

# Sequel Surveys.

We have collected information from the local Emporia High School students, now we are getting ready for our second set of survey participants: ESU students. I'm sure that most of you realize the economic importance of Emporia State University, it's faculty, staff and student body. We plan on coordinating our next survey with the Project to Improve Emporia (PIE) group on the ESU campus, and we are wondering, *what would you like to know?*

You can find the original EHS survey by [clicking HERE](#), but the ESU survey must contain some different options and questions for our ESU student body. A few suggested questions from Main Street committee members are:

- Where do you get your community information from? (TV, Radio, Internet, Newspaper, ect). Please list specific stations, media or programming that you frequently use to attain community information.

- How often do you leave Emporia specifically to shop?

- How often do you leave Emporia specifically to attend an entertainment activity or event?

- What do you spend (on average) on a shopping trip?

- Do you plan on staying in Emporia after graduation? Why or why not?

-What are your favorite stores in town?

-What are your favorite restaurants in town?

-If we could only get one of your suggested stores or restaurants to come to Emporia, what would it be? If we got that one store/restaurant, would it prevent you from leaving town?

-What is your major?

-What made you decide to attend ESU?

This is YOUR chance to find out information from the ESU student body. I know that some of you have been frustrated in your attempts to serve this local market, but that's why we ask these questions. We want to help bring the student body, faculty and staff of ESU in closer contact with Main Street members to facilitate a better economy. Again, I'm assuming that we will not be able to fill all students/faculty/staffs stated needs. We're not getting a Target any time soon, for example... But, we CAN formulate questions to provide students with the best experience we CAN PROVIDE them. So, this is your chance. Tell me what you want to know! Simply e-mail Emporia Main Street at [main.street@emporia-kansas.gov](mailto:main.street@emporia-kansas.gov) and we will work with the Project to Improve Emporia to get some answers for YOU!

Eventually, it is our hope to use our surveys to reach out to the majority of our community and record their market perspectives. This process will take a while, but we can't help our members grow if we cannot identify market opportunities. What are some other segments of the population you would like to see Main Street survey?.

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