

FREE SEMINAR

Social Network Marketing

Emporiamarketplace.com

Discover Emporiamarketplace.com

Learn how to:

- Navigate the site
- Claim your business
- Advertise and market to potential consumers
- Dominate the Internet and local searches
- New advertising packages can make your cash register sing
- And much more



Emporia Main Street

Emporia Main Street Director Casey Woods will cover the basics of social media in a general marketing platform.

Learn how to:

- Combine traditional media with social media
- Connect with more consumers on a new level
- Expand the frequency of your traditional marketing efforts by utilizing social media programs
- Facebook, Twitter and LinkedIn



Tuesday, July 27th, 2010 • 6:30 - 8:15 p.m.

The Granada Theatre in downtown Emporia

Open to the public

Business owners are encouraged to attend

Food and beverages will be served.

Free WiFi available so bring your laptop

**For questions or to reserve a space contact:
Stephen Mills 620.343.5099 or 620.343.4800
Casey Woods 620.340.6490 or mainstreet@emporia_kansas.org**