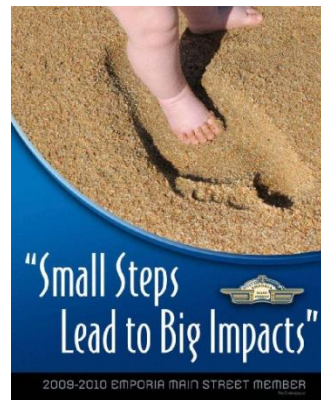


# FREE MONEY!!!

I knew that would get your attention! As you may know, Emporia Main Street coordinated with the Granada Theatre and KVOE to produce the Granada Bridal and Prom Expo. Each participating organization had primary and secondary goals associated with the event. Our primary goals were to aid area businesses with exposure, help the Granada Theatre book alternative uses for their facility, inform the community of local alternatives for formal events and test a new type of event sponsorship opportunity. Our secondary goal was to raise funds for a sign or awning grant for members. We were successful in achieving the goals we set forth. If you are looking to upgrade your awning or signs, here are the steps you need to take and the qualifications you must meet for participation (other peoples money means following a few rules).



The Grants consist of two, \$400 grants from the Emporia Main Street Design Committee- \$400 may or may not pay for the entire project you have in mind, but we thought it was important to give multiple opportunities to upgrade the aesthetics and visibility of our members.

To qualify for the Grant(s) you must be a current Emporia Main Street Member in good standing as of this date (January 18, 2010)- The Design Committee and Emporia Main Street staff worked very hard with our partners to raise money for our membership. We simply ask that our members remain the only entities that qualify for this opportunity, and that the qualified members are in good financial standing with the Emporia Main Street Organization.

All signs or awnings which use grant funds must meet Emporia Main Street Design Committee criteria- Again, other people's money mean other people's rules.

Specifically, we ask that signs or awnings fit the nature of the building and basic aesthetic guidelines. We also ask that signs are produced by Emporia Main Street member businesses. I don't like to spend funds with entities that aren't members. I definitely don't like to spend funds out of town. If you choose to participate, just know that a grant payment will go to the sign company. We have Coffelt Signs here in town that are a great resource, and you can check with our Emporia Main Street Member listing for other help.

How do you apply?- .Simply tell us you want to participate in the Grant Program. You can e-mail Emporia Main Street at [main.street@emporia-kansas.gov](mailto:main.street@emporia-kansas.gov) , mail us your intention to participate to 12 E. 5th, Emporia, Kansas 66801, fax us at 620-340-6434 or give us a call at 620-340-6430. What we will need is your business name, contact person and contact information. We will need this information **NO LATER THAN MARCH 1, 2010**. Emporia Main Street will draw two winners from all entries submitted during the March 10th meeting of the Emporia Main Street Design Committee.

I want to sincerely thank the Emporia Main Street Design Committee, staff members, community volunteers, the Granada Theatre and KVOE for helping us raise funds for this project through the Granada Bridal and Prom Expo. Through everyone's hard work, we will enable two businesses to improve their aesthetics at a reduced cost. This is just one more example of small steps leading to BIG impacts for the Emporia community!

[For past editions of the Emporia Main Street E-News, check out our E-News archives by clicking HERE.](#)

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