



Emporia Main Street Holiday Cooperative Advertising Package

This package is valued at approximately \$4,000! But the cost for YOU is only \$100!

You get. . .

- ✦ Advertising to promote YOUR BUSINESS through Emporia's Radio Stations, The Emporia Gazette, The Wave, KISS, Cable One, The Flint Hills Shopper, and community posters.
- ✦ Red Ribbon Door Decorations and Posters provided to denote your participation
- ✦ Ability to participate in promotional events and "Mark the Date" flyers that encourage customers to attend those events:
 - ➡ Carriage Rides: December 1st, 8th, 15th, and 22nd at the Farmer's Market Kiosk.
 - ➡ Breakfast with Santa: December 3rd from 9 a.m. to 11 a.m. in the Emporia Public Library.
 - ➡ Midnight Madness special listing in the Map: December 8th from 8 p.m. to Midnight.
 - ➡ Kris Kringle's Kids Shoppe: December 15th through 17th at 735 Commercial Street (the former Punkin Doodles location).
- ✦ Capability to participate in coupon flyers passed out to people participating during holiday events.
- ✦ Exclusive Red Ribbon recognition on Emporia Main Street Gift Certificate Packages which drive customers to your door.
- ✦ Advertisements and recognition on the Web:
 - ➡ Individual recognition on the weekly "This Week at Emporia Main Street" email newsletter.
 - ➡ Acknowledgment through Emporia Main Street's social media programs.
 - ➡ Special listing within the Red Ribbon Merchant link on the Emporia Main Street Website front page.

To participate in the Holiday Cooperative Advertising Package contact Casey Woods or Becky Smith at Emporia Main Street 340-6430 or email us at emporia.mainstreet@emporia-kansas.gov. Don't miss out on this beneficial holiday marketing opportunity, deadline is October 25th.