks, Maurices

	Dillons. Reebles has a good meat dept, but those Country Mart magagement people suck
	Thrift stores, goodwill, grocery stores, Hastings before it died.
	Wal-mart
	I like the local Country Marts, the book store on COMmercial St, and the Granada coffee and chocolate shop.
	I miss Hastings
	The Buckle, L&L Pets
	Buckle, Walmart, Textbook Corner
	I don't have one. All of my favorite shops are in other towns.
	Walmart
	I don't have any.
	Maurices and some of the local places on Commercial.

	Cato, JcPenny, Maurices, Thrift stores, pet store, I like the ones downtown too (across from campus) but I dont know what they are called cause I forget to look at the names when I go in there :(
	Maurices, CATO,
	Walmart and some downtown
	JC Penney
	Aldi, JC Penney, and I'm always at Wal-mart it seems so I'll add it although I don't like to go there.
	Maurices, Flinthills music
	flint hills
	Maurice's.
	none
	Cayto and Maurices
	Jc Penney, Wal-Mart
	Walmart.... cute places on commercial (little shops)
	Staples☐ Wizard's☐ Price Chopper
	Laser Expressions, Granada Coffee, Maurices

	I don't have any.
	Maurice's, The Buckle, Punks Doodles, Gamestop, Hallmark and sadly, Wal Mart
	Hmmmm, Dryers, but they recently went out of business. Other than that I don't have a favorite store.
	The Dollar Stores, Goodwill, Salvation Army
	The thrift store.
	Maurices, Hibbit Sports
	It was hastings, <input type="checkbox"/> <input type="checkbox"/> but now its Aldi's, Reeble's, Goodwill, Town Crier...thats all i can think of.
	maurices, jcpenny, the buckle.
	Don't really have any.
	... Game Stop?
	java cat, walmart, staples
	maurices
	town crier, wizards, hibletts
	GNC, Hibbits Sports, JCPenny's

	Plum Bazaar, Flint Hills Music, High Gear, Goodwill, Post Abandoned, Hand Me DOWns, Graves
	Brown's, Maurices
	Amanda's Bakery, Granada-theater coffee shop and chocolate, family video,
	Walmart.
	Dillons <input type="checkbox"/> <input type="checkbox"/> wal mart
	Bath and Body Works, Hallmark, Maurices
	Maurcies, Payless
	Buckle
	Bath and Body Works, Nail Shop, Walmart
	Wal-mart
	Wal-mart
	Game Stop
	state, jcpenny
	Buckle, etc
	Buckle
	whispers
	Have not been here long enough to decided
	Maruices, Buckle
	I only go to eating establishments
	????? Good Question

	None
	Blue Stem
	Wal-Mart
	Wal-mart
	Wal-Mart
	It use to be Hastings before it closed but now I like to shop at Gameco or Gamestop
	Maurices, Bath & Body Works
	Maurices, plum bazaar, so fresh and so clean
	Carlos Liquor Store
	Walt Mart, sad but true, Maurices, Java Cat.
	JC penny, Hibblet Sports, Walmart
	Maurices, Texbook corner.
	Family Video, Country Mart, Kwik Shop, Flint Hills Music, Carlos Liquor, Walmart. Game Stop.
	Hatings but I go to walmart more.
	Walmart
	Bath and Body works, whispers
	Walmart, Staples, Gameco.
	i don't shop much in emporia

	walmart, grocery stores.
	the used book store, the pet store, the craft store, and the dollar general and country mart.
	Maurices, Nikki B's
	dont know
	there are sports stores
	It use to be Hastins before it closed but now I like to shop at Bameco or Gamestop
	Walmart
	Family video, Dillons, the movie theatre, CD Tradpost. Blockbuster. It used to be Hastings
20. If Emporia had the opportunity to develop ONLY ONE suggested retailer or one suggested restaurant, would the development deter you from leaving town? - Other responses	
	Answer
	see below
	Yes and No
	Depends on what it is really.
	It would depend on what it was
	Maybe
	my future job will determine whether I leave

	depends on the retailer/restaurant
	If it contained what I am looking for then I would gladly stay and shop in town.
	I think it depends on which retailer or restaurant they open here
	Would not make a difference
	depends on which one
	Not sure
	it's a tough call
	No, I'm pretty much a homebody
	Only one business will not do it, but it's a start. I wouldn't be ungrateful.
	I go where my work is
	undecided
	Once I graduate I am leaving, but an Ihop would bring much revenue to the city
	Leaving either way so it really doesn't matter
	It would deter me at times maybe
	maybe
	im here for college
	go back to my small town.

	dont matter
	It wold deter me more but not completely.
20. If Emporia had the oppotunity to develop ONLY ONE suggested retailer or one suggested restaurant, would the development deter you from leaving town? - Comments	
	Answer
	I'm going to leave the town anyway (and the state of Kansas, for that matter). These suggestions, however, would be best served for future residents and college students of Emporia.
	My leaving town would have nothing to do with the buisnesses in a town, more personal reasons.
	It plays a factor. I love the community of Emporia, but I hate the lack of variety and resources.

	<p>I don't really care about outdoor activities or high tech gadgets, so it all depends on what that particular store had to offer. We also need more things to rival Walmart. I don't like shopping there, but it's sometimes the only place with certain items and it has long hours.</p>
	<p>I don't base my choice of location on weather or not certain retailers are available. If shopping has anything to with it, it's whether or not there are local options available.</p>
	<p>Depends on what it was</p>
	<p>That would be like sodexo</p>
	<p>I want a smaller variety here in emporia</p>

	<p>I think that would be fantastic to bring in more places for people to work! I hope it would be a bigger development to offer more people job opportunities and to keep people from going elsewhere. I would chose something like Kmart or Target to offer lots of jobs and compete with walmart.</p>
	<p>If it contained what I am looking for then I would gladly stay and shop in town.</p>
	<p>You have to love Emporia for what it is. It would not have the same small town, home-feeling atmosphere if it were crowded w/ huge businesses and a large population.</p>
	<p>I like to believe that less can be more. I don't need a lot of materialistic things and like to cook at home, but a variety is nice to have!</p>
	<p>YES YES YES</p>
	<p>I can't make that call at this point, but I will say that an addition wouldn't hurt the chances of me staying in Emporia.</p>

	It depends. Sometimes we just want to be away from here because of size.
	You make the best of where you are. If the "variety of a larger city" is such a big deal to people, they'll be happy no where.
	But don't make it another sandwich shop-we have enough
	It doesn't need to feel like a large city if it has variety. It can still feel like Emporia
	Emporia simply doesn't have what I need. Everything from job opportunities to being stuck between a small town to a bigger one.
	Big Stores, Big variety plus more jobs.
	It doesn't need to feel like a large city it is has variety. It can still feel like Emporia.
21. If you go out of town for entertainment, what venues do you frequent and why? - Responses	
	Answer

	<p>Music shows. Because music is great. I'm sorry, it's kind of a silly question to ask why I go to music shows.</p>
	<p>Lawrence's Grananda, Sandstone Theater, Uptown Theater, Wichita Sprint Center... They cater to larger performers/performances</p>
	<p>I like having variety. I also really like Hibachi and Mongolian BBQ. I know Emporia has a lot of Chinese restaurants, but Hibachi is a little more exotic. I also like nicer movie theaters. Ours is in desperate need of an upgrade. <input type="checkbox"/></p> <p><input type="checkbox"/></p> <p>The Free State Brewery in Lawrence is awesome. We should have something similar.</p>
	<p>I go out of town a lot to attend concerts at smaller venues and bars. In Lawrence: Liberty Hall, The Granada, The Bottleneck, Jazz Haus; in Wichita: The Cotillion, The Brickyard, Mulligan's; in Kansas City: Knuckleheads, Jardine's, Jackpot</p>

	Casino/Power & Light/ IMax theater/Cheifs Games/Sprint Center etc.
	I don't know well. sorry
	Movie theatre, bigger mall.
	Large scale concert venues or Bar "Distrits" in KC or wichita that would not work here. Sometimes to a beach at a lake.
	I will go out for movies. especially for 3D movies.
	I frequent local bars/restaurants with my friends because they are unique and I can't get the same things here.
	Large Movie Theaters
	Concerts, because they are usually geared toward college kids and the younger crowd. More people show up.
	Movie Theater, Dance Clubs

	AMC 30 in Olathe, the better-kept bowling alleys in Johnson County
	movies, bars, stores..places I can go to with my friends and other people. There is just more of a variety in larger towns.
	N/A
	I go to see Museums (like the museum of Natural history) or big zoo's (wichita, rolling hills) Just because that's what I enjoy. But, I dont think that's the type of entertainment other people like. Maybe the Granda can do big concerts like well known singers (Linkin Park, Colbie Callait, Katy Perry) but it might not be big enough I dont know..
	concerts/ muesums.
	AMC
	n/a
	I go somewhere I can dance to Latin music in a welcoming atmosphere.
	I-Max Theatres, better bars
	N/A

	<p>I go to the malls in Topeka, Wichita and Kansas City. There are a lot of things to do, places to shop, and even places to eat.</p>
	<p>I go to movie theaters because they have bigger screens, have more movie variety available and tickets are only a couple dollars more than they are here.</p>
	<p>none</p>
	<p>Cole's. Emporia is extremely boring and Cole's is the only thing to do.</p>
	<p>Amc 30 because it is a lot nicer than the movie theatre here</p>
	<p>Go dancing at ballroom place sometimes... its fun and theres nothing like that around here except swing club...</p>

	<p>I go to malls (the Flinthills Mall of Emporia just ISN'T a mall... its like a strip mall if anything, nothing better than whats in the same parking lot as Walmart) or the nice theater in Topeka (big-big-big screen, nice open lobby, extremely comfortable chairs). □</p> <p>I also really often go to Best Buy in Topeka</p>
	<p>IMAX theaters, or dine in theaters. I also attend a lot of bars to watch local bands play.</p>
	<p>urban outfitters □</p> <p>malls □</p> <p>various bars for concerts</p>
	<p>Sprint Center, Crown Center, The Plaza, Oak Park Mall/a decent mall</p>
	<p>Warren theaters in Wichita, and museums, and better malls with more variety.</p>
	<p>Le Miserables performance</p>

	<p>I visit concert venues, because that is where the bands of my listening choice play, I also visit retail stores that are less in price and more my style. I like to visit other towns to experience their theaters. I also in special occasions go out of town with my family that have lived here for 11 years and eat dinner in a restaurant out of town.</p>
	<p>Somewhere in Kansas City to see a play.</p>
	<p>my friends house? maybe a theatre in wichita <input type="checkbox"/></p> <p><input type="checkbox"/></p> <p>maybe a concert or two in kc or lawrence</p>
	<p>Target. An Indian/Pakistani grocery. Chipotle. Best Buy.</p>
	<p>Movie Theater for shows either not coming to or missed in Emporia.</p>
	<p>Pars, restaurants, malls.</p>

	wichita, ath the martini bar morts, or chateau in lawrence, because i feel more comfortable with their clientelle.
	live mucical preformances, or bigger bars
	Lawrence- Liberty, the Granada, Bottleneck, Jazz Haus, Lied Center; Topeka- TPAC, Washburn University
	Larger concerts, comedy shows, malls, indoor tennis/volleyball teams
	Movie theatres
	Cyber Bowling, Shopping, Dinning□ There is not enough of a variety of tings to do in Emporia and I get bored wtih it.
	concert halls
	Daves and Busters
	Cool Creast, Shopping, Acutal Bars
	All-start sports, Laser Quest, Warren Theatre's, Clubs...ect

	Theaters/Malls
	Live Theatre, Sporting Events
	Warren Theartes in Wichita and brand name clothing stores
	Paintball, larger mall, better movie theaters
	baseball stadium
	Chiptole only
	The Beanmont, any music venue in downtown KC because they are eclectic & edgy and offer a variety
	I'm looking for recognizable acts, not up and coming. I frequent the theatres in Kansas City mostly, but sometimes Wichita. I enjoy music, comedy and fine arts.
	Concert, cause they're fun.
	Golf courses. Emporia has an okay public course
	Mall & Fine Dining
	Chipolte, Dicks Sporting Goods, Cabelas
	The Topeka Expo Center and TPAC

	Restaurants and movie theaters
	Power & Light District KC, entertainment. Target-Great sales
	bars or clubs
	More comfortable theatres, Any dining variety, Hiking Trails.
	Movie Theater, Concert, Bars.
	Concerts in KC or Lawrence because the artists dont play in emporia and there is more to do afterwards in the bigger cities.
	NA
	I really don't leave town very often
	Hookah Bars
	Good movies theatres
	Maurices, Greavy Golf.
	movie theater, mini golf
	concerts, to visit friends, eat out.
	my mom drags me to the movies.
	concerts, wichita, KC
	Movie theaters, more variety of movies.

	Restuarnts and movie theaters
	The Topeka Expo Centre and TPac
	Usually Bars, the are more chocies.
22. How often do you leave Emporia specifically to attend an entertainment activity or event? - Comments	
	Answer
	[No Responses]
23. If you go out of town to shop/eat, which communities do you most frequently visit? - Responses	
	Answer
	Topeka, Salina, Manhattan
	Wichita, Kansas City, New York
	KC, Topeka
	Depends it could be every two weeks when I eat. I usually eat and entertain at the same time.
	Topeka, Kansas City
	Topeka, Wichita, Lawrence, KC
	Manhattan, Topeka, Lawrence
	Lawrence, Manhattan, Wichita
	Topeka/Lawrence/Kansas City

	big shopping mall in Kansas city.
	Topeka, Kansas City, Wichita
	KC suburbs, like olathe, overland park, sometimes wichita and topeka
	Topeka, KC
	I have no idea
	Lincoln NE, Wichita, and Kansas City
	Kansas City
	Topeka
	Kansas City, Manhatten
	Olathe/Overland Park
	Chipotle,
	Wichita/Andover
	N/A
	Wichita, Topeka, Lawerence
	wichitca, topeka
	Olathe and Manhatten
	Downtown Topeka or Wichita
	Kansas City, Topeka.
	Newton <input type="checkbox"/> Wichita
	Topeka and Lawrence
	N/A

	Topeka, Wichita, Kansas City
	Topeka, Kansas City
	topeka
	I usually go to either Lenexa or Independence, Missouri
	Wichita sometimes Kansas City
	Usually topeka
	Kansas City areas, Topeka, and Lawrence
	Topeka, Wichita, Kansas City
	lawrence <input type="checkbox"/> kansas city
	Kansas City, Wichita, Topeka
	Wichita, Topeka, and Newton.
	Topeka
	I love Amanda's bakery, Granada, Java Cat, and I visit bars that have live music.
	Wichita, Manhattan, Topeka
	my house, its where all the good food is at
	Kansas city and topeka
	Lawrence. KCMO.

	KC, Lawrence, Topeka
	downtowns
	wichita, topeka
	topeka, lawrence, wichita
	Wichita, Topeka, or Kansas City
	Lawrence, Topeka, Wichita
	KC, Topeka, Wichita
	Manhattan, Topeka or Kansas City
	Topeka and Wichita
	Topeka
	Wichita, Topeka
	Topeka
	Kansas City, Olathe, Overland Park
	Kick
	Wichita
	Wichita
	Topeka
	Topeka and Kansas City
	Topeka, Wichita, Kansas City
	Wichita
	Topeka
	wichita, topeka
	Wichita, Topeka
	DAV's, Trift storer

	Manhattan, Topeka, Overland Park/KC area
	Topeka, KC
	Topeka, KC, Wichita
	Topeka, KC
	Topeka
	Topeka, KC
	Topeka
	Topeka or Wichita
	KC area
	topeka
	KC and Topeka
	Topeka, Lawrence, KC
	Topeka, Wichita.
	KC hometown, sometimes topeka
	NA
	topeka
	KC Mo, Topeka, Wichita.
	KC
	topeka, Lawrence
	wichita restaurants and mall
	lawrence area.
	wichita
	Topeka and occasionally Kansas City
	topeka
	Overland Park, power and light district KC
	Topeka or Wichita

	Topeka
	Lawrence
24. If you go out of town to shop/eat, what are the primary factors influencing your decision to leave the Emporia area. Please be specific. - Responses	
	Answer
	On most occasions, when I go to Salina or Manhattan, it's because I'm traveling to my hometown, which is nearby those towns. Topeka has a much larger market for eating and shopping, so of course I would go there to shop and eat for more of a variety than what Emporia offers currently.
	Emporia has no variety. If I want something truly unique and genuinely good for both food and shopping, Emporia is just the wrong town.
	Family Functions, Friend get together, Specific shopping trips.
	The fact that I want that specific food or a specific store. Sometimes I just get tired of the same options and I want variety; I don't know if Emporia can ever provide that.

	More variety in choice just because of the size of the city I go to.
	Mass Street has such a variety of local and chain restaurants. They also have a theater venue there that ALWAYS has something going on. We could really emulate that.
	These other communities offer more local businesses owned by real people that you can talk to, more sustainable food options
	More choices other places
	I want to eat more various delicious foods
	There is more to go to out of town, better options
	to make an event out of it, have a whole day of fun, not just run an errand. I want to visit a bigger place.
	large variety

	<p>If I want to eat korean food, I have to go to other places because we don't have korean food restaurant in Emporia.</p>
	<p>When I'm invited to join family or freinds, otherwise i stay in town.</p>
	<p>Quality. I love going out of town to 51st Street or 54th i forget which one >.< It's a Great! burger joint</p>
	<p>There are a lot more shopping and eating places.</p>
	<p>I go with groups of people on planned trips.</p>
	<p>Emporia's selection in minimal and the places are in poor condition. For example, the "mall" has no food court and VERY few shops. Not only that, it is very difficult to get to the mall because of the location and the difficulty of getting into the parking lot. Also, the few stores that I do "like" to shop at have very limited merchandise to buy.</p>
	<p>Selection</p>

	N/A
	There is more variety of places to eat and shop elsewhere. Like if I'm looking for casual books I want to go to Barnes and Nobel (or Hastings) or Toy's R' Us, or name brand clothing, or some where besides Walmart for things like socks, bedding at decent prices. I also dont like having the same choice of food and sometimes just want something diff
	variety of stores/restuarants
	More choices.
	larger variety of shopping places and restaurants
	When I leave to shop, it's because I've looked in the shops here in town and haven't found anything. When I leave to eat, sometimes it's because there is something specific I want that we don't have here. Other times, it's because my friends don't want to eat here because there's not much selection.
	Closer to where I'm from
	Better shopping and dining

	N/A
	There are not as many store options in Emporia. For example, even though Emporia has clothing stores such as Maurice's and JCPenney's, they do not carry nearly the amount, variety, or selection that a Maurice's or JCPenney's in a bigger town does.
	Want a change/ Need something that is not available here
	larger places
	To visit my family, and because what is here in Emporia is not worth shopping at, they have nothing and the buildings are falling apart.
	Family and visiting friends...
	Variety
	Family and friends
	Emporia does not have stores I want to shop at.
	need something specific <input type="checkbox"/> to visit someone

	<p>The fact that Emporia really doesn't have much to offer. To really have a good date night with my husband, we have to go out of town to a "nice" restaurant. If we're needing to shop for furniture, we have to go out of town because what options Emporia has are too expensive and not our style. If my husband needs work clothes, we have to go out of town for that too.</p>
	<p>Variety, the opportunity for newness and uniqueness. We always talk about how there is nothing here so we decide to go someplace else.</p>
	<p>There are no restaurants in Emporia that are as high quality as the ones out of town. The variety of choices is different. I like to try new things.</p>
	<p>I need something that Emporia doesn't offer like last weekend I needed craft supplies so I went to Michael's in Topeka and a couple of weeks ago I needed shoes for a wedding so I went to Wichita for a wider selection.</p>

	they don't have food like i want here, or i am just so bored of the emporia menu that i have no other choice.
	Emporia doesnt offer the variety I need of clothing. I get cravings for foods at resteraunts emporia doesnt have.
	When I had a rough week at work and I just want away from these people. <input type="checkbox"/> <input type="checkbox"/> My daughter lives in another city.
	What we're looking for isn't here OR we have a gift card to a specific shop OR we're out of town for an event/visiting friends and we just shop to kill time.
	shopping
	ihop, target
	emporias does not offer places for me to find what im looking for, and other few options for vegetarians to eat.
	More variety of things to do

	There's not much to my taste here. So I go somewhere else to find organic food, earth-friendly products, and arts culture.
	Bigger stores, more options
	There is nothing in Emporia that I would like to buy. JC penny is the only reasonable store for guys clothing
	Friends in the other town
	What I am craving or wanting is not offerd here and I get bored with eating and doing the same things all the time when I go out.
	Family is in Wichita
	There is not any good food places and I don't like the choices we have
	everything
	Everything
	Bigger City
	stores not available in Emporia
	Timming and Need
	want something different
	Variety of Choices

	Emporia does not have what I want or need
	Olpe Chicken
	Lack of resources in Emporia
	more varitey in productes
	Better mall and more of a varitey of eathing places
	Live in Sh. Co.
	There is nothing here
	We will go to a fine dining place. Someshere that I have to dress up a little
	Lack of items in Emporia
	B/c its not available in Emporia
	More Choices/Better variety in Topeka
	Eating: I look for places that are quiet and less kid friendly <input type="checkbox"/> <input type="checkbox"/> Shopping: I look for stores with larger selections

	Larger amount of single aged, older? and more mature 24-35 group. Also more friends live there.
	More to do in Topeka, friends, family there.
	more variety of places to eat. Emporia has no stores like Pac Sun or Zumies.
	There is a larger selection and things to do. When I'm bored in Emporia, I go to Walmart. It's sad!
	Want a variety of options instead of places I'm used to.
	Emporia doesn't have it doesn't offer similar products.
	NA
	more variety
	More variety
	Good Stuff
	Variety of businesses
	more options in shopping and restaurants larger mall

	to visit my family and friends
	if i have a car.
	Variety of choices to eat. Olive Garden, Red Lobster, spangles, shop hobby lobby, Victoria's Secret, Burlington Coat Factory.
	thats where im from plus i like some of their options like barns and nobl, target olive garde. etc.
	I go to visit family
	Eating: I look for places that quiet and less kid friendly.□ Shopping: I look for stores with large selections.
	More chocies/Better variety in Topeka
	It's usually for entertainment purposes, or if there is something emporia Just doesnt have
25. If you shop on-line, what products or services do you frequently shop for? Why do you choose to purchase items on-line? - Responses	
	Answer

	No Comment
	Clothes
	easier and more variety; usually clothes
	Technology/Computer equipment, Unique gadgets. No where in Emporia can you find them.
	Christmas shopping is almost always done online.
	books, music, records
	clothes because I don't always want drive far just to get clothes in style
	A book. It is cheaper than off- line. Here is so expensive.
	JcPenney > Clothes Barens & Noble > books
	Books!!! Hastings left, I can't find as much variety here.
	Books
	Clothes. Cheaper and more choices.
	Textbooks, because generally they can be purchased much cheaper.
	Technology

	Electronics and books. They are usually cheaper
	Textbooks because I can usually find them for a cheaper price online. Movies because some of the older movies I want to purchase can not be found anywhere else here in Emporia.
	I buy electronic stuff online because it is usually cheaper than stores (so its not something I go out of town for). I buy jewlery that I cant find here...Alot of times it cheaper or more convient to buy online or I cant get out of town to find what im looking for and its not available in Emporia.
	electronics
	I do not shop online except for movies.
	I shop for electronics online because I can usually get a lower price.
	I buy book online and sometimes electronics. Normally when I buy online, it's just because I have found a better price.

	music, electronics
	text books
	Books.
	NA
	clothes, more variety
	Clothes, shoes and accessories
	clothes, books, cd's
	ebay and amazon... there's no more bookstore in Emporia
	If and when i shop online, i buy clothing items, usually. Sometimes i'm just not able to make the trip to a town that has the store, so shopping online saves time and gas.
	I don't like to online shop unless it's for books
	Clothes, shoes, and sporting goods.
	clothes

	<p>For instance, I've been frequently shopping online for baby items from Babies R Us and Target. I've also had to shop online at JC Penney because the JCPenney we have in town doesn't have much. My husband has had to buy work attire online and out of town because Emporia doesn't offer anything in that department either.</p>
	<p>I do not shop online.</p>
	<p>Clothing, Emporia's thrift stores suggest more style than most of the stores. I don't like the buckle or maurices or jcpenneys...the "mall" it is small. If there were more local hand made clothing or something that is not so "corporate" feeling.</p>
	<p>I have netflix for movies, zune pass for music, and a few book stores for books. <input type="checkbox"/> <input type="checkbox"/> Other things like ebay, amazon, and craigs list have things at prices that stores just never have.</p>
	<p>text books and music</p>

	Shoes. Clothing. Jewelry. Health food.
	Books and Martial Arts supplies
	Books
	music, some is hard to find in the midwest.
	when shopping on-line it usually is for equipment for out doors or sports. This a much faster way of getting things then going out and buying them
	books, music
	Books. More selection
	Clothing, electronics and other stuff like this...I can find better deals online than anywhere else
	Books, Movies
	Movies, Clothes, shoes, & business items because they are cheaper.
	shoes and clothes
	Books, games, because they are not available
	ease of access stores not available in town
	Books, Games

	clothes books, electronics. Cheaper and larger varitey
	Video games possibly
	Golf products, can't find what I need in Emporia
	shoes, I have big feet
	Children's clothing and items due to lack of in Emporia
	convent when weather is not permittable
	clothes, books, shoes, The stores I shop at are not avaiable here & it is mroe conveniata than leaving town.
	Books, shoes, music, movies
	I buy all my clothes online to save gas on travel. I shop at The Gap, Old Navy, American Eagle and other brands that are found in KC. Emporia only has one store in town that has "hip" or "trendy" clothing for men and thats the Buckle; which doesn't give men much variety.
	Clothing, convience

	EBAY. I shop for a lot of stuff there. Online is much easier in my mind.
	Non-clothing
	n/a
	Just Depends, convience
	I shop for books online.□ The bookstores here don't have much to offer
	I shop online for sales. Overstock.com Old navy. New york and Company. Kohls.
	electronics, textbooks often cheaper.
	use ebay for many different things
	I shop for clothing, and art on etsy. I choose to shop online because there is a wide variety of websites to get what i want, and i dont have to spend the time and gas to go out of town.
	NA
	i don't really purchase anything online. only if there isn't the products in KC, emporia or topeka.

	Movies and computers parts. Not widely available in town.
	I don't really shop online if i do is for textbooks because they are cheaper.
	I do not shop online
	Clothes
	Maurices, Music, clothes cheaper.
	i don't purchase online.
	books
	books they are usually cheaper.
	Textbooks, Cheaper
	i can find what i need online. The items vary.
	Books there arent' bookstores in Emporia
	I shop for books online.□ The bookstores here don't have much to offer.
	Just Depends, convience
	Movies, but it's rare.
26. Do you plan on staying in Emporia after graduation? In the comment section, please explain why you have chosen to stay or leave. - Other responses	

	Answer
	Currently staying in Emporia
	I'm still here, but I plan to leave
	I am going back to the Bahamas
	none
	I would like to stay but it depends on where i get a job.

26. Do you plan on staying in Emporia after graduation? In the comment section, please explain why you have chosen to stay or leave. - Comments

	Answer
	The job that I'm looking to do would require moving to the West coast. I'm in need of a bigger salary and a higher quality of life than what is offered by Emporia and Kansas, in general.
	To do anything worthwhile with my intended degree, and for my own safety from the pains of boredom, I need to be in a much much much bigger city.
	Wanted to move home. Not in the cards to stay here.

	<p>I will probably leave because my planned career would involve a lot of travel and I don't plan on having a family for awhile, so I want to travel before settling down.</p>
	<p>I plan on leaving not because I don't like living here (I generally love the people here), but because I need more options, variety, and diversity (and the appreciation of these). Emporia's just too boring and stuck in it's ways to stick around for too long.</p>
	<p>I'm from Kansas City and Emporia feels small compared to what I'm used to.</p>
	<p>plan to leave very much <input type="checkbox"/> the job market is to tight here, I can't find a job anywher, not even a part time.</p>
	<p>I'll go back to China. My family lives there.</p>
	<p>There dont seem to be many job oportunities in my field and I want to move somewhere I havent lived before for the sake of the adventure.</p>

	I doubt i'll stay, I'd love to move to Seattle where technology venues are more prominent.
	I want to teach in a smaller town.
	My fiancee is going to another school in another state for his master's degree after we get married in June.
	I plan to leave kansas. I have lived here my whole life and can't wait to leave.
	If a job opportunity arises I will be more likely to stay.
	This depends on where both me and my partner are offered a job.
	I want to teach and will go where I get a job.
	I've grown up in Emporia-- I love this place. However, I'm just going to go wherever opportunity opens up for me.
	I don't think i can get a job here
	nothing here for me besides school, nothing to offer

	It depends on job opportunities and if my spouse gets transferred.
	I would rather live in Kansas City or Wichita where there are more job opportunities for college graduates.
	for better employment opportunities and see the world, but i still have grad school
	My husband and I would stay in Emporia if Emporia could reach its potential. We're not happy here and I don't want to raise a family in a place that doesn't have a lot to offer. I know that sounds mean, but it's how we feel. We would stay if Emporia could offer more.
	There is almost nothing here that will advance my career or life really.
	I want to go to grad school in a different area.
	I am transferring home.
	no jobs for me here.

	No pediatric nursing in emporia. I need a bigger city to access those patients
	My degree is in Teaching English to Speakers of Other Languages and, as such, I have to leave the Country. It's not you Emporia, it's just my job. I've considered coming back here to teach.
	I will probably stick it out and stay for a while until my nieces and nephews are older, but definitely plan on moving to someplace with more culture, appreciation of diversity, outdoor enthusiasts, and like-minded eco-conscious people and businesses.
	I am actually transferring soon
	I am one headed to get my Master's degree elsewhere and two this is not where I want to stay and work.
	not enough opportunity
	I am originally from California so I plan to move back.

	<p>staying until boyfriend graduates- but possibly seeking job elsewhere. Sociology jobs that I am shooting for are rare around here.</p>
	<p>Emporia's problem isn't food, it's merchandise. Also, I believe the University need to be 100% more involved with making sure students do know what is in town. Sometimes I feel like the university forgets that they need this community as much as the community need them. Its been 8 years since we went Division II and if you look around, nothing has changed. I am a lifelong resident of Emporia.</p>
	<p>I have to go home & find a job.</p>
	<p>I want to work in journalism and the Gazette just isn't doing what I'm interested in</p>
	<p>More opportunity for broader experiences higher pay, better career.</p>

	Honestly, many people in this town are too ignorant, and they resist change. I want to move to an area that has things to do besides rent movies and go to Walt Mart. I was born and raised here and I hate this town more every day. Plus, more and more businesses are closing every day. I understand the economy is bad, but the selection of shops wasn't good in the first place, and now i feel like emporia will soon be a ghost town.
	Job Market has no call for my major
	I like bigger cities.
	Because there wouldn't be a job here i wanted
	im not from emporia and im only here for college
	it depends if i go to grad school or if i get a job here.
	I want to work in journalism and the Gazette just doing what I'm interested in.
	for my job

27. Where do you get your community information concerning: events, stores, restaurants and other Emporia businesses? In the comment section, please list specific stations or names of media you consistently utilize. - Other responses

	Answer
	word of mouth from others who know more about Emporia
	posters, bulletin boards
	Word of Mouth
	Friends at Emporia Univ.
	friends
	college sources at ESU
	friends
	friends
	people
	Postings on Campus
	Word of Mouth/drive by
	Esu
	school flyers announcements
	word of mouth
	Fliers around town
	flyers on campus
	word of mouth
	word of mouth
	Word of mouth
	Freinds and Family
	bulletin
	bulletin
	posters

	on campus
	Word of mouth
	Fraternity News
27. Where do you get your community information concerning: events, stores, restaurants and other Emporia businesses? In the comment section, please list specific stations or names of media you consistently utilize. - Comments	
	Answer
	<p>I rarely see much information about what is going on around town. I sometimes wonder why that is. Is just nothing going on? Or does no one care what the students want to do so no one advertises events on campus?</p>
	<p>I work for the ESU newspaper, so we usually find out about a lot of events through Facebook groups and emails. Facebook is a great tool.</p>
	<p>The Gazette, radio: 96.1 the wave and kiss 103.1, posters in downtown windows, Emporia Mainstreet's facebook page, ESU's Bulletin, bulletin boards on campus and in stores downtown, word of mouth</p>

	<p>social media- facebook <input type="checkbox"/></p> <p><input type="checkbox"/></p> <p>PIE and other ESU groups, also facebook is very helpfull</p>
	<p>I really only see stuff from the mail...</p>
	<p>Channel 103.1</p>
	<p>I like to get to know my town. So I am always out and about looking at places our trying new places. My friends also tell me about places to try in town (Granada candy AMAZING THANKYOU!) I dont really know any events unless they are advertised by billboards..</p>
	<p>online newspapers, or facebook.</p>
	<p>I watch WIBW Ch13, and my friends keep me in the loop.</p>
	<p>If there is something going on, I probably don't know about it until the day after when there is a picture in the Gazette. Although soemetimes I do hear about events on the radio, but it's rare.</p>
	<p>KVOE</p>

	The bulletin board on the ESU campus
	I rarely watch TV, but i usually ahve the local radio stations on when i'm driving around town in my car.□ Sometimes i get invited to events on Facebook.
	ESU webpage and facebook.
	Facebook and word of mouth is how I hear about almost everything. We don't have television or get the newspaper.□ A small side note, my husband and I really despise the "Shop Emporia First" song. If someone could change that, that would be great. I'm excited to feel my thoughts and voice is being heard, so thank you.
	most things i learn about are over facebook. either that or is in the bulletin or new york times.
	I would LOVE for ESU to have a student radio station or for the University TV station to have student run programming.

	if you want more of my ideas my # is
	Emporia State around Campus, College Paper, CBS, ABC, NBC
	other people and facebook
	word of mouth, school news,bulletin
	college
	Emporia Gazette
	104.9, 94.5, 102.9, WIBW, KSNT
	97.7 fm, ESU Bulletin & Emporia Gazette
	Posters on Commercial St business
	Radio- 97.7fm
	104.9, 94.5, 102.9 WIBW, KSNT